NKU

Department of Communication

COLLEGE OF INFORMATICS
COMPUTATION ■ INFORMATION ■ COMMUNICATION

Bachelor of Arts in:
Communication Studies

For Students Following the:
2019-2020 catalog

Name:
Student ID:
Catalog Year:

REQUIRED FOUNDATION OF KNOWLEDGE COURSE (3 Hours)					OFFICE USE ONLY
Course	**Pre-req**	**Credits**	**Term**	**Grade**	**Approved Exceptions**
CMST101 Public Speaking		**3**			
OR					
CMST110 Intro to Communication Studies		**3**			

CORE COURSES (24 Hours)					OFFICE USE ONLY
Course	**Pre-req**	**Credits**	**Term**	**Grade**	**Approved Exceptions**
CMST220 Interpersonal Communication		**3**			
CMST230 Small Group Communication		**3**			
CMST300 Research Methods in Comm Studies		**3**			
CMST303 Organizational Communication		**3**			
CMST310 Argumentation	CMST101 or CMST110	**3**			
OR					
CMST340 Strategies of Persuasion		**3**			
OR					
CMST410 Rhetorical Theory & Criticism		**3**			
CMST355 Culture & Communication		**3**			
CMST370 Advanced Public Speaking		**3**			
CMST430 Communication Theories		**3**			

ELECTIVE MAJOR COURSES (9 Hours)					OFFICE USE ONLY
Course	**Pre-req**	**Credits**	**Term**	**Grade**	**Approved Exceptions**
CMST elective 2xx-4xx		**3**			
CMST elective 2xx-4xx		**3**			
CMST, EMB, HCOM, JOU, MIN, POP, PRE, or COM elective		**3**			

PROFESSIONAL SKILLS (6 Hours) - Choose Two					OFFICE USE ONLY
Courses are designed to provide students with additional writing and technology proficiencies					
Course	**Pre-req**	**Credits**	**Term**	**Grade**	**Approved Exceptions**
BIS 101 Fundamentals of Business Computing		**3**			**Successful BIS 101 DSST**
CMST396 Internship: Communication	Junior or Senior Standing, 2.75 cumulative GPA, Faculty Permission	**3**			

ENG 340	Business Writing	ENG 102	**3**			
ENG 347	Technical Writing	ENG 102	**3**			
ENG 349	Web Writing for the Professions	ENG 102	**3**			
INF 286	Introduction to Web Development	MAT 103 and INF 110 or INF 120 or CSC 260	**3**			**Successful INF 286 CPLE**
JOU 220	News Writing	ENG 101 (≥ C)	**3**			
JOU 305	Science in the Media	Junior Standing or Instructor Permission	**3**			
LDR 300	Foundations of Leadership	Sophomore Standing	**3**			
MGT 205	Business Management Principles	Sophomore Standing	**3**			**Successful MGT 205 CLEP**
MKT 205	Principles of Marketing	Sophomore Standing	**3**			**Successful MKT 205 CLEP**

Students must earn a grade of "C-" or better and a 2.00 GPA in all courses that apply to the major. Please consult with your advisor and the appropriate University Course Catalog for all other degree requirements.

ALSO:

■ Students are strongly encouraged to enroll in CMST396: Internship.

■ CMST101 and CMST110 do not count as elective credit for the CMST major.

■ Students may not double count Communication Department courses toward the Communication Studies major and other majors and minors in the Communication Department unless the course is required as the only option in the Communication Studies major and other majors and minors in the Communication Department.

■ BIS 101 is only recommended for students with little or no computer experience.