Professional Concerns Committee
November 4, 2021, at 3:30pm
Agenda

1. Call to Order, Adoption of the Agenda
2. Approval of the revised minutes from the October 7 meeting
3. Approval of the minutes from the October 21 meeting
4. Chair’s Report and Announcements
5. Old Business
   a) Voting item: Should we replace the term “continuing” with the term “continued” in Handbook sections 5.1.2 and 5.1.3 (Promotion)
6. New Business: RPT matters
   a) Discussion item: Should RPT committees have a procedure for appealing administrators’ recommendations?
   b) Discussion item: Should there be a process for faculty to request redaction of comments in student course evaluations that do not relate to the instructor’s effectiveness, that harass, threaten, defame, or that are discriminatory?
7. Adjournment (4:30pm)
Professional Concerns Committee
Minutes for October 21, 2021

Virtual Meeting (On Zoom Conferencing Software), 3:30 pm


Guests in Attendance: J. Bloch, M. Cecil, G. Hiles

Members Not in Attendance: W. Darnell, L. Dynan, R. Gall, N. Grant, B. Karrick, G. Newell,

1. Call to Order, Adoption of the Agenda
   a) The Meeting was called to order at 3:30pm. The agenda was adopted unanimously without changes.

2. Approval of the minutes from the October 7 meeting
   a) Draft minutes from the October 7 meeting with additions were approved without dissent.

3. Approval of the minutes from the October 21 meeting
   a) Draft minutes from the October 21 meeting were approved without dissent.

4. Chair’s Report and Announcements
   a) Senate – had a brief meeting, no voting items on agenda.
   b) Nominations for Search Advisory Committee for VP for Administration and Finance – J. Farrar still seeking nominations, contact him to nominate or self-nominate.
   c) Provost announcement – SGA President expressed appreciation to faculty for ushering students through the semester during the pandemic.
   d) Provost gave recognition to faculty who presented at the Spotlight on Scholarship. Remarked that we are doing excellent creative work and scholarship considering the teaching load.
   e) Presentation on NKU being an age-friendly university - In February 2020 NKU received the designation. There are 10 principles that age-friendly universities have. NKU endorses those principles such as gerontology microcredential, alternative course delivery modes for adult learners, unique needs of adult learners, adult learner week in November. To get involved, contact Suk-hee Kim or Allyson Graf.

5. Old Business
   a) Voting item: Should we replace the term “continuing” with the term “continued” in Handbook sections 5.1.2 and 5.1.3 (Promotion).
      Background: Concerns that “continuing” could be interpreted as what will
happen after a promotion. This could disadvantage candidates nearing retirement age. Also, this could be interpreted as “consistent over time” which could disadvantage faculty who have paused scholarship for things like administrative duties.

Another option would be to use “continued record of” instead of “continued.”

**Motion to revise the Handbook section 5.1.2 and 5.1.3**: R. Boyce  
**Second**: M. Washington  

**Discussion**:  
-- Larger question: what does “continuing” or “continued” mean? Remove the term “continued”? (K. Fuegen – the idea to remove “continued” did not gain traction in previous meetings. It could still be a possibility.)  
-- The term “continued” encapsulates our intent nicely.

**Vote**: Replace “continuing” with the term “continued,” motion passes by show of hands.

6. **New Business**  
   a) **Discussion item**: Should RPT committees have a procedure for appealing administrators’ recommendations?  
   **Background**: Section 3 of the Handbook. According to Collegial Governance document, faculty recommendations should be implemented in RPT matters unless there are compelling reasons otherwise. According to the proposal to discuss this, this is not the case in our policies and procedures. Now, faculty make a recommendation, then the Chair or School Director, then the Dean, then the Provost. Only the Provost recommendation is sent to the BoR. The BoR only sees the list of names, then they vote. Proposal: if the faculty recommendation and the Provost recommendation do not agree, both will be sent to BoR.

**Discussion**:  
-- Expression of sympathy for the suggestion and reason for it. Concerns: the recommendation sent to BoR is a public record, not protected by confidentiality while RPT letters are confidential. Also, it is never justified for administrators to overturn a faculty decision. We should be putting pressure on administrators and exposing when they overturn a faculty decision without reasons.  
-- The BoR is concerned with fiscal, not personnel decisions. The BoR would not want to be involved in RPT issues and the faculty shouldn’t want them involved. This has been problematic at other universities. We don’t want to open this door. Approval at different levels is a system of “checks and balances.” Administrators can overstep; so can faculty.  
-- While faculty can overstep, a faculty committee is less likely to. Problem is that policies and procedures not always followed – faculty committees are not notified and given an opportunity to respond when decisions are changed by
administrators. Example: faculty member denied at all levels, appealed to Provost, decision reversed. Reasons for negative recommendations not shared with next RPT committee, problems are not addressed. This creates divisions in a department.

-- What are the rules of the RPT process? What does recommendation mean? Is the recommendation of 5 faculty on a committee worth less than the recommendation of the Provost? How do the decisions at various levels rank?

-- There is a total lack of trust up the chain. A review is needed. The situation is disheartening.

-- There is a discrepancy between collegial governance and the way RPT process works. Faculty recommendations have the most weight yet it’s buried at the bottom. There is no accountability, no repercussions when administrators reverse a faculty recommendation. Candidates can appeal, RPT committees have no process.

-- High number of cases where faculty give a negative recommendation, reversed with no explanation, takes toll on departments. Collegial governance needs more attention.

-- Chat from Provost Cecil: “In general, I believe the provost should respect the RPT committee recommendation.” “Jason … will compile the data for number of cases and agreement levels for the past ten years. Just so we all have the same data. He’ll share with Kathleen asap.”

-- The reasons decisions are overturned is not shared. Subsequent RPT committees unaware of issues and files. RPT committee unaware of stipulations to be met set by administrators. Committee members, especially the chair, can be blamed or punished for forwarding a negative recommendation that is later reversed.

-- One instance where a Dean brought the committee in for a discussion. Checks and balances are needed on committees.

-- There are checks and balances against faculty. No checks and balances against administrators. Is there a way there could be real checks and balances? How could disagreements be addressed and not ignored.

-- Candidates can ask for reconsideration/review and add additional documents as part of the process.

-- Additional materials could be added after the RPT committee recommendation that could affect the recommendation of an administrator.

-- The additional materials are not reviewed by RPT committees. These materials can contain information that is not true. No discussion can happen when these materials are not shared. No materials should be added after the RPT committee’s review. Clarification yes. New material, no.

-- Candidates can submit new material in a review. But RPT committees need to see those materials too. Need to ensure accuracy of new materials.

-- Some Chairs allow e-portfolios to be re-opened, some do not.

-- Handbook – additional submitted info only goes forward, not back. This issue could be addressed. Also, if administration decision is in conflict with RPT
committee recommendation, there needs to be a discussion.

**Action:** Look at Handbook section 3 on reconsiderations. K. Fuegen will pull up notes from previous years’ discussion on this topic to reconstruct arguments regarding a meeting between administrators and the RPT committee and how materials can be shared up and down the chain. In subsequent meetings we will look at what we can do to improve this process.

b) **Discussion item:** Should there be a process for faculty to request redaction of comments in student course evaluations that do not relate to the instructor’s effectiveness, that harass, threaten, defame, or that are discriminatory?

**Background:** A suggestion made to review and redact discriminatory comments. Research was done to see if/how this was being handled at other universities. PCC has been asked to discuss and consider implementing a process at NKU.

**Discussion:**
-- We should look at how to make evaluations more relevant. E.g. women can be judged more harshly than men.
-- Practical issues: who will do this? Faculty (additional tasks) or administrators (additional administrative insertion into faculty processes). Neither is ideal. Legitimate problem but committees may ignore these evaluations anyhow.
-- Redacting comments provides nothing. The numbers are used. Comments give context. There could be a correlation between low scores and discriminatory comments.
-- NKU leaves it up to faculty to request redaction of problematic comments.
-- Some universities with such policies have Deans or Senate subcommittees do this redacting.
-- Administrator evaluations are redacted by Faculty Senate Executive Committee.
-- Redacting makes it difficult to know if the correct things were being evaluated. Suggestion: remove entire student’s evaluation if they’ve made discriminatory comments. Did the redaction make a change in the before/after scores? Are the students evaluating teaching or other things?
-- If Executive Committee wants to redact these, that’s OK. But most faculty probably won’t want to volunteer for that. Problematic for administrators to censor information that RPT committees might look at. Upstream administrator reviews are made public, so redaction of those is needed. RPT files are never public, redaction of those is not needed.
-- Some schools that do this redaction make student evaluations of faculty available to all students.

**Action:** K. Fuegen will look for potential strategies. This discussion may return in coming weeks.
7. **Adjournment**
   
   a) The meeting adjourned at 4:31pm.

Submitted,
M. Providenti, Secretary
An Evaluation of Course Evaluations

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Student ratings of teaching have been used, studied, and debated for almost a century. This article examines student ratings of teaching from a statistical perspective. The common practice of relying on averages of student teaching evaluation scores as the primary measure of teaching effectiveness for promotion and tenure decisions should be abandoned for substantive and statistical reasons: There is strong evidence that student responses to questions of “effectiveness” do not measure teaching effectiveness. Response rates and response variability matter. And comparing averages of categorical responses, even if the categories are represented by numbers, makes little sense. Student ratings of teaching are valuable when they ask the right questions, report response rates and score distributions, and are balanced by a variety of other sources and methods to evaluate teaching.

Since 1975, course evaluations at University of California, Berkeley have asked:

Considering both the limitations and possibilities of the subject matter and course, how would you rate the overall teaching effectiveness of this instructor?

1 (not at all effective), 2, 3, 4 (moderately effective), 5, 6, 7 (extremely effective)

Among faculty, student evaluations of teaching (SET) are a source of pride and satisfaction—and frustration and anxiety. High-stakes decisions including tenure and promotions rely on SET. Yet it is widely believed that they are primarily a popularity contest; that it’s easy to “game” ratings; that good teachers get bad ratings and vice versa; and that rating anxiety stifles pedagogical innovation and encourages faculty to water down course content. What’s the truth?
We review statistical issues in analyzing and comparing SET scores, problems defining and measuring teaching effectiveness, and pernicious distortions that result from using SET scores as a proxy for teaching quality and effectiveness. We argue here—and the literature shows—that students are in a good position to evaluate some aspects of teaching, but SET are at best tenuously connected to teaching effectiveness (Defining and measuring teaching effectiveness are knotty problems in themselves; we discuss this below). Other ways of evaluating teaching can be combined with student comments to produce a more reliable and meaningful composite. We make recommendations regarding the use of SET and discuss new policies implemented at University of California, Berkeley, in 2013.

Background

SET scores are the most common method to evaluate teaching (Cashin, 1999; Clayson, 2009; Davis, 2009; Seldin, 1999). They define “effective teaching” for many purposes. They are popular partly because the measurement is easy and takes little class or faculty time. Averages of SET ratings have an air of objectivity simply by virtue of being numerical. And comparing an instructor’s average rating to departmental averages is simple. However, questions about using SET as the sole source of evidence about teaching for merit and promotion, and the efficacy of evaluation questions and methods of interpretation persist (Pounder, 2007).
Statistics and SET

Who responds?

Some students do not fill out SET surveys. The response rate will be less than 100%. The lower the response rate, the less representative the responses might be: there’s no reason nonresponders should be like responders--and good reasons they might not be. For instance, anger motivates people to action more than satisfaction does. Have you ever seen a public demonstration where people screamed “we’re content!”? (See, e.g., http://xkcd.com/470/)

Nonresponse produces uncertainty: Suppose half the class responds, and that they rate the instructor’s handwriting legibility as 2. The average for the entire class might be as low as 1.5, if all the “nonresponders” would also have rated it 1. Or it might be as high as 4.5, if the nonresponders would have rated it 7.

Some schools require faculty to explain low response rates. This seems to presume that it is the instructor’s fault if the response rate is low, and that a low response rate is in itself a sign of bad teaching. Consider these scenarios:

(1) The instructor has invested an enormous amount of effort in providing the material in several forms, including online materials, online self-test exercises, and webcast lectures; the course is at 8am. We might expect attendance and response rates to in-class evaluations to be low.

(2) The instructor is not following any text and has not provided notes or
supplementary materials. Attending lecture is the only way to know what is covered. We might expect attendance and response rates to in-class evaluations to be high.

(3) The instructor is exceptionally entertaining, gives “hints” in lecture about exams; the course is at 11am. We might expect high attendance and high response rates for in-class evaluations.

The point: Response rates themselves say little about teaching effectiveness. In reality, if the response rate is low, the data should not be considered representative of the class as a whole. An explanation solves nothing.

Averages of small samples are more susceptible to “the luck of the draw” than averages of larger samples. This can make SET in small classes more extreme than evaluations in larger classes, even if the response rate is 100%. And students in small classes might imagine their anonymity to be more tenuous, perhaps reducing their willingness to respond truthfully or to respond at all.

Averages

Personnel reviews routinely compare instructors’ average scores to departmental averages. Such comparisons make no sense, as a matter of Statistics. They presume that the difference between 3 and 4 means the same thing as the difference between 6 and 7. They presume that the difference between 3 and 4 means the same thing to different students. They presume that 5 means the same thing to different students and to students in different courses.
They presume that a 3 “balances” a 7 to make two 5s. For teaching evaluations, there’s no reason any of those things should be true (See, e.g., McCullough & Radson, 2011).

SET scores are *ordinal categorical* variables: The ratings fall in categories that have a natural order, from worst (1) to best (7). But the numbers are *labels*, not values. We could replace the numbers with descriptions and no information would be lost: The ratings might as well be “not at all effective,” … , “extremely effective.” It doesn’t make sense to average labels. Relying on averages equates two ratings of 5 with ratings of 3 and 7, since both sets average to 5. They are not equivalent, as this joke shows: Three statisticians go hunting. They spot a deer. The first statistician shoots; the shot passes a yard to the left of the deer. The second shoots; the shot passes a yard to the right of the deer. The third one yells, “we got it!”

**Scatter matters**

Comparing an individual instructor’s average with the average for a course or a department is meaningless: Suppose that the departmental average for a particular course is 4.5, and the average for a particular instructor in a particular semester is 4.2. The instructor’s rating is below average. How bad is that? If other instructors get an average of exactly 4.5 when they teach the course, 4.2 might be atypically low. On the other hand, if other instructors get 6s half the time and 3s half the time, 4.2 is well within the spread of scores. Even if
averaging made sense, the mere fact that one instructor’s average rating is above or below the departmental average says little. We should report the *distribution* of scores for instructors and for courses: the percentage of ratings in each category (1–7). The distribution is easy to convey using a bar chart.

**All the children are above average**

At least half the faculty in any department will have average scores at or below median for that department. Deans and Chairs sometimes argue that a faculty member with below-average teaching evaluations is an excellent teacher—just not as good as the other, superlative teachers in that department.

With apologies to Garrison Keillor, all faculty members in all departments cannot be above average.

**Comparing incommensurables**

Students’ interest in courses varies by course type (e.g., prerequisite versus major elective). The nature of the interaction between students and faculty varies with the type and size of courses. Freshmen have less experience than seniors. These variations are large and may be confounded with SET (Cranton & Smith, 1986; Feldman, 1984, 1978). It is not clear how to make fair comparisons of SET across seminars, studios, labs, prerequisites, large lower-division courses, required major courses, etc (See, e.g., McKeachie, 1997).

**Student Comments**

Students are ideally situated to comment *about their experience* of the
course, including factors that influence teaching effectiveness, such as the
instructor’s audibility, legibility, and perhaps the instructor’s availability outside
class. They can comment on whether they feel more excited about the subject
after taking the class, and—for electives—whether the course inspired them to
take a follow-up course. They might be able to judge clarity, but clarity may be
confounded with the difficulty of the material. While some student comments are
informative, one must be quite careful interpreting the comments: faculty and
students use the same vocabulary quite differently, ascribing quite different
meanings to words such as “fair,” “professional,” “organized,” “challenging,” and
“respectful” (Lauer, 2012). Moreover, it is not easy to compare comments across
disciplines (Cashin, 1990; Cashin & Clegg, 1987; Cranton & Smith, 1986;
Feldman, 1978), because the depth and quality of students’ comments vary widely
by discipline. In context, these comments are all glowing:

Physical Sciences class.

“Lectures are well organized and clear”
“Very clear, organized and easy to work with”

Humanities class.

“Before this course I had only read two plays because they were required
in High School. My only expectation was to become more familiar with
the works. I did not expect to enjoy the selected texts as much as I did, once they were explained and analyzed in class. It was fascinating to see texts that the author’s were influenced by; I had no idea that such a web of influence in Literature existed. I wish I could be more ‘helpful’ in this evaluation, but I cannot. I would not change a single thing about this course. I looked forward to coming to class everyday. I looked forward to doing the reading for this class. I only wish that it was a year long course so that I could be around the material, graduate instructor’s and professor for another semester.”

**What SET Measure**

*If you can’t prove what you want to prove, demonstrate something else and pretend that they are the same thing. In the daze that follows the collision of statistics with the human mind, hardly anybody will notice the difference.*

-D. Huff (1954)

This is what we do with SET. We don’t measure teaching effectiveness. We measure what students say, and pretend it’s the same thing. We calculate statistics, report numbers, and call it a day.
What is effective teaching? One definition is that an effective teacher is skillful at creating conditions conducive to learning. Some learning happens no matter what the instructor does. Some students do not learn much no matter what the instructor does. How can we tell how much the instructor helped or hindered?

Measuring learning is hard: Grades are poor proxies, because courses and exams can be easy or hard (Beleche, Fairris and Marks, 2012). If exams were set by someone other than the instructor—as they are in some universities—we might be able to use exam scores to measure learning (See, e.g., http://xkcd.com/135/). But that’s not how most universities work, and teaching to the test could be confounded with learning.

Performance in follow-on courses and career success may be better measures, but those measurements are hard to make. And how much of someone’s career success can be attributed to a given course, years later?

There is a large research literature on SET, most of which addresses reliability: Do different students give the same instructor similar marks (See, e.g., Abrami, et al., 2001; Braskamp and Ory, 1994; Centra, 2003; Ory, 2001; Wachtel, 1998; Marsh and Roche, 1997)? Would a student rate the same instructor consistently later (See, e.g., Braskamp and Ory, 1994; Centra, 1993; Marsh, 2007; Marsh and Dunkin, 1992; Overall and Marsh, 1980)? That has nothing to do with
whether SET measure effectiveness. A hundred bathroom scales might all report your weight to be the same. That doesn’t mean the readings are accurate measures of your height—or even your weight, for that matter.

Moreover, inter-rater reliability is an odd thing to worry about, in part because it’s easy to report the full distribution of student ratings, as advocated above. Scatter matters, and it can be measured in situ in every course.

**Observation versus Randomization**

Most of the research on SET is based on observational studies, not experiments. In the entire history of Science, there are few observational studies that justify inferences about causes (A notable exception is John Snow’s research on the cause of cholera; his study amounts to a “natural experiment.” See [http://www.stat.berkeley.edu/~stark/SticiGui/Text/experiments.htm#cholera](http://www.stat.berkeley.edu/~stark/SticiGui/Text/experiments.htm#cholera) for a discussion). In general, to infer causes, such as whether good teaching results in good evaluation scores, requires a controlled, randomized experiment: individuals are assigned to groups at random; the groups get different treatments; the outcomes are compared statistically across groups to test whether the treatments have different effects and to estimate the sizes of those differences.

Randomized experiments use a blind, non-discretionary chance mechanism to assign treatments to individuals. Randomization tends to mix individuals across groups in a balanced way. Absent randomization, other things can confound the effect of the treatment (See, e.g., [http://xkcd.com/552/](http://xkcd.com/552/)).
For instance, suppose some students choose classes by finding the professor reputed to be the most lenient grader. Such students might then rate that professor highly for an “easy A.” If those students choose sequel courses the same way, they may get good grades in those easy classes too, “proving” that the first ratings were justified.

The best way to reduce confounding is to assign students randomly to classes. That tends to mix students with different abilities and from easy and hard sections of the prequel across sections of sequels. This experiment has been done at the U.S. Air Force Academy (Carrell and West, 2008) and Bocconi University in Milan, Italy (Braga, Paccagnella, and Pellizzari, 2011).

These experiments found that teaching effectiveness, as measured by subsequent performance and career success, is negatively associated with SET scores. While these two student populations might not be representative of all students, the studies are the best we have seen. And their findings are concordant.

What do student teaching evaluations measure?

SET may be reliable, in the sense that students often agree (Braskamp and Ory, 1994; Centra, 1993; Marsh, 2007; Marsh and Dunkin, 1992; Overall and Marsh, 1980). But that’s an odd focus. We don’t expect instructors to be equally effective with students with different background, preparation, skill, disposition, maturity, and “learning style.” Hence, if ratings are extremely consistent, they probably don’t measure teaching effectiveness: If a laboratory instrument always
gives the same reading when its inputs vary substantially, it’s probably broken.

There is no consensus on what SET do measure:

- SET scores are highly correlated with students’ grade expectations (Marsh and Cooper, 1980; Short et al., 2012; Worthington, 2002)
- SET scores and enjoyment scores are related (In the UC Berkeley Department of Statistics in fall 2012, for the 1486 students who rated the instructor’s overall effectiveness and their enjoyment of the course, the correlation between instructor effectiveness and course enjoyment was 0.75, and the correlation between course effectiveness and course enjoyment was 0.8.)
- SET can be predicted from the students’ reaction to 30 seconds of silent video of the instructor; physical attractiveness matters (Ambady and Rosenthal, 1993).
- gender, ethnicity, and the instructor’s age matter (Anderson and Miller, 1997; Basow, 1995; Cramer and Alexitch, 2000; Marsh and Dunkin, 1992; Wachtel, 1998; Weinberg et al., 2007; Worthington, 2002).
- omnibus questions about curriculum design, effectiveness, etc. appear most influenced by factors unrelated to learning (Worthington, 2002).

What good are SET?

Students are in a good position to observe some aspects of teaching, such as clarity, pace, legibility, audibility, and their own excitement (or boredom).
SET can measure these things; the statistical issues raised above still matter, as do differences between how students and faculty use the same words (Lauer, 2012).

But students cannot rate effectiveness--regardless of their intentions. Calling SET a measure of effectiveness does not make it one, any more than you can make a bathroom scale measure height by relabeling its dial “height.” Averaging “height” measurements made with 100 different scales would not help.

**What’s better?**

Let’s drop the pretense. We will never be able to measure teaching effectiveness reliably and routinely. In some disciplines, measurement is possible but would require structural changes, randomization, and years of follow-up.

If we want to assess and improve teaching, we have to pay attention to the teaching, not the average of a list of student-reported numbers with a troubled and tenuous relationship to teaching. Instead, we can watch each other teach and talk to each other about teaching. We can look at student comments. We can look at materials created to design, redesign, and teach courses, such as syllabi, lecture notes, websites, textbooks, software, videos, assignments, and exams. We can look at faculty teaching statements. We can look at samples of student work. We can survey former students, advisees, and graduate instructors. We can look at the job placement success of former graduate students. Etc.

We can ask: Is the teacher putting in appropriate effort? Is she following
practices found to work in the discipline? Is she available to students? Is she creating new materials, new courses, or new pedagogical approaches? Is she revising, refreshing, and reworking existing courses? Is she helping keep the curriculum in the department up to date? Is she trying to improve? Is she supervising undergraduates for research, internships, and honors theses? Is she advising graduate students? Is she serving on qualifying exams and thesis committees? Do her students do well when they graduate?

Or, is she “checked out”? Does she use lecture notes she inherited two decades ago the first time she taught the course? Does she mumble, facing the board, scribbling illegibly? Do her actions and demeanor discourage students from asking questions? Is she unavailable to students outside of class? Does she cancel class frequently? Does she return student work with helpful comments? Does she refuse to serve on qualifying exams or dissertation committees?

In 2013, the University of California, Berkeley Department of Statistics adopted as standard practice a more holistic assessment of teaching. Every candidate is asked to produce a teaching portfolio for personnel reviews, consisting of a teaching statement, syllabi, notes, websites, assignments, exams, videos, statements on mentoring, or any other materials the candidate feels are relevant. The chair and promotion committee read and comment on the portfolio in the review. At least before every “milestone” review (mid-career, tenure, full, step VI), a faculty member attends at least one of the candidate’s lectures and
comments on it, in writing. These observations complement the portfolio and student comments. Distributions of SET scores are reported, along with response rates. Averages of scores are not reported.

Classroom observation took the reviewer about four hours, including the observation time itself. The process included conversations between the candidate and the observer, the opportunity for the candidate to respond to the written comments, and a provision for a “no-fault do-over” at the candidate’s sole discretion. The candidates and the reviewer reported that the process was valuable and interesting. Based on this experience, the Dean of the Division now recommends peer observation prior to milestone reviews.

Observing more than one class session and more than one course would be better. Adding informal classroom observation and discussion between reviews would be better. Periodic surveys of former students, advisees, and teaching assistants would bring another, complementary source of information about teaching. But we feel that using teaching portfolios and even a little classroom observation improves on SET alone.

The following sample letter is a redacted amalgam of chair's letters submitted with merit and promotion cases since the Department of Statistics adopted a policy of more comprehensive assessment of teaching, including peer observation:

Smith is, by all accounts, an excellent teacher, as confirmed by the
classroom observations of Professor Jones, who calls out Smith’s ability to explain key concepts in a broad variety of ways, to hold the attention of the class throughout a 90-minute session, to use both the board and slides effectively, and to engage a large class in discussion. Prof. Jones’s peer observation report is included in the case materials; conversations with Jones confirm that the report is Jones’s candid opinion: Jones was impressed, and commented in particular on Smith’s rapport with the class, Smith’s sensitivity to the mood in the room and whether students were following the presentation, Smith’s facility in blending derivations on the board with projected computer simulations to illustrate the mathematics, and Smith’s ability to construct alternative explanations and illustrations of difficult concepts when students did not follow the first exposition.

While interpreting “effectiveness” scores is problematic, Smith’s teaching evaluation scores are consistently high: in courses with a response rate of 80% or above, less than 1% of students rate Smith below a 6.

Smith’s classroom skills are evidenced by student comments in teaching evaluations and by the teaching materials in her portfolio.

Examples of comments on Smith’s teaching include:

- I was dreading taking a statistics course, but after this class, I decided to major in statistics.
- the best I’ve ever met...hands down best teacher I’ve had in 10 years of university education
- overall amazing...she is the best teacher I have ever had
- absolutely love it
- loves to teach, humble, always helpful
- extremely clear ... amazing professor
- awesome, clear
- highly recommended
- just an amazing lecturer
- great teacher ... best instructor to date
- inspiring and an excellent role model
- the professor is GREAT
Critical student comments primarily concerned the difficulty of the material or the homework. None of the critical comments reflected on the pedagogy or teaching effectiveness, only the workload.

I reviewed Smith’s syllabus, assignments, exams, lecture notes, and other materials for Statistics X (a prerequisite for many majors), Y (a seminar course she developed), Z (a graduate course she developed for the revised MA program, which she has spearheaded), and Q (a topics course in her research area). They are very high quality and clearly the result of considerable thought and effort.

In particular, Smith devoted an enormous amount of time to developing online materials for X over the last five years. The materials required designing and creating a substantial amount of supporting technology, representing at least 500 hours per year of effort to build and maintain. The undertaking is highly creative and advanced the state of the art. Not only are those online materials superb, they are having an impact on pedagogy elsewhere: a Google search shows over 1,200 links to those materials, of which more than half are from other countries. I am quite impressed with the pedagogy, novelty, and functionality. I have a few minor suggestions about the content, which I will discuss with Smith, but those are a matter of taste, not of correctness.

The materials for X and Y are extremely polished. Notably, Smith assigned a term project in an introductory course, harnessing the power of inquiry-based learning. I reviewed a handful of the term projects, which were ambitious and impressive. The materials for Z and Q are also well organized and interesting, and demand an impressively high level of performance from the students. The materials for Q include a great selection of data sets and computational examples that are documented well. Overall, the materials are exemplary; I would estimate that they represent well over 1,500 hours of development during the review period.

Smith’s lectures in X were webcast in fall, 2013. I watched portions of a dozen of Smith’s recorded lectures for X—a course I have taught many times. Smith’s lectures are excellent: clear, correct, engaging, interactive, well paced, and with well organized and legible boardwork. Smith does an excellent job keeping the students involved in discussion, even in large (300+ student) lectures. Smith is particularly good at keeping the students thinking during the lecture and of inviting questions and comments. Smith responds generously and sensitively to questions, and is tuned in well to the mood of the class.
Notably, some of Smith’s lecture videos have been viewed nearly 300,000 times! This is a testament to the quality of Smith’s pedagogy and reach. Moreover, these recorded lectures increase the visibility of the Department and the University, and have garnered unsolicited effusive thanks and praise from across the world.

Conversations with teaching assistants indicate that Smith spent a considerable amount of time mentoring them, including weekly meetings and observing their classes several times each semester. She also played a leading role in revising the PhD curriculum in the department.

Smith has been quite active as an advisor to graduate students. In addition to serving as a member of sixteen exam committees and more than a dozen MA and PhD committees, she advised three PhD recipients (all of whom got jobs in top-ten departments), co-advised two others, and is currently advising three more. Smith advised two MA recipients who went to jobs in industry, co-advised another who went to a job in government, advised one who changed advisors. Smith is currently advising a fifth. Smith supervised three undergraduate honors theses and two undergraduate internships during the review period.

This is an exceptionally strong record of teaching and mentoring for an assistant professor. Prof. Smith’s teaching greatly exceeds expectations.

We feel that a review along these lines would better reflect whether faculty are dedicated teachers, the effort they devote, and the effectiveness their teaching; would comprise a much fairer assessment; and would put more appropriate attention on teaching.

Recap

- SET does not measure teaching effectiveness.
- Controlled, randomized experiments find that SET ratings are negatively associated with direct measures of effectiveness. SET seem to be influenced by the gender, ethnicity, and attractiveness of the instructor.
- Summary items such as “overall effectiveness” seem most influenced by
irrelevant factors.

- Student comments contain valuable information about students’ experiences.

- Survey response rates matter. Low response rates make it impossible to generalize reliably from the respondents to the whole class.

- It is practical and valuable to have faculty observe each other’s classes.

- It is practical and valuable to create and review teaching portfolios.

- Teaching is unlikely to improve without serious, regular attention.

**Recommendations**

1. Drop omnibus items about “overall teaching effectiveness” and “value of the course” from teaching evaluations: They are misleading.

2. Do not average or compare averages of SET scores: Such averages do not make sense statistically. Instead, report the distribution of scores, the number of responders, and the response rate.

3. When response rates are low, extrapolating from responders to the whole class is unreliable.

4. Pay attention to student comments—but understand their limitations. Students typically are not well situated to evaluate pedagogy.

5. Avoid comparing teaching in courses of different types, levels, sizes, functions, or disciplines.

6. Use teaching portfolios as part of the review process.
7. Use classroom observation as part of milestone reviews.

8. To improve teaching and evaluate teaching fairly and honestly, spend more time observing the teaching and looking at teaching materials.
References


9/24/2021

Dear Dr. Kathleen Fuegen, PCC chair, and PCC Committee:

Concerning student evaluations: Review and Redaction Policy

Social media has become a dominant phenomenon in our culture nationally and at NKU. Its ubiquitous usage has permeated into and changed the nature of not only the length of student evaluations of faculty (and faculty evaluations of administrators), but it has negatively degraded the specific curricular review content and has increased comments that range far outside the intended purpose.

After several libelous/slanderous student evaluation comments that I and some of my colleagues have endured, I researched to understand what if anything has been done about this issue. Indeed, there has been. The research (included) demonstrated a proactive approach by several different types of universities that have culminated in a review and redaction policy. NKU has no such policy. Why?

I am requesting that PCC take this issue into consideration and give it proper discussion time, including reaching out to the institutions I have identified and perhaps others.

If deemed viable, this policy should extend to faculty, administrators, and staff evaluations.

Thank you,
5.1 QUALIFICATIONS

In order to be promoted to a particular rank, the person seeking promotion must meet the requirements set forth in the sections that follow. In evaluating teaching effectiveness, scholarly and creative activity, and institutional and public service, the criteria established in Section 3, Evaluation, shall be applied.

5.1.1. PROMOTION TO ASSISTANT PROFESSOR

A person who is appointed as instructor and who completes the appropriate terminal degree as set forth in the initial contract of appointment and who is making satisfactory progress toward grant of tenure may be promoted to assistant professor effective with the next academic year (see Section 1.9.2., Assistant Professor).

5.1.2. PROMOTION TO ASSOCIATE PROFESSOR

A candidate for promotion to associate professor must hold an appropriate terminal degree, and must, in order of importance, be judged effective, as shown by appropriate evidence, in teaching, in continued scholarly and creative activity, and in continued institutional and public service.

5.1.3. PROMOTION TO PROFESSOR

A candidate for promotion to professor must hold the appropriate terminal degree. In order of importance, the candidate must be judged very effective (as shown by appropriate evidence) in teaching, in continued high-quality scholarly and creative activity, and in continued significant institutional and public service, and must have attained professional recognition at the regional, national, or international level.

5.2. CRITERIA AND PROCEDURES

The criteria and procedures specified in Section 3, Evaluation, apply to applications for promotion.

Another possibility: “a continued record of”
According to the collegial governance agreement, faculty should have the strongest voice in RPT decisions, but this is not reflected in our policy and procedures. Right now, a faculty committee makes the first RPT recommendation, which is followed by recommendations by 3 administrators. Only the provost’s recommendation is submitted to the BOR, so the BOR has presumably no knowledge of the faculty’s perspective.

After making its recommendation, the RPT committee has no procedure for appealing administrators’ recommendations to the contrary. A candidate may appeal a negative recommendation, but the RPT has no recourse if their recommendation is ignored.

The idea: In cases in which the provost disagrees with the RPT committee, both the provost’s recommendation and the recommendation of the RPT committee will be submitted to the BOR. The president submits the provost’s recommendation to the board, and he/she would probably refuse to submit the RPT’s recommendation. Therefore, the faculty regent would be charged with submitting the RPT committee’s recommendation.

3.2. PROCEDURES FOR DECISIONS ON REAPPOINTMENT, PROMOTION, AND TENURE

3.2.9. PROVOST After receipt of the dean’s recommendation, the department chair’s or school director’s recommendation, the department or school committee’s recommendation, and the applicant’s file, the provost shall make a written recommendation to the president. The reasons for the provost’s recommendation, whether positive or negative, shall be included in the written recommendation. The provost may consult with the department or school committee, the department chair or school director, the dean, or with any combination of them, but not with individual committee members. As part of his or her deliberations, the provost may meet with the applicant to aid in his or her decision. A copy of the provost’s recommendation shall be given to the applicant, the dean, the department chair or school director, and all members of the RPT committee. When a negative recommendation is made, the applicant shall be informed, in writing, of the right to appeal using the procedures set forth in Section 14, Grievances.

According to the collegial governance agreement at NKU (Appendix C. B. 1), faculty bodies have been identified as having the primary responsibility for academic personnel decisions. For this reason, the recommendations made by faculty RPT committees should be implemented unless there are “compelling reasons” for not doing so.

3.2.10. PRESIDENT The president will forward the provost’s recommendation to the Board of Regents. However, in any case in which the provost and respective RPT committee disagree about a recommendation for reappointment, tenure, or promotion, both the recommendation by the Provost and the recommendation of the RPT committee will be forwarded to the Board of Regents.
NOTES: Student Evaluation Review and Redaction of Comments Research
(also-courses with very low enrollment should NOT have a student evaluation)

Universities that have a redaction policy/process
Northeastern University
Rice University
Stony Brook University
Oregon University
Columbia University
Boise State University
Grand Valley State University

Per Northeastern University (Boston, MA):
https://www.northeastern.edu/cpsfacultycentral/resources/student-course-evaluations

Comment Redactions
Once the evaluations are closed, there will be a two-week redaction period for instructors to view their evaluations. After reviewing student feedback, faculty may use the redaction request form to request redaction of any comments that harass, threaten, defame, slander or otherwise fall outside the appropriate use policy.

Student comments will be considered for redaction if they:

- Appear to evaluate the instructor on criteria not related to her/his teaching performance and/or on a discriminatory basis. The University’s Equal Opportunity Policy affirms that “Northeastern University does not condone discrimination on the basis of race, color, religion, religious creed, genetics, sex, gender identity, sexual orientation, age, national origin, ancestry, veteran or disability status.” (Equal Opportunity)
- Raise allegations of professional impropriety (including harassment or discrimination) on the part of the instructor. Such allegations may be redacted and referred to appropriate University authorities for investigation.

Per Rice University (Houston, TX):
https://registrar.rice.edu/students/notice_eval

Important Notice Regarding Evaluations
The course and instructor evaluation process is an essential ingredient in the university's ongoing effort to monitor and improve the quality of instruction at Rice. As part of this valuable process, each semester students are encouraged to submit feedback on the quality of the course and the effectiveness of its instructor. After the evaluation period, this student ratings data will then be made available only to, and is intended for, Rice students, faculty and staff on its internal computer network.
Students should be aware that the university reserves the right to remove or redact narratives or comments that may be considered harassing in nature, obscene, indecent, personally attacking and/or otherwise inappropriate.

Evaluation and ratings information should be considered confidential and is to be used solely by, within and amongst the Rice University community and its members. Failure to follow this rule may result in a student's access to the evaluations being restricted, or other disciplinary action. Since the evaluations are posted on the university's network, however, the university is unable to guarantee that evaluation scores or comments, or portions thereof, will never be viewed or shared outside of Rice, including on the Internet.

Per Stony Brook University (Stony Brook, NY):
https://it.stonybrook.edu/help/kb/removing-a-comment-from-an-evaluation

Student comments will be considered for redaction if they:

- Appear to evaluate the instructor on criteria not related to her/his teaching performance and/or on a discriminatory basis (see the University's Non-Discrimination Statement: http://www.stonybrook.edu/policy/policies.shtml?ID=105)
- Raise allegations of professional impropriety (including harassment or discrimination) on the part of the instructor.
- Include threats of violence. Such allegations may be referred to appropriate University authorities for investigation.

Redaction Procedure:

1. All data will be published once faculty reports are released (this will be the academic standing date provided by registrar).

2. If we get redaction requests, those comments will be completely hidden until a final redaction is made by the Executive committee. These requests will proceed along the Comment Removal Timeline below.

Comment Removal Timeline:

**Faculty send requests to their Chair or Dean:**

Faculty are able to review their own evaluation reports, including student comments, before they are published to the university community, by logging into Campus Labs:

https://stonybrook.campuslabs.com/faculty

After reviewing student feedback from the evaluation reports, faculty may request redaction of any comments that harass, threaten, defame, slander or otherwise fall outside the scope of the course by submitting a request to the department chair or dean.
If the chair/dean determines the comment/s require further review, they may forward the request to:

Undergraduate Courses: Charles.Robbins@stonybrook.edu
Graduate Courses: eric.wertheimer@stonybrook.edu
Assistant Vice President, (CELT): Patricia.Aceves@stonybrook.edu

Within 2 business days:

Per Oregon University (Eugene, OR)

2.5 BE IT FURTHER MOVED: The Senate CIET Committee will develop procedures for determining whether to redact comments instructors have flagged as hateful or discriminatory.

Protocol for Redacting Discriminatory, Obscene or Demeaning SES Comments

The Continuous Improvement and Evaluation of Teaching (CIET) senate committee and the Office of Provost have developed a protocol for addressing discriminatory, obscene, or demeaning comments appearing in UO’s end-of-course Student Experience Survey (E-SES) reports. The purpose of the E-SES is for students to reflect on, and provide feedback to their instructor about, their experiences in the course. Students have and are encouraged to provide, through the E-SES process, important feedback about the teaching and learning elements of the course. However, to fulfill that purpose, and also to adhere to the University Student Conduct Code, which protects an environment conductive to learning where the safety, dignity, and worth of every individual are respected, and University policies prohibiting discrimination and harassment, students’ comments to the instructor will be available for viewing by unit heads or personnel committees in a way that is devoid of discriminatory, obscene, or demeaning language. Thus, any comment that meets the definitions below for “discriminatory,” “obscene,” or “demeaning,” may be flagged by the instructor and redacted by the committee. 1. “Discriminatory” means any comment, whether intended or unintended, that unreasonably discriminates among individuals on the basis of age, race, color, ancestry, national or ethnic origin, religion, service in the uniformed services (as defined in state and federal law), veteran status, sex, sexual orientation, marital or family status, pregnancy, pregnancy-related conditions, disability, gender, perceived gender, gender identity, genetic information or the use of leave protected by state or federal law. 2. “Obscene” means any comment that is patently offensive by making explicit reference to sexual conduct. 3. “Demeaning” means any comment that belittles or insults the instructor and is unrelated to teaching. Comments that are critical of teaching are not demeaning under this definition. Guidelines to assist students in providing actionable, concrete and fair-minded feedback about their learning experience are available on the web via the Teaching Engagement Program’s resources. Protocol for Instructors to flag comments: 1. End-of-course Student Experience Survey (E-SES) reports are found via DuckWeb by following these steps: a) login to DuckWeb, select “Course Surveys”, and click “Open the Course Surveys site” b) in the Home drop-down menu, select “My Courses” c)
locate the course of interest and click “view” on the far right under the Survey name (End Student Experience Survey) The senate CIET committee will redact comments that are “discriminatory”, “obscene” or “demeaning.” 2. If you read a comment you believe should be redacted, follow these steps: 
a) compare the student comment to the definitions provided above for discriminatory, obscene or demeaning. b) if the comment meets any of these definitions, and you wish for it to be redacted (removed) from your report, click the box at the right margin under “Flag for Review,” and ensure that a check-mark appears within the box. c) flagged comments (absent course or instructor name) will be provided to the CIET committee. d) the CIET senate committee will review flagged comments at least three times per year between October and May, and the upcoming review date will be listed on the main Course Surveys page in DuckWeb. e) once your flagged comment is reviewed by the CIET committee you will receive an email indicating that it was either redacted (removed) or retained

**Per Columbia University (Harlem, NY)**

Students filling out end-of-term course evaluations during the next three weeks will be able to see their peers' reviews for the first time beginning next semester.

The Arts and Sciences' Educational Policy and Planning Committee has moved to open course evaluations, creating a standardized set of questions for students to answer at the end of the semester. Their feedback will then be published and accessible to students through the online course planning guide Vergil—though faculty can choose to opt out of making their evaluations public for the next two years.

Students have called for open course evaluations for years. The University Senate passed a recommendation in 2012 in support of the initiative after the Student Affairs Committee produced a report recommending the implementation of open course evaluations. Only the School of Engineering and Applied Science currently publishes course evaluations.

Because course evaluations have not been public, students have instead relied on third-party website Columbia Underground Listing of Professor Ability and Courses@CU, a website owned by the Spectator Publishing Company, to solicit their peers' advice in choosing classes.

But in calling for open course evaluations, some have criticized CULPA, arguing the site often provides outdated reviews and does not cover every course and professor.

"Open course evaluations promote a culture of transparency, accountability, and self-examination consistent with the highest ideals of scholarship; provide valuable information for students as they plan their academic careers; and signal to students that their opinions are taken seriously, leading to more thoughtful and higher quality feedback for instructors," the report said.

The EPPC began debating the issue in the fall of 2014 and voted in May to open evaluations. Currently, the committee is in the process of finalizing the wording of several standardized questions.
According to a proposal the committee created in May, four responses will always be published: what students have learned in the course, their overall assessment of the course, whether or not they would recommend the course to fellow students, and a comparison of the course to others the student has taken.

Departments and individual instructors will be able to customize the evaluations by adding up to eight questions specific to their courses, according to EPPC chair and professor Brent Stockwell. However, the answers to those questions will not necessarily be made available to students.

"There is some information [the EPPC members] want to make to available to students to assist them in selecting their courses, and there's another goal of the evaluations, which is to provide feedback to the instructors and the departments," Stockwell said. "And those are both valuable, kind of overlapping, but not identical things. ... So the idea was to decide what is helpful to students, publish that and what's useful for feedback for the instructor, and give them that information."

Columbia College Dean of Academic Affairs Kathryn Yatrakis told Spectator that the questions for the evaluations were rewritten in a way that would lead to more effective feedback for both students and faculty.

"Our previous evaluation was just too long, too convoluted," Yatrakis said. "We started to think about the evaluation and think about reshaping it, so we're really asking students more about their academic, intellectual experience in the class.

There will be limitations to the published evaluations: The EPPC will allow faculty to opt out of publishing evaluations for their courses for the next two years during the pilot period of the new system. After those two years, faculty teaching a course for the first time will also be allowed to opt out of publishing their evaluations, in response to a recurring faculty concern that harsh evaluations might discourage younger professors or those who are teaching experimental courses.

"It's very important that faculty teaching a course for the first time or trying something out, that evaluations not have a chilling effect on faculty innovation and on teaching innovation," former EPPC chair and professor Susan Pedersen said.

Faculty must choose to opt out before they read their evaluations. But Yatrakis predicts that few faculty members will ultimately choose to opt out of the published evaluations.

"I think everyone understands that this should happen, so I'd be very surprised if many faculty [opted out]," Yatrakis said.

The EPPC is also working to determine a way to minimize bias in evaluations of women and minority instructors, which, according to research that the EPPC has taken into account, is common among students.

"In the short term, we want to go ahead with the implementation, have a large number of evaluations published, and then as we go ahead establish the policy for what could be redacted," Stockwell said. "And then, how do we in a longer-term way minimize bias in evaluations?"

In addition to these restrictions, the EPPC has decided not to publish evaluations from a class that has such a low enrollment that the anonymity of students would be at risk.
also in the process of establishing a committee that will review faculty requests to have certain comments redacted.

"The sense is that the bar would have to be high [to redact comments], but what that will be exactly still has to be determined," Stockwell said.

Stockwell also noted that the subcommittee would have to decide whether to redact a single inflammatory comment or the student's entire evaluation.

Despite these restrictions, Yatrakis believes that the changes to the evaluation system will greatly improve the quality of feedback.

"It will be interesting to see," Yatrakis said. "My own guess is that [the new policy] will just make the evaluation system much better and more valuable for the faculty members as well as for the students."

Boise State University (Boise, ID)


1. Policy Purpose

To provide a process for faculty to request redaction of comments in student course evaluations that do not relate to the instructor’s effectiveness, that harass, threaten, defame, or otherwise fall outside the scope of the course by submitting a request to the Assistant Provost for Academic Leadership and Faculty Affairs.

2. Policy Statement

After reviewing student feedback from the evaluation reports, faculty may request redaction of any comments that harass, threaten, defame, or otherwise fall outside the scope of the course by submitting a request to the Assistant Provost for Academic Leadership and Faculty Affairs.

3. Responsibilities and Procedures

3.1 Criteria for Redaction

a. Comments that harass, threaten, defame, or otherwise fall outside the University Standards of Conduct.
b. Comments that evaluate the instructor on criteria not related to the instructor’s teaching performance and/or on a discriminatory basis. This includes comments that relate to protected characteristics of the instructor such as the instructor’s race, color, religion, sex, ethnicity, national origin, ancestry, citizenship status, age, marital status, gender identity, gender expression, sexual orientation, disability, medical condition, military or veteran status or any other characteristic protected by state or federal law. See University Policy 1060 (Non-Discrimination and Anti-Harassment); University Policy 1070 (Equal Opportunity Statement); and University Policy 2020 (Student Code of Conduct).

c. Comments that raise allegations of professional impropriety (including harassment or discrimination) on the part of the instructor will be referred to the appropriate University authorities for investigation. If the allegations are found to be false, redaction may be possible.

3.2 Process for Requesting Redaction

Faculty who wish to request that a comment be redacted should follow the process below.

3.2.1 Timeline

Faculty are encouraged to submit their request soon after course evaluation results are available, but must allow for at least 10 University business days before the redactions are completed in the course evaluation system.

3.2.2 Process

a. Faculty should submit a Redaction Request Form to the Assistant Provost for Academic Leadership and Faculty Affairs.

b. Requests submitted within the timeframe above are reviewed by the Assistant Provost for Academic Leadership and Faculty Affairs in consultation with the Office of Institutional Compliance and Ethics; the appropriate dean, or their designee; and other parties as needed. Confidentiality will be maintained within the Office of the Provost to the extent permissible by law. Decisions will be made within 10 University business days.

c. If redaction is approved, the faculty member’s Associate Dean or Dean may be notified that action has been taken, but not the content of the comment.

3.2.3 Appeals

a. Faculty may appeal the decision. A request for an appeal should be sent to the Vice Provost for Undergraduate Studies or the Dean of the Graduate College. In consultation with
the Assistant Provost for Academic Leadership and Faculty Affairs, an appeals decision will be made.

b. A confirmation of receipt of an appeal will be sent within five (5) University business days.

c. A final decision will be made within fourteen (14) University business days.

4. Forms

Redaction Request Form
https://orgsync.com/176642/forms/376858

Per Grand Valley State University (Allendale, MI)

The complete report from each course will be available to the course instructor and the Unit Head. The complete report from each course will be available to other unit faculty, college personnel committees, and administrators, under the following conditions: **1. Only the course instructor may request that unfairly prejudicial comments be redacted. The decision to do so will be made by the Unit Head, or a standing or ad hoc committee in the unit. This provision is intended to cover offensive, racist, sexist, homophobic, and other personal comments, and is not intended to exclude from the file negative comments directly related to the teaching of the course. A department decision not to remove specific comments may be appealed to the Dean of the College.**

2. The use of written student comments in evaluation (personnel and merit) should be informed by the idea that such data has limitations. Evaluators are directed to give appropriate weight to other measures of teaching effectiveness, and to seek to corroborate what is reported in comments with other evidence. In evaluations, student comments should illustrate points supported by other evidence. Faculty governance should consider providing explicit information to the campus on the limitations of student written comments.