**11.4.4. EVALUATION**

In evaluating and ranking applications, the following are the primary factors that will be considered:

a) How well the proposal meets the purposes of the program for which application is made;

b) The value of the project to the applicant’s growth and professional status; the value of the project to the scholarly community;

c) The value of the project to the applicant’s teaching responsibilities and students;

d) The value of the project to the University;

e) The value of the project to the non-academic community;

f) The probability that the project will be carried out (to be measured in terms of the applicant’s background, previous success, and attainability of the goals stated);

g) The ability of the applicant to convey the content and importance of the project to those outside his/her own academic discipline;

h) Contribution of the project to the applicant’s ongoing scholarship or creative activity;

i) Investigation of alternative funding sources;

j) The urgency of the project to be undertaken; and

k) Overall quality of the proposal.

Other things being equal, preference should be given, first, to a candidate who has not previously received a program award; second, to a candidate without tenure; and, third, to a candidate who received a Program award the longest time ago.