

Words Matter:

Language, Imagery and Storytelling in Human Trafficking Awareness

Compiled by the Public Education & Awareness Committee
of the End Slavery Cincinnati Anti-Human Trafficking Coalition

Contact

Samantha Searls, MSW (she/her)
Intercommunity Justice and Peace Center (IJPC)
samantha@IJPCcincinnati.org

Presentation Materials

- [Cyntoia Brown Long Interview](#)
- [My Story My Dignity Campaign](#)
- [Media Story for Activity](#)
- [Labor Trafficking Story Example](#)

Learn More About Imagery & Language

- [Do's & Don'ts of Human Trafficking Awareness](#) - PEA Committee
- [My Story My Dignity Guidelines](#)
- [Polaris Project Myths & Facts](#)

Increase Education & Focus on Marginalized / Oppressed Groups

- **Black / African-American People**
 - Polaris Project, [Racial Disparities, COVID-19, and Human Trafficking](#)
 - Dressember, [The Link Between Systemic Racism and Human Trafficking](#)
- **Missing & Murdered Indigenous Women**
 - Coalition to Stop Violence Against Native Women, [MMIWG2S](#)
- **LGBTQ People**
 - Lambda Legal, [Trafficking](#)

- **People with Disabilities**
 - Disability Justice, [Human Trafficking of People with Disabilities](#)
 - Office for Victims of Crime, Training and Technical Assistance Center, [Victims with Physical, Cognitive, or Emotional Disabilities](#)
- **Immigrants & Refugees**
 - Trafficking Matters, [World Refugee Day 2019: Why Caring About Human Trafficking Means Caring About Migrants](#)

Take Action

- Respond Through Op-Eds, Letters to the Editor, Social Media Posts to Educate the Media
 - [Example of an Op-Ed](#), published in the Chicago Tribune
 - Support writers and outlets that get it right!
 - Reduce financial incentives for outlets that promote sensational or false reports
- Challenge Yourself & Your Organizations to do Better
 - Review and evaluate your organization's anti-human trafficking materials for bias, dignity, and inclusivity
 - Focus on marginalized and oppressed peoples
 - Websites for free, diverse stock photos
 - [Pixabay](#)
 - [Pexels](#)
 - [The Noun Project](#)
 - [Stock photo sites that feature people of color](#)
 - Practice for media interviews
 - Pay Survivors for speaking engagements, advisory work, or sharing their stories in any way.

Get Involved - Join your local Anti-Human Trafficking Coalition!