

# USE OF THE UNIVERSITY'S NAME

**POLICY NUMBER:** RESERVED FOR FUTURE USE

**POLICY TYPE:** ADMINISTRATIVE

**RESPONSIBLE OFFICIAL TITLE:** THE PRESIDENT OF THE UNIVERSITY

**RESPONSIBLE OFFICE:** OFFICE OF THE PRESIDENT

**EFFECTIVE DATE:** 10/26/1988

## I. POLICY STATEMENT

The names "Northern Kentucky University," its acronym "NKU" and its abbreviation, "Northern" as well as the names "Salmon P. Chase College of Law," "Chase College of Law," "Chase Law School," or the "YMCA Law School" (of Cincinnati) are each trademarks and service marks of the University as defined by state and federal statutes. The applicable federal definitions are found in Chapter 15 of the U. S. Code at Section 1127. State statutes are found at KRS § 365-561, et. Seq. From the inception of the University, the use of its name has been a right which only the University can confer on other individuals or organizations. However, to maintain law as well as statutory rights in the University's trademark and service mark Northern Kentucky University must be able to evidence its efforts to protect its interest in its name. The following resolution is a memorialization of the Board's recognition of the University's prior, present, and continuing rights pertaining to the use of its name. The resolution also serves as the Board's delegation to the President, of the authority to authorize the use of the University's name by other entities.

### Resolution

Whereas, the names of "The Salmon P. Chase College of Law," "Chase Law School," "Chase Law School," or the "YMCA Law School" (of Cincinnati); and

Whereas, the name "Northern Kentucky University" its acronym "NKU" and its abbreviation "Northern" are trademarks and service marks of Northern Kentucky University; and

Whereas Northern Kentucky University has recognized rights to restrict the use of its name; Now Therefore, the Board of Northern Kentucky University hereby formally resolves that the University has had, currently has, and will continue to have legally protected rights to the exclusive use of its name; and

The Board further resolves that it may grant other entities or individuals permission to use the University's name; and

The Board further resolves that it hereby delegates to the President of the University the authority to authorize the use of the University's name by other individuals or entities and that such permission must be memorialized.

## II. ENTITIES AFFECTED

Faculty, Staff, Students, and the Community

### REVISION HISTORY

REVISION TYPE	MONTH/YEAR APPROVED
New Policy	10/26/1988
Choose an item.	

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