

## **Department of Communication**

## COLLEGE OF INFORMATICS COMPUTATION = INFORMATION = COMMUNICATION

Name:		
Student ID:		
Catalog Year:		

## **Public Relations Major Checklist**

For Students Following the: 2011-2012 catalog 2012-2013 catalog

REQUIRED FOUNDATION OF KNOWLEDGE COURSE (3 Hours)						OFFICE USE ONLY
	Course	Pre-req	Credits	Term	Grade	Approved Exceptions
CMST 101	Public Speaking					
OR						
CMST110	Intro to Communication Studies					

	CORE COURSE	S (39 Hours)				OFFICE U
	Course	Pre-req	Credits	Term	Grade	App Exce
JOU 110	Introduction to Mass Communication					
OR						
EMB 100	Media Literacy					
JOU 220	News Writing I					
OR		ENG 101				
EMB 265	Broadcast News Writing					
CMST 220	Interpersonal Communication	CMST 101 or 110				
CMST 303	Organizational Communication	CMST 101 or 110				
CMST 340	Strategies of Persuasion	CMST 101 or 110				
OR						
JOU 370	Advertising	EMB 110 or JOU 110				
PRE 375	Principles of Public Relations	EMB 100 or JOU 110 & JOU 220 or EMB 265				
PRE 376	Public Relations Writing	PRE 375 (pre-req or co-req)				
PRE 377	Public Relations Case Studies & Campaigns	PRE 375				
JOU 385/485	Mass Communication Law	JOU 110 or Junior Standing				
PRE 385	Publics Relations Research Methods	PRE 375				
OR						
JOU 492	Mass Comm Research Methods	JOU 220				
OR						
CMST 300	Research Methods in Comm Studies	CMST 101 or 110			$\coprod$	
PRE 394	Special Topics in Public Relations					
OR		see catalog				
ELECTIVE	CMST, EMB, JOU, MIN, or POP 300-400 Level Elective					
PRE 400	PR Planning & Account Management	PRE 375				

PRE 410	Electronic Public Relations	PRE 376				
OR						
CMST 370	Advanced Public Speaking	CMST 101 or 110				
OR						
JOU 321	Publication Skills	EMB 100 or JOU 110				
		200 (2.11 ) 21				
	APPLIED EXPERIENTIAL COUR	(SES (3 Hours) - Cho	ose One			OFFICE USE ONLY
	Course	Pre-req	Credits	Term	Grade	Approved Exceptions
PRE 396	Public Relations Internship	PRE 375 & PRE 376				
PRE 499	Independent Study: Public Relations	Junior Standing or Instructor Consent				
	Date of most recent check / update		r			
	REQUIREMENTS FOR S	UCCESSEUL COMPL	ETION O	E PRE MA.	IOR	
				Major		GPA Met?
Gra	ade of C or higher or a 2.5 minimum major G	SPA required				
	Current NKU Secondary Area of Study:					
	Current Nico Secondary Area or Study.					
	STATUS OF N	KU GRADUATION RE	QUIREM			
120	EHRS total minimum credits required for Nh	(II graduation		Earn	ed	Still Needed
	upper level (300-400) credit hours needed for	-				
		arrate graduation				
	Current Cumulative NKU GPA:					
	e note: NKU requires a 2.00 minimum cumulative GF eligibility also requires completion of General Educati		-			
Graduation	signification of General Education	credit hours at NKU.	011 01 25 /6 (	or total courses	voik at inico	, and completion of last 50
	PRO	OGRAM CERTIFICAT	ON	V	N	
	Has student applied for grad	luation?	i i	Yes o	r NO	
	rias student applied for grad	idation:	l			
				Seme	ster	Year
	Anticipated graduation	n				
This	an contitionation has been as to sell a	201 A dude e e				
i nis progra	m certification has been reviewed by a	JOI Advisor		Name		Doto
				inaille		Date
	Note: NKU email is used to	communicate all information	on about gr	aduation status	3.	
Any chan	ges to program certification requirements listed above	ve must be approved in wr	ting and su	bmitted to the	Registrar by	a COI Representative.