NSLVE
NATIONAL STUDY OF LEARNING, VOTING, AND ENGAGEMENT

CAMPUS REPORT

Student Voting Rates for
Northern Kentucky University

009275.00

Tufts
UNIVERSITY | Jonathan M. Tisch College of Citizenship and Public Service

About This Report

Thank you for participating in the National Study of Learning, Voting, and Engagement (NSLVE), housed at the Jonathan M. Tisch College of Citizenship and Public Service, Tufts University. Since NSLVE's launch in 2013, more than 750 colleges and universities have signed up to receive their voting rates for the 2012 and 2014 elections. Participating colleges and universities are located in 48 states and represent all Carnegie classifications as well as socially and economically diverse students. With others, your institution's participation in this study has allowed us to build a robust database of over 6.7 million college student records that is already serving as a foundation for innovative research on college student political learning and engagement in democracy.

Looking Ahead

In response to our survey, many of you requested resources as well as stories about what other campuses are doing. Over the coming months, NSLVE will be releasing tools and resources that you and others can use to enhance political learning and engagement in democracy on your campus. Here is a sneak peek into some of this work.

❑ *Campus Discussion Guide*: A tool for conversations on your campus regarding how to use the NSLVE report to spark change.

❑ *National Data*: We'll be sharing data about the national landscape for college student voting.

❑ *Comparison Data*: We know campuses are interested in learning more about how their voting compares to other similar institutions. We'll be rolling out aggregate comparison data for groups of participating campuses.

❑ *Case Studies:* We've been on the road, visiting campuses with unpredicted, high voting rates. We will be sharing the findings from our studies of campus climates for student political learning and engagement in democracy.

❑ *Diversity & Democracy*: In November, in partnership with the Association of American Colleges and Universities (AACU) we will publish a special issue on college student political learning

If you or someone else on your campus would like to receive more information about our research and resources, please **join our mailing list**.

About the Data

The voter registration and voting rates in this report reflect the percentage of your institution's students who were eligible to vote and who actually voted in the 2012 and 2014 elections. These results are based on enrollment records your institution submitted to the National Student Clearinghouse ("Clearinghouse") and publicly available voting records collected by Catalist.

Using enrollment records submitted on a date closest to the election, we removed students under 18 on Election Day. We also deducted an estimated number of students identified by your institution as non-resident aliens. This is based on the percentage of non-resident aliens reported by your institution to the Integrated Postsecondary Education Data System (IPEDS), and is more reliable than the demographic data campuses provide to the Clearinghouse at this time. Please note that students who blocked the use of their information under FERPA were also removed from the enrollment lists by the Clearinghouse.

When combining two datasets, matching errors can occur. That said, for each record, we receive a "confidence score." The average confidence score for the student records in our database is 96.6%. Nonetheless, some errors are still possible:

• On page three, we indicate the number of students who blocked their records from being used for any purpose, including research. If those students voted at a much lower or higher rate than your other students, it might affect the voting rate.

• Students not found in the voting database are considered non-voters, but we have no way to remove individual noncitizens (resident aliens and non-resident aliens). We use an estimate based on IPEDS data to account for your international students. We cannot adjust for undocumented students. This may result in your actual voting rate being higher than we report. To recalculate that percentage, see our **FAQ on campus reports**.

Reviewing the Data

Please use the following key to interpret the charts below:
* = number of students is less than 10
- = zero results in this field

For some colleges and universities, this report will contain some categories for which data is "unknown." These likely reflect the amount or quality of the data the institution provides, a problem that can be corrected by more comprehensive reporting to the Clearinghouse.
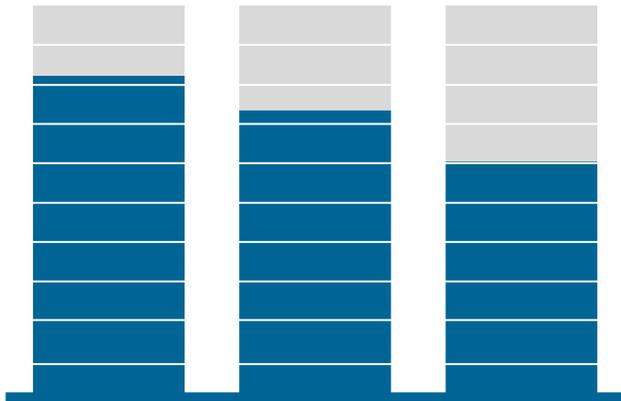
Your Students' Voting and Registration Rates

2012 Voting Rate	2014 Voting Rate
60%	**27%**

2012 Presidential Election

82.1%	73.3%	60.2%
Registration Rate	**Rate of Registered Students who Voted**	**Voting Rate**

Total student enrollment	**14,827**
Ineligible to vote because too young	**559**
IPEDS estimated non-resident aliens	**506**
FERPA records blocked	**74**
Number of students who registered	**11,240**
Number of students who voted	**8,239**

2014 Midterm Election

79.0%	34.3%	27.1%
Registration Rate	**Rate of Registered Students who Voted**	**Voting Rate**

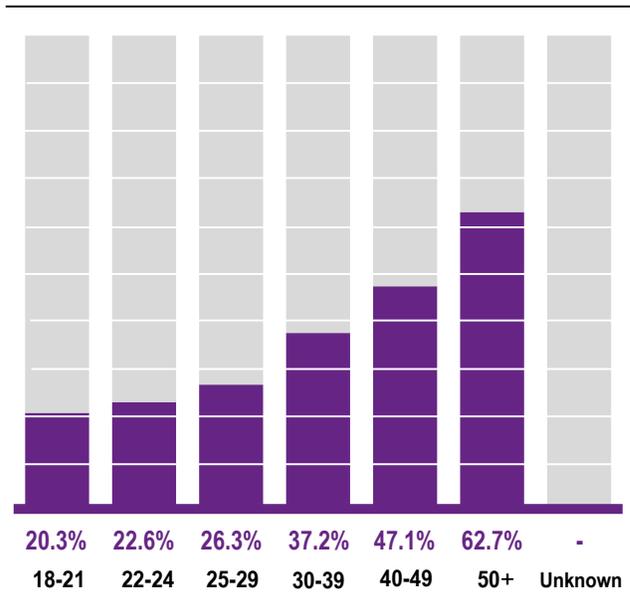|	
Total student enrollment	**14,598**
Ineligible to vote because too young	**894**
IPEDS estimated non-resident aliens	**507**
FERPA records blocked	**55**
Number of students who registered	**10,386**
Number of students who voted	**3,567**

Your Students' Voting Rate Breakdown

BY AGE GROUP

Your students broken down by age at the time of the election. Please note that we are not able to adjust these voting rates by removing non-resident aliens.

2012
Presidential Election

52.9%	54.9%	56.1%	68.8%	77.8%	83.2%	-
18-21	22-24	25-29	30-39	40-49	50+	Unknown

2014
Midterm Election

20.3%	22.6%	26.3%	37.2%	47.1%	62.7%	-
18-21	22-24	25-29	30-39	40-49	50+	Unknown
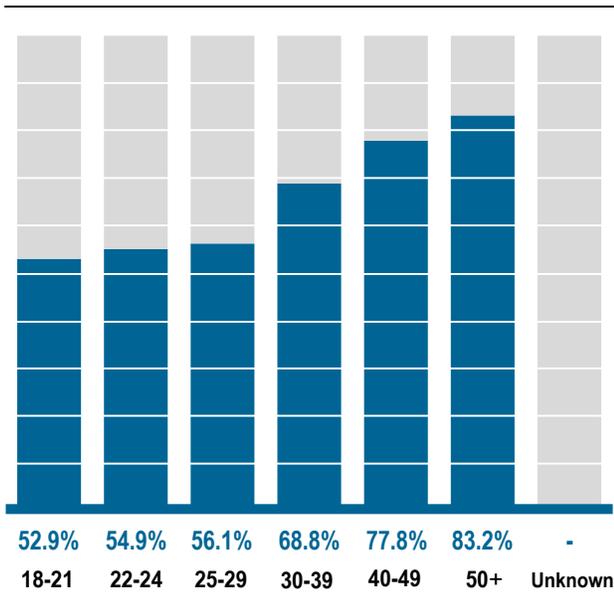
AGE GROUP	ENROLLED	VOTED
18-21	6,200	**3,277**
22-24	3,016	**1,656**
25-29	2,009	**1,127**
30-39	1,703	**1,172**
40-49	862	**671**
50+	404	**336**
Unknown	-	**-**

AGE GROUP	ENROLLED	VOTED
18-21	6,299	**1,279**
22-24	2,781	**628**
25-29	1,877	**493**
30-39	1,616	**601**
40-49	695	**327**
50+	381	**239**
Unknown	-	**-**

Your Students' Voting Rate Breakdown

BY EDUCATION LEVEL

Your students broken down by undergraduate and graduate students. Please note that we are not able to adjust these voting rates by removing non-resident aliens.

2012
Presidential Election

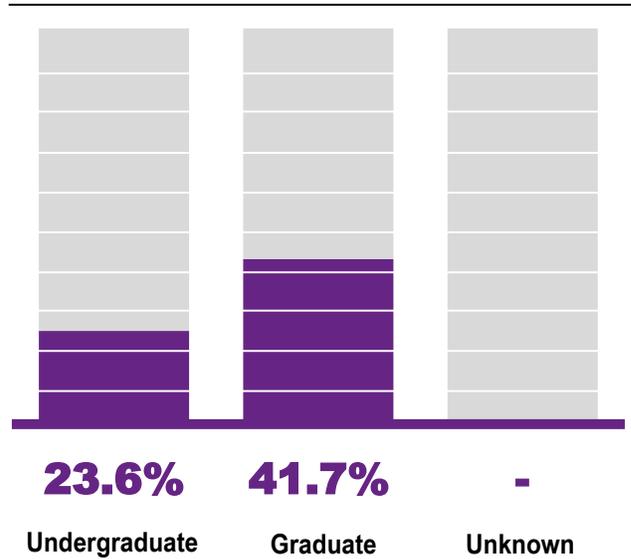| 57.9%	73.4%	53.8%
Undergraduate	**Graduate**	**Unknown**
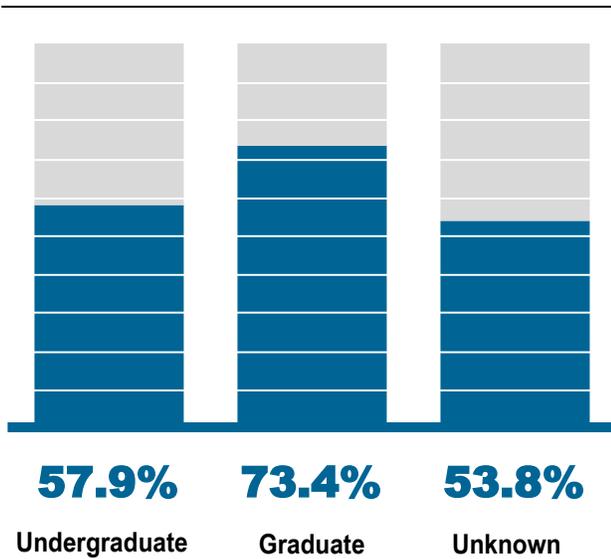
EDUCATION LEVEL	ENROLLED	VOTED
Undergraduate	7,773	**4,501**
Graduate	1,450	**1,064**
Unknown	4,971	**2,674**

2014
Midterm Election

23.6%	41.7%	-
Undergraduate	**Graduate**	**Unknown**

EDUCATION LEVEL	ENROLLED	VOTED
Undergraduate	11,713	**2,760**
Graduate	1,936	**807**
Unknown	-	**-**

Your Students' Voting Rate Breakdown

BY GENDER

Your students broken down by gender. Please note that we are not able to adjust these voting rates by removing non-resident aliens.

2012
Presidential Election

62.1%	57.8%	54.0%
Women	Men	Unknown

2014
Midterm Election
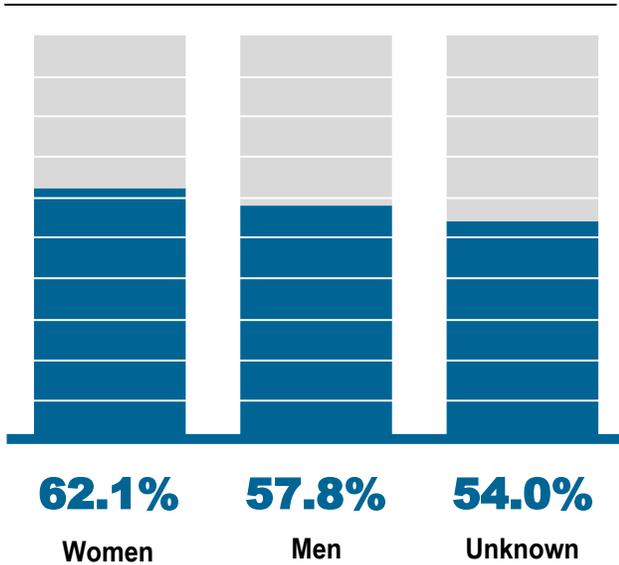
25.9%	26.5%	-
Women	Men	Unknown

GENDER	ENROLLED	VOTED
Women	3,966	3,249
Men	3,966	2,293
Unknown	4,999	2,697

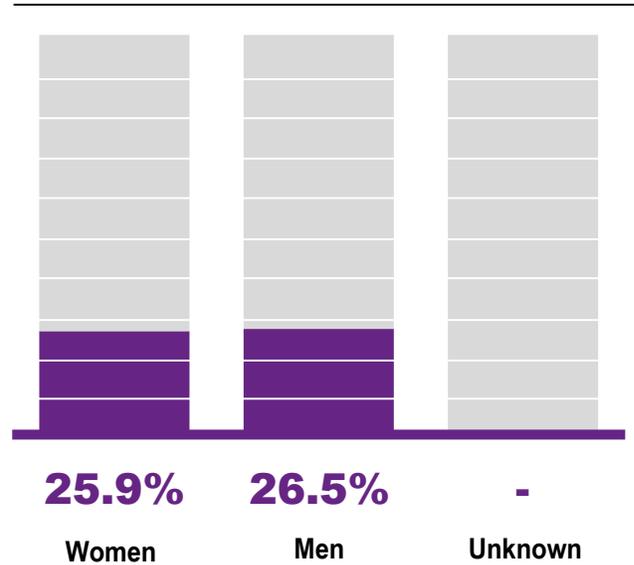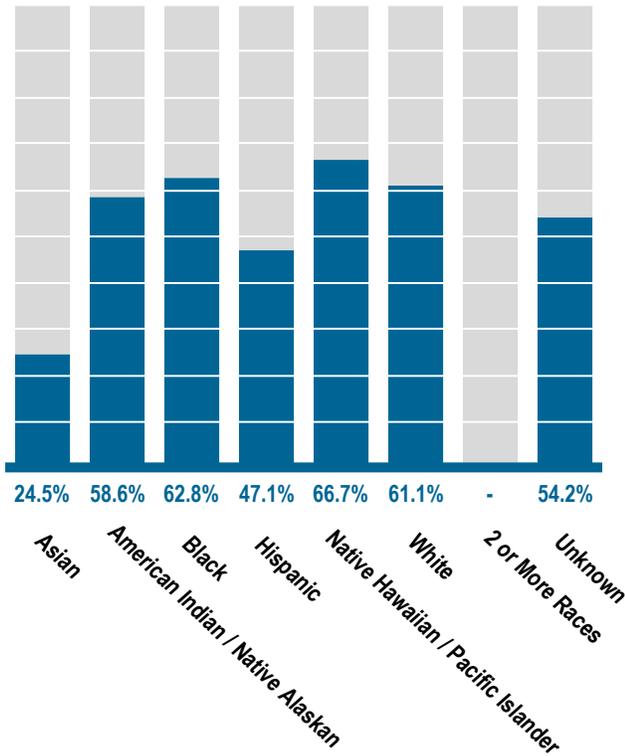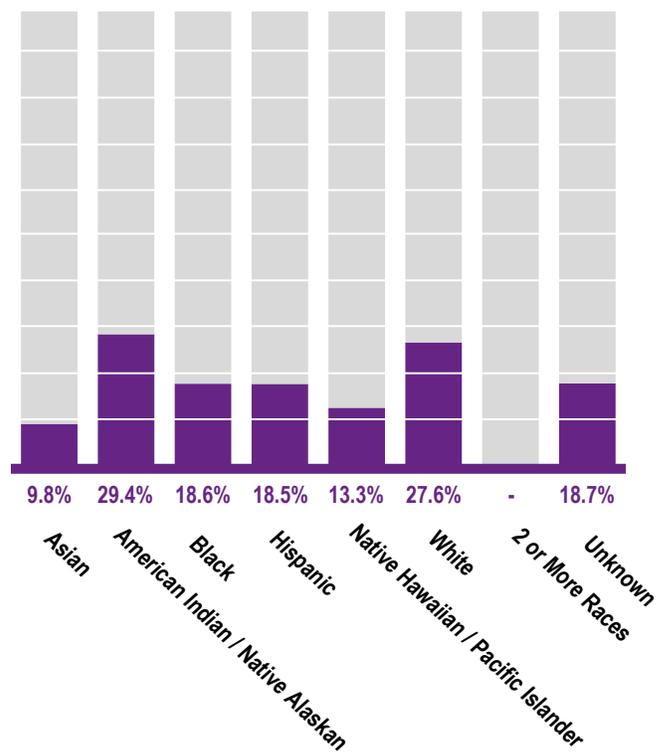| GENDER	ENROLLED	VOTED
Women	7,615	1,971
Men	6,034	1,596
Unknown	-	-

Your Students' Voting Rate Breakdown

BY RACE/ETHNICITY

Your students broken down by race/ethnicity. Please note that we are not able to adjust these voting rates by removing non-resident aliens.

2012
Presidential Election

Asian	American Indian / Native Alaskan	Black	Hispanic	Native Hawaiian / Pacific Islander	White	2 or More Races	Unknown
24.5%	58.6%	62.8%	47.1%	66.7%	61.1%	-	54.2%

2014
Midterm Election

Asian	American Indian / Native Alaskan	Black	Hispanic	Native Hawaiian / Pacific Islander	White	2 or More Races	Unknown
9.8%	29.4%	18.6%	18.5%	13.3%	27.6%	-	18.7%

RACE/ETHNICITY	ENROLLED	VOTED
Asian	110	27
American Indian/ Native Alaskan	29	17
Black	580	364
Hispanic	204	96
Native Hawaiian/ Pacific Islander	*	*
White	7,882	4,815
2 or More Races	-	-
Unknown	5,252	2,845

RACE/ETHNICITY	ENROLLED	VOTED
Asian	255	25
American Indian/ Native Alaskan	51	15
Black	957	178
Hispanic	372	69
Native Hawaiian/ Pacific Islander	15	*
White	11,495	3,176
2 or More Races	-	-
Unknown	284	53

Your Students' Voting Rate Breakdown

BY FIELD OF STUDY

Your students broken down by field of study. Please note that we are not able to adjust these voting rates by removing non-resident aliens.

	2012 Presidential Election			2014 Midterm Election		
	Enrolled	Voted	Turnout	Enrolled	Voted	Turnout
Agriculture, Agriculture Operations, and Related Sciences	-	-	-	-	-	-
Biological and Biomedical Sciences	269	158	58.7%	425	92	21.6%
Business, Management, Marketing, and Related Support	1,754	1,054	60.1%	2,458	677	27.5%
Communication, Journalism, and Related Programs	463	299	64.6%	739	187	25.3%
Computer and Information and Library Sciences	626	348	55.6%	1,002	240	24.0%
Education	829	522	63.0%	1,100	330	30.0%
Engineering	-	-	-	-	-	-
Health Professions and Related Sciences, Knowledge, and Skills	1,236	807	65.3%	1,797	505	28.1%
Humanities	650	388	59.7%	555	181	32.6%
Liberal Arts and Sciences, General Studie,s and Humanities	159	102	64.2%	1,532	289	18.9%
Mathematics and Statistics	83	45	54.2%	109	29	26.6%
Multi/Interdisciplinary Studies	-	-	-	-	-	-
Parks and Recreation	82	44	53.7%	112	16	14.3%
Physical Sciences	214	122	57.0%	370	93	25.1%
Professions	754	496	65.8%	922	320	34.7%
Psychology, Personal Awareness, and Self-Improvement	339	202	59.6%	456	102	22.4%
Social Sciences	287	175	61.0%	350	127	36.3%
Technologies/Technicians	191	111	58.1%	315	39	12.4%
Trades	215	107	49.8%	251	63	25.1%
Visual and Performing Arts	583	328	56.3%	822	148	18.0%

Your Students' Voting Rate Breakdown
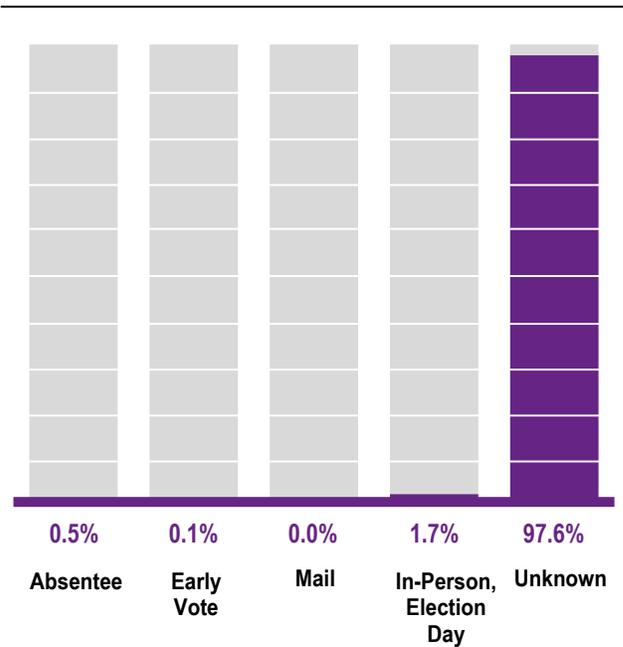
BY VOTING METHOD

Your students broken down by voting method. Please note that we are not able to adjust these voting rates by removing non-resident aliens. If your campus has a high percentage of "unknown" voting methods, it means that this information is not reported by local officals.

2012
Presidential Election

0.5%	0.1%	0.0%	2.6%	96.7%
Absentee	Early Vote	Mail	In-Person, Election Day	Unknown
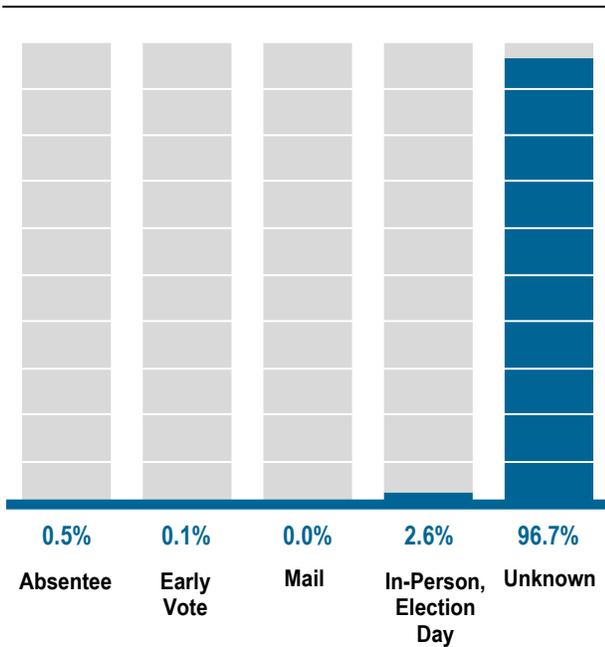
VOTING METHOD	ENROLLED	VOTED
Absentee	14,827	40
Early Vote	14,827	12
Mail	14,827	*
In-person, Election Day	14,827	215
Unknown	14,827	7,969

2014
Midterm Election

0.5%	0.1%	0.0%	1.7%	97.6%
Absentee	Early Vote	Mail	In-Person, Election Day	Unknown

VOTING METHOD	ENROLLED	VOTED
Absentee	14,598	17
Early Vote	14,598	*
Mail	14,598	*
In-person, Election Day	14,598	62
Unknown	14,598	3,483

How Your Numbers Compare

BY CARNEGIE CLASSIFICATION

See how your campus voting rate compares to others in your Carnegie classification. This comparison data allows your campus to understand your individual voting rates in the context of similar institutions. Please note that we are not able to adjust these voting rates by removing non-resident aliens.

2012
Presidential Election

2014
Midterm Election

	2012 Presidential Election					2014 Midterm Election			
60.2%	46.9%	49.2%	48.9%	49.6%	27.1%	18.8%	19.4%	18.5%	20.5%
Your Institution	All Institutions	Masters Institutions	Public Masters Institutions	Private Masters Institutions	Your Institution	All Institutions	Masters Institutions	Public Masters Institutions	Private Masters Institutions