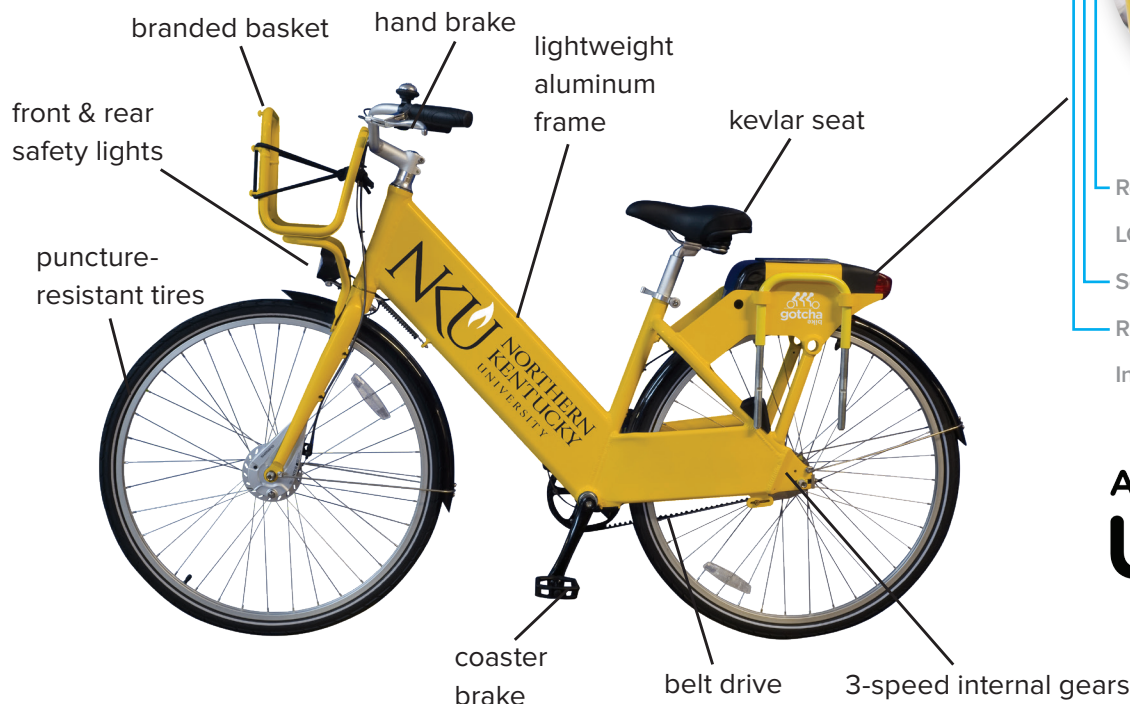


Northern Kentucky University Bike Share

Gotcha Bike offers NKU students, faculty and visitors a fun, healthy and affordable mode of transportation around campus! To create an account, download the “Social Bicycles” app or visit www.gotchabike.com/northern-kentucky-university.



Assembled in the
USA 



UNLOCK & RIDE

Reserve a bike through the “Social Bicycles” app, on the web at nku.gotchabike.com or at the bike by entering your 6-digit account number on the keypad interface. Enter your 4-digit PIN code and follow the instructions to unlock the bike, removing the yellow Ubar and placing it in the holster rings on the left side of the bicycle.



MAKE A QUICK STOP

Gotcha Bikes feature a ‘hold’ function that allows riders to park a bike during the trip while maintaining the reservation on the bike. To pause the rental, simply press the ‘hold’ button and lock the bike to any standard rack. Enter your PIN code to unlock the bike and resume your ride.



REPORT MAINTENANCE

Gotcha Bikes also feature a ‘repair’ function that allows users to report a maintenance issue directly on the keypad interface on the bike. If an issue occurs, push the ‘repair’ button, select the issue type and lock the bike to the closest rack. Gotcha will receive an alert instantaneously.



SOCIALIZE YOUR RIDE

Each Gotcha Bike is equipped with wireless connectivity and real-time GPS. After completing your ride, use the app to share miles traveled, CO2 reduced, calories burned and money saved versus driving via social media networks.

To avoid incurring additional charges, return and lock Gotcha Bikes to the designated hub locations after each ride. To view hub locations and pricing, visit www.gotchabike.com/northern-kentucky-university.