

Fall 2015 Final Enrollment Executive Summary
Northern Kentucky University
Office of Institutional Research
October 30, 2015

The Fall 2015 term for Northern Kentucky University began on Monday August 17, 2015; the data represented in this summary reflect enrollments through the close of business on October 19, 2015. The data was extracted from the Business Warehouse on the morning of October 20, 2015. The student profiles include three CPE census dates. The first eight-week term census date was August 20, 2015; the 16-week full term census date was August 24, 2015; and the second eight-week census date was October 19, 2015. There were 82 unique students who were added to the final official fall enrollment total who are enrolled solely in the second eight-week term. If you have questions on any of the data included in these reports please contact the Office of Institutional Research at IR @NKU.edu.

Overall Enrollment:

- IR works with Enrollment Management to validate overall enrollment from the census points with the Enrollment Management Dashboard. There were 74 AELP students and 202 Gateway2NKU students this fall. These 276 students are not reported to CPE.
- Type I final enrollment (all three census dates) is 14,720, which is a decrease of 384 students, or -2.6% compared to Fall 2014.
- Undergraduate enrollment of 12,806 is a decrease of 304 students, or -2.3% compared to Fall 2014.
- Graduate enrollment of 1,480 is a decrease of 99 students, or -6.3% compared to Fall 2014.
- Law enrollment of 434 is an increase of 9 students, or +2.1% compared to Fall 2014.
- Diversity on campus continues to increase. While the number of African-American students decreased by 21, the number of students declaring two or more races increased by 65. Further, of the 318 students indicating two or more races, 175 identified African-American as one of their races. The number of Hispanic/Latino students increased by 36, a 9.5% increase. In contrast, the number of white students enrolled decreased by 323, or -2.6%.
- There was a substantially larger decrease in the number of male students (-310), compared to the decline in female students (-84).
- A greater loss was seen in the number of students who pay in-state tuition (-254) than the number of students paying out-of-state with tuition reciprocity rates; however, the latter group had a higher percentage decline (-10.7%).
- The number of first-time transfer students from KCTCS increased by 29 students, with the majority of the increase (26) from Gateway Community and Technical College. Conversely, first-time transfers from Ohio institutions declined by 15 students.
- Top declared majors for Fall 2015 include: Computer Information Technology, Organizational Leadership, Biological Sciences (BS), Nursing Major Traditional, and Computer Science.
- Average online attempted credit hours increased by 1,716, or 6.5%, compared to Fall 2014.
- The overall continuation rate, including all students from Fall 2014 who returned Fall 2015 (removing students who graduated), was 72.6%. Last year, this continuation rate was 72.1%

First-Time, Full-Time Bachelor's Degree-Seeking Cohort:

- The Fall 2015 first-time, full-time, bachelor's degree-seeking cohort has 2,036 students, an increase of 43 students, or 2.2%, over Fall 2014.
- The number of males increased by 48 students, or 5.3%, compared to Fall 2014, while the number of female students decreased by five. Females still outnumber males, representing 52.9% of the Fall 2015 first-time, full-time bachelor degree-seeking cohort.
- The number of Hispanic students increased over the last year by six students, or 8.8%, while the number of African-American students decreased by seven students. However, the number of students declaring two or more races was 77, an increase of 33, and of the total students indicating two or more races, 39 identified African-American as one of their races.
- The number of students who received out-of-state tuition reciprocity increased by 21, or 38.2%, compared to Fall 2014. Students paying out-of-state tuition without reciprocity increased by 28.
- Largest KY county increases were from Jefferson County, with an additional 24 students, and Grant County, with an additional 19 students. The largest decrease was from Campbell County (-38).
- The average high school GPA and ACT composites increased to 3.4 and 23.7, respectively, from Fall 2014 to Fall 2015. In addition, the number of students who entered as "college-ready," based on CPE admission standards for English, Math, and Reading, increased by 147 students from 1,343 to 1,490.
- The top declared majors include: Nursing Pre-Major BSN/No RN, Computer Science, Biological Sciences (BS), Business Administration Pre-Major, and Elementary Education Pre-Major.
- Average credit hours attempted continues to rise, reaching 15.1 for this year's cohort, compared to 15.0 for the Fall 2014 cohort.
- The number of online credit hours attempted by the entering bachelor's degree-seeking cohort during the first semester of enrollment increased by 23.1%.
- The Fall 2014 to Fall 2015 retention for the 2014 first-time, full-time, bachelor's degree-seeking cohort is 69.1%, which is a slight decrease from the retention rate for the previous year's cohort (69.3%).

First-Time, Full-Time Associate's Degree-Seeking Cohort:

- The Fall 2015 first-time, full-time, associate's degree-seeking cohort has 169 students, an increase of 12.7% from Fall 2014.
- This cohort saw a larger increase in males (+14) than females (+5), compared to last year.
- The number of African-American students in this cohort decreased by four, and the number of Hispanic students decreased by two, compared to Fall 2014. However, of the 11 students indicating two or more races, 10 identified African-American as one of their races.
- The number of students paying in-state tuition rates increased by 12, or 13.6%, from Fall 2014.
- Average credit hours attempted decreased from 15.0 in Fall 2014 to 14.7 in Fall 2015.
- The Fall 2014 to Fall 2015 retention for the 2014 first-time, full-time associate's degree-seeking cohort is 50.7%, a slight increase over the previous A-cohort's first-to-second year retention rate (49.5%).

Overall First-Time, Full-Time Student Enrollment (Bachelor and Associate):

- Combining both cohorts, total enrollment is 2,205, which is an increase of 62, or 2.9%.
- The number of males increased by 62 students, or 6.4%, compared to Fall 2014, while the number of female students remained constant. Females still outnumber males, representing 53.1% of the Fall 2015 first-time, full-time associate's and bachelor's degree-seeking cohorts.

- While the number of African-American students decreased by 11, the number of Hispanic students increased by four, and the number of students declaring two or more races increased by 39. Further, of the 88 students indicating two or more races, 49 identified African-American as one of their races.
- The number of students who are paying out-of-state with tuition reciprocity increased by 26, or 44.1%.
- Largest KY county increases were from Jefferson and Grant, while the largest decrease was from Campbell County. There are fewer students from Hamilton and Clermont counties in Ohio.
- The average high school GPA and ACT composite scores increased to 3.4 and 23.2, respectively.
- The top declared majors include: Nursing Pre-Major BSN/No RN, Computer Science, Theater Arts, Business Administration Pre-Major, and Biological Sciences (BS).
- Average credit hours attempted continues to increase, reaching 15.1, compared to 15.0 in Fall 2014.
- The Fall 2014 to Fall 2015 retention for the combined cohorts from 2014 is 67.9%.

Final Enrollment Profile All Students

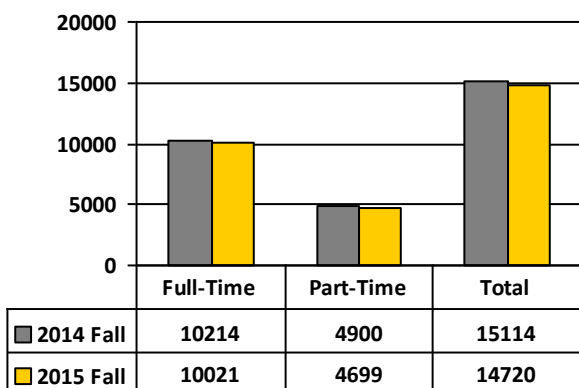
2015 Fall

Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

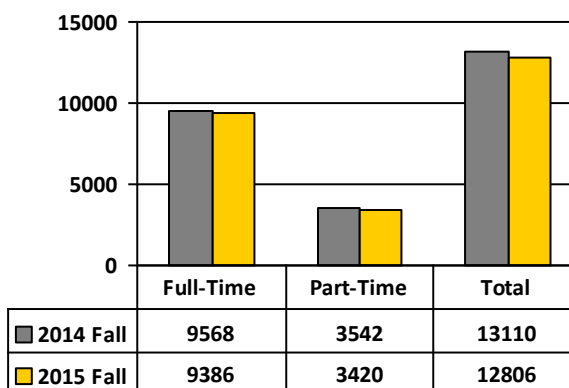
The Type I Enrollment data presented in this report is final and has been submitted to the Council for Postsecondary Education (CPE). The data is based on an eighth day of the term census date. The following data charts should be accompanied by an Executive Summary document that highlights the interesting points of the data. If you have questions about the data please contact the Office of Institutional Research at IR@nku.edu .

Student Enrollment

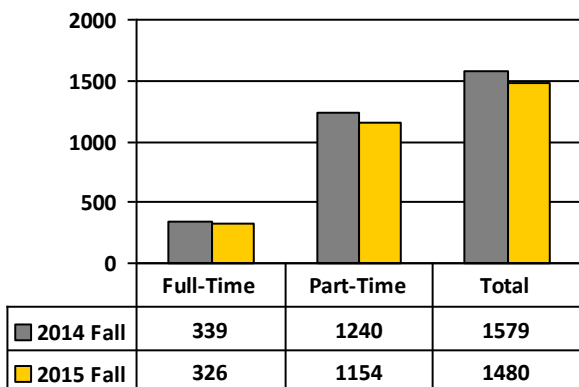
Enrollment Status



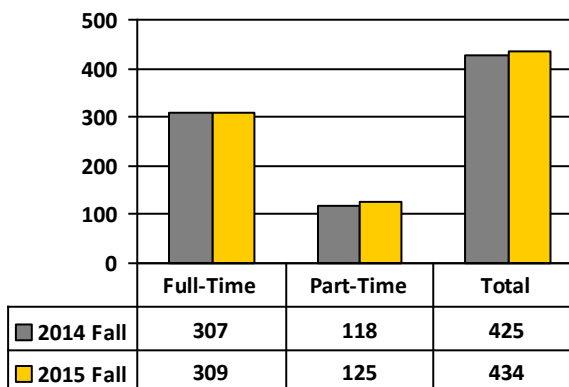
Undergraduate Enrollment



Graduate Enrollment



Law Enrollment



Final Enrollment Profile All Students

2015 Fall

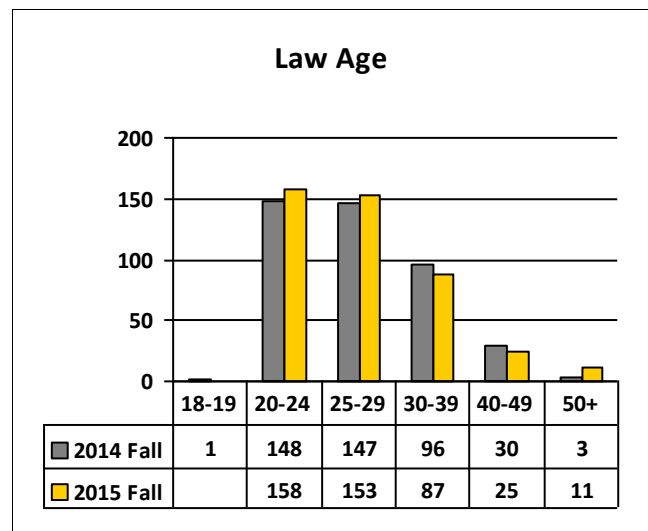
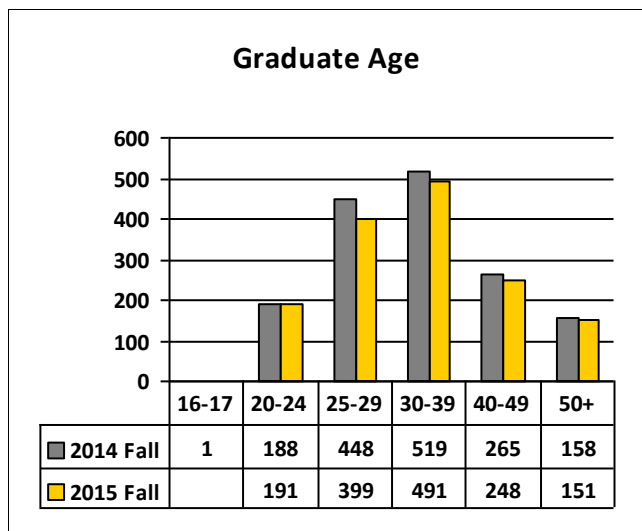
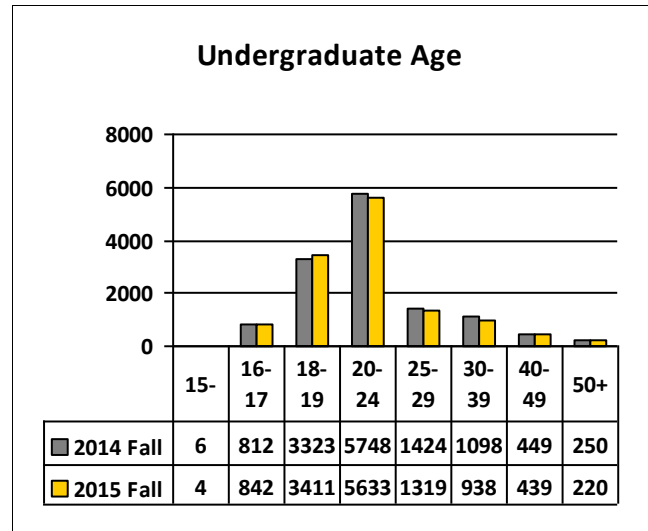
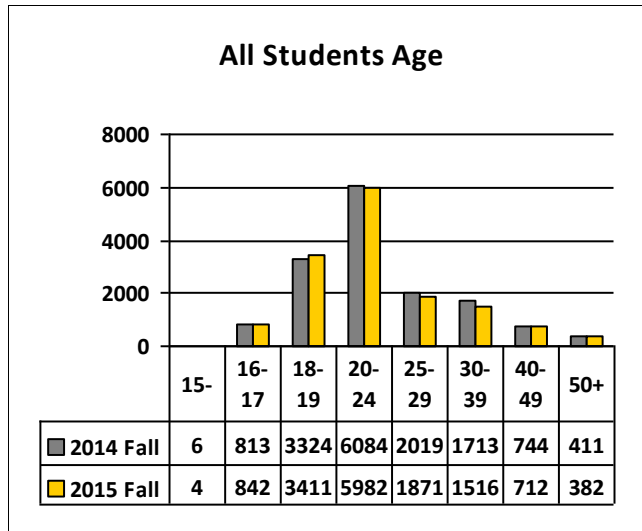
Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

Student Enrollment cont'd

Enrollment by CPE Level	2014 Fall	2015 Fall	Term Change	% Term Change
Undergraduate	13,110	12,806	-304	-2.3%
Graduate	1,579	1,480	-99	-6.3%
Law	425	434	9	2.1%
Total	15,114	14,720	-394	-2.6%

Student Classification	2014 Fall	2015 Fall	Term Change	% Term Change
First-Time Freshman	2,153	2,189	36	1.7%
Other First-Time Undergraduates	40	77	37	92.5%
First-Time Transfer	671	664	-7	-1.0%

Student Characteristics



Final Enrollment Profile All Students

2015 Fall

Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

Student Characteristics cont'd

Gender			Term	% Term
	2014 Fall	2015 Fall	Change	Change
Female	8,465	8,381	-84	-1.0%
Male	6,649	6,339	-310	-4.7%
Total	15,114	14,720	-394	-2.6%
Race/Ethnicity			Term	% Term
	2014 Fall	2015 Fall	Change	Change
American Indian or Alaskan Native	55	51	-4	-7.3%
Asian	166	167	1	0.6%
Black or African American	997	976	-21	-2.1%
Hispanic or Latino	380	416	36	9.5%
Native Hawaiian or Other Pacific Islander	17	10	-7	-41.2%
Nonresident Alien	469	402	-67	-14.3%
Two or More Races	253	318	65	25.7%
Unknown	205	131	-74	-36.1%
White	12,572	12,249	-323	-2.6%
Total	15,114	14,720	-394	-2.6%
Top Five Foreign Countries of Origin for 2014 Fall				
				# of Students
SAUDI ARABIA				298
CHINA				26
INDIA				20
KOREA, REPUBLIC OF				15
CANADA				9
Top Five Foreign Countries of Origin for 2015 Fall				
				# of Students
SAUDI ARABIA				212
INDIA				40
CHINA				20
KOREA, REPUBLIC OF				15
CANADA				10
State of Origin			Term	% Term
	2014 Fall	2015 Fall	Change	Change
Indiana	469	475	6	1.3%
Kentucky	10,026	9,777	-249	-2.5%
Ohio	3,861	3,751	-110	-2.8%

Final Enrollment Profile All Students

2015 Fall

Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

Student Characteristics cont'd

Residency CPE Codes	2014 Fall	2015 Fall	Term Change	% Term Change
In-State	10,159	9,905	-254	-2.5%
Out-of-State (With Tuition Reciprocity)	805	719	-86	-10.7%
Out-of-State (Without Tuition Reciprocity)	4,120	4,063	-57	-1.4%
Out-of-State (International Exchange Student) f	30	33	3	10.0%
Total	15,114	14,720	-394	-2.6%
Residency NKU Codes	2014 Fall	2015 Fall	Term Change	% Term Change
Grad Metro Rate	510	489	-21	-4.1%
IES/NES	30	33	3	10.0%
Indiana Rate	357	363	6	1.7%
Metro Rate	2,699	2,734	35	1.3%
Non-Resident	911	838	-73	-8.0%
Ohio Reciprocity	448	358	-90	-20.1%
Resident	10,159	9,905	-254	-2.5%
Total	15,114	14,720	-394	-2.6%

Final Enrollment Profile All Students

2015 Fall

Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

Student Characteristics cont'd

Top KY Counties for 2014 Fall	# of Students
Kenton	3,048
Boone	2,410
Campbell	2,075
Jefferson	416
Grant	305
Fayette	248
Pendleton	238
Oldham	103
Gallatin	80
Boyd	60
Scott	57
Bracken	52
Mason	52
Franklin	48
Owen	45
Top KY Counties for 2015 Fall	# of Students
Kenton	2,797
Boone	2,417
Campbell	1,895
Jefferson	454
Grant	322
Pendleton	253
Fayette	249
Oldham	115
Scott	78
Gallatin	74
Boyd	56
Bracken	56
Owen	55
Mason	53
Madison	41

Final Enrollment Profile All Students

2015 Fall

Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

Student Characteristics cont'd

Top OH Counties for 2014 Fall				# of Students	
Hamilton				2,121	
Clermont				798	
Butler				306	
Warren				205	
Brown				97	
Top OH Counties for 2015 Fall				# of Students	
Hamilton				2,006	
Clermont				746	
Butler				309	
Warren				224	
Brown				97	
Top IN Counties for 2014 Fall				# of Students	
Dearborn				271	
Ripley				45	
Franklin				29	
Ohio				23	
Switzerland				18	
Top IN Counties for 2015 Fall				# of Students	
Dearborn				263	
Ripley				48	
Franklin				36	
Ohio				25	
Marion				18	
Tuition Reciprocity			Term Change		% Term Change
			2014 Fall	2015 Fall	
Indiana			354	357	3
Ohio			452	362	-90

Final Enrollment Profile All Students

2015 Fall

Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

Academic Characteristics

# of First Time Transfer Students from the KCTCS System				
	2014 Fall	2015 Fall	Term Change	% Term Change
ASHLAND COMMUNITY AND TECHNICAL COLLEGE	2	1	-1	-50.0%
BIG SANDY COMMUNITY AND TECHNICAL COLLEGE	1	4	3	300.0%
BLUEGRASS COMMUNITY AND TECHNICAL COLLEGE	26	24	-2	-7.7%
ELIZABETHTOWN COMMUNITY AND TECHNICAL COLLEGE	3	2	-1	-33.3%
GATEWAY COMMUNITY AND TECHNICAL COLLEGE	67	93	26	38.8%
HAZARD COMMUNITY AND TECHNICAL COLLEGE	1	1	0	0.0%
HENDERSON COMMUNITY COLLEGE	0	0	0	0.0%
HOPKINSVILLE COMMUNITY COLLEGE	1	1	0	0.0%
JEFFERSON COMMUNITY AND TECHNICAL COLLEGE	11	13	2	18.2%
MADISONVILLE COMMUNITY COLLEGE	0	0	0	0.0%
MAYSVILLE COMMUNITY AND TECHNICAL COLLEGE	10	13	3	30.0%
OWENSBORO COMMUNITY AND TECHNICAL COLLEGE	0	0	0	0.0%
SOMERSET COMMUNITY COLLEGE	3	4	1	33.3%
SOUTHCENTRAL KY COMMUNITY AND TECHNICAL COLLEGE	1	0	-1	-100.0%
SOUTHEAST KENTUCKY COMMUNITY AND TECHNICAL COLLEGE	3	2	-1	-33.3%
UNKNOWN KCTCS INSTITUTION	0	0	0	0.0%
WEST KENTUCKY COMMUNITY AND TECHNICAL COLLEGE	1	1	0	0.0%
Total	130	159	29	22.3%
Top Ten Transferring Institutions for 2014 Fall				# of Students
OHIO				249
GATEWAY COMMUNITY AND TECHNICAL COLLEGE				67
UNIVERSITY OF KENTUCKY				47
EASTERN KENTUCKY UNIVERSITY				29
BLUEGRASS COMMUNITY AND TECHNICAL COLLEGE				26
INDIANA				24
MOREHEAD STATE UNIVERSITY				21
UNIVERSITY OF LOUISVILLE				20
COLORADO				11
JEFFERSON COMMUNITY AND TECHNICAL COLLEGE				11

Final Enrollment Profile All Students

2015 Fall

Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

Academic Characteristics

Top Ten Transferring Institutions for 2014 Fall		# of Credit Hours
OHIO		6,311
UNIVERSITY OF KENTUCKY		1,789
GATEWAY COMMUNITY AND TECHNICAL COLLEGE		1,647
EASTERN KENTUCKY UNIVERSITY		980
INDIANA		895
MOREHEAD STATE UNIVERSITY		730
UNIVERSITY OF LOUISVILLE		619
BLUEGRASS COMMUNITY AND TECHNICAL COLLEGE		514
WESTERN KENTUCKY UNIVERSITY		465
TRANSFERS FROM ALL FOREIGN INSTITUTIONS		460
Top Ten Transferring Institutions for 2015 Fall		# of Students
OHIO		234
GATEWAY COMMUNITY AND TECHNICAL COLLEGE		93
UNIVERSITY OF LOUISVILLE		32
INDIANA		28
EASTERN KENTUCKY UNIVERSITY		26
BLUEGRASS COMMUNITY AND TECHNICAL COLLEGE		24
UNIVERSITY OF KENTUCKY		18
TRANSFERS FROM THE MILITARY		15
MOREHEAD STATE UNIVERSITY		14
JEFFERSON COMMUNITY AND TECHNICAL COLLEGE		13
Top Ten Transferring Institutions for 2015 Fall		# of Credit Hours
OHIO		5,658
GATEWAY COMMUNITY AND TECHNICAL COLLEGE		2,519
EASTERN KENTUCKY UNIVERSITY		1,002
UNIVERSITY OF LOUISVILLE		990
INDIANA		834
UNIVERSITY OF KENTUCKY		657
BLUEGRASS COMMUNITY AND TECHNICAL COLLEGE		639
MOREHEAD STATE UNIVERSITY		530
IDAHO		453
MAYSVILLE COMMUNITY AND TECHNICAL COLLEGE		383

Final Enrollment Profile All Students

2015 Fall

Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

Academic Characteristics cont'd

Average High School GPA (In and Out of State)			Term Change	% Term Change
	2014 Fall	2015 Fall		
Average High School GPA	3.23	3.35	0.12	3.6%
Top Ten Feeder High Schools for 2014 Fall			Avg HS GPA	# of Students
OUT OF STATE HIGH SCHOOL			3.12	763
CAMPBELL COUNTY HIGH SCHOOL			3.58	210
DIXIE HEIGHTS HIGH SCHOOL			3.41	207
SIMON KENTON HIGH SCHOOL			3.19	163
RANDALL K COOPER HIGH SCHOOL (UNION)			3.20	135
BOONE COUNTY HIGH SCHOOL			3.37	129
CONNER SENIOR HIGH SCHOOL			3.32	102
SCOTT HIGH SCHOOL (Covington)			3.43	86
PENDLETON COUNTY HIGH SCHOOL			3.13	81
HOLY CROSS HIGH SCHOOL (Covington)			3.43	74
Top Ten Feeder High Schools for 2015 Fall			Avg HS GPA	# of Students
OUT OF STATE HIGH SCHOOL			3.23	835
DIXIE HEIGHTS HIGH SCHOOL			3.26	198
CAMPBELL COUNTY HIGH SCHOOL			3.74	173
RANDALL K COOPER HIGH SCHOOL (UNION)			3.48	171
SCOTT HIGH SCHOOL (Covington)			3.29	149
SIMON KENTON HIGH SCHOOL			3.33	146
CONNER SENIOR HIGH SCHOOL			3.64	140
LARRY RYLE HIGH SCHOOL			3.20	110
PENDLETON COUNTY HIGH SCHOOL			3.15	100
BOONE COUNTY HIGH SCHOOL			3.49	95

Final Enrollment Profile All Students

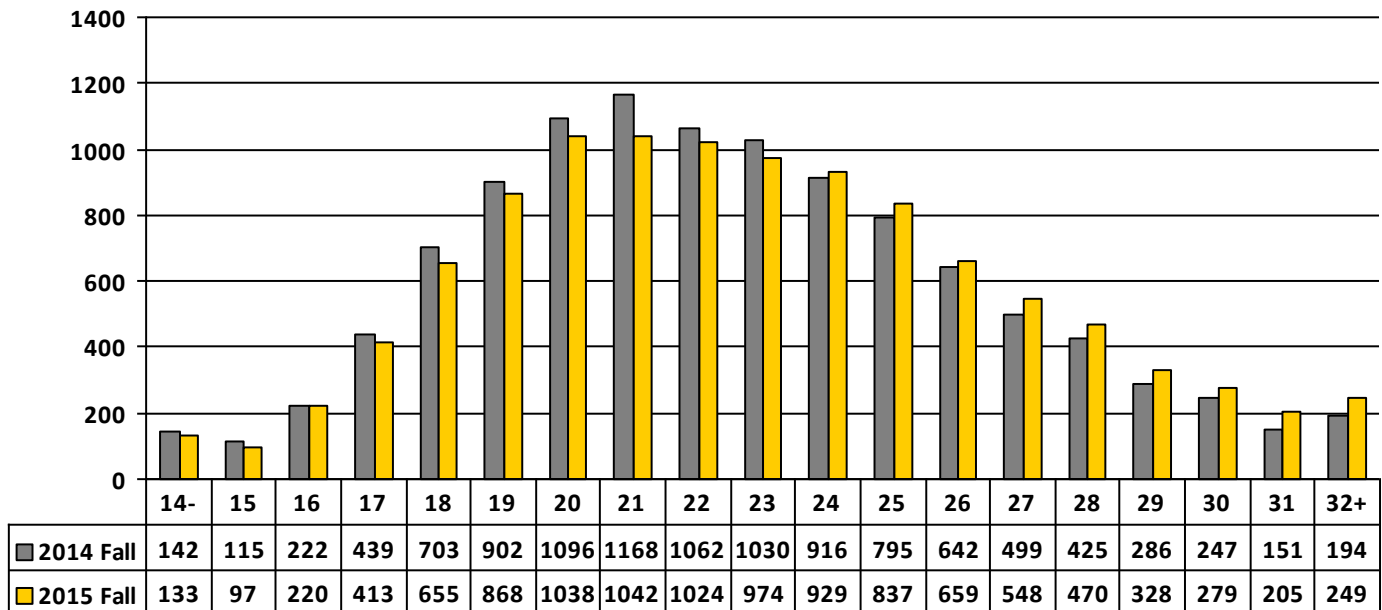
2015 Fall

Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

Academic Characteristics cont'd

Average ACT Score (SAT Converted to ACT)			Term Change	% Term Change
	2014 Fall	2015 Fall		
Average ACT Score	22.51	22.81	0.30	1.3%

ACT Score Range



Final Enrollment Profile All Students

2015 Fall

Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

Academic Characteristics cont'd

Top Five Declared Undergraduate Majors for 2014 Fall		# of Students
Organizational Leadership Major		451
Computer Information Technology Major		429
Nursing Major Traditional		390
Biological Sciences Major (BS)		381
Social Work Major		346
Top Five Declared Undergraduate Majors for 2015 Fall		# of Students
Computer Information Technology Major		430
Organizational Leadership Major		389
Biological Sciences Major (BS)		389
Nursing Major Traditional		387
Computer Science Major		370
Top Ten Undergraduate Majors for 2014 Fall		# of Students
Undeclared in University Studies (BA)		517
Organizational Leadership Major		451
Computer Information Technology Major		429
Nursing Major Traditional		390
Biological Sciences Major (BS)		381
Undeclared in AS (BA)		356
Social Work Major		346
Nursing Pre-Major BSN/No RN		334
Computer Science Major		324
Communication Studies Major		302
Top Ten Undergraduate Majors for 2015 Fall		# of Students
Undeclared in University Studies (BA)		489
Computer Information Technology Major		430
Organizational Leadership Major		389
Biological Sciences Major (BS)		389
Nursing Major Traditional		387
Computer Science Major		370
Social Work Major		334
Undeclared in AS (BA)		317
Nursing Pre-Major BSN/No RN		299
Communication Studies Major		283

Final Enrollment Profile All Students

2015 Fall

Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

Academic Characteristics cont'd

Student Credit Hours			Term Change	% Term Change
	2014 Fall	2015 Fall		
Undergraduate	158,873	156,987	-1,886	-1.2%
Graduate	9,235	8,906	-329	-3.6%
Law	5,628	5,714	86	1.5%
Total	173,736	171,607	-2,129	-1.2%
Remedial Credit Hours			Term Change	% Term Change
	2014 Fall	2015 Fall		
Remedial Count	3,503	3,173	-330	-9.4%
Online Courses			Term Change	% Term Change
	2014 Fall	2015 Fall		
# of Courses	278	303	25	9.0%
Online Course Credit Hours			Term Change	% Term Change
	2014 Fall	2015 Fall		
# of Credit Hours	26,388	28,104	1,716	6.5%

Student Retention

Retention at University for all Students			
Baseline # of Students	Baseline less Degrees Conferred	# and % of Students Enrolled for	
	2014 Fall	2015 Fall	
15,114	12,270	8,909	72.61%

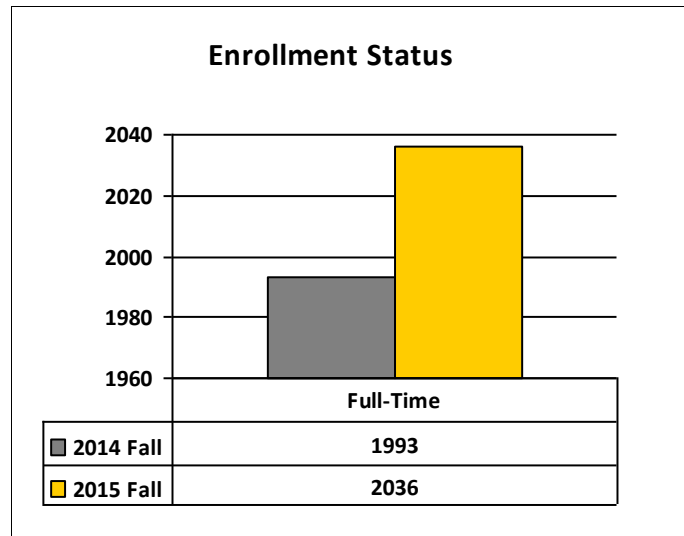
Final Enrollment Profile on New Students - B GRS Cohort Bachelor's Degree-Seeking

2015 Fall

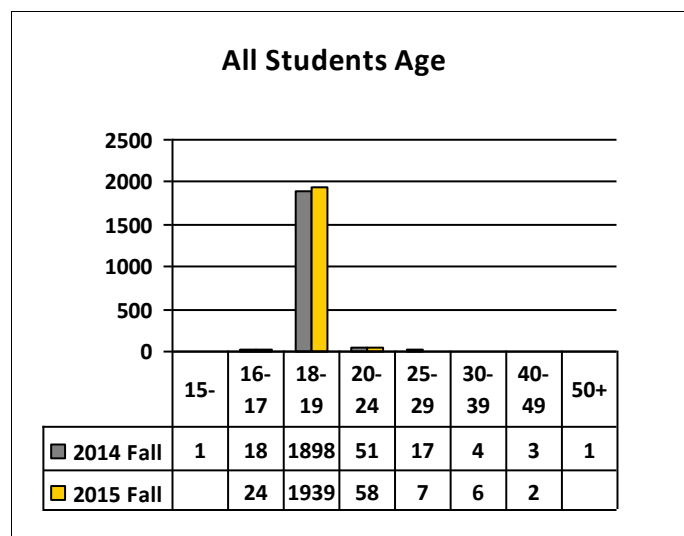
Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

The Type I Enrollment data presented in this report is final and has been submitted to the Council for Postsecondary Education (CPE). The data is based on an eighth day of the term census date. The following data charts should be accompanied by an Executive Summary document that highlights the interesting points of the data. If you have questions about the data please contact the Office of Institutional Research at IR@nku.edu .

Student Enrollment



Student Characteristics



Final Enrollment Profile - B

GRS Cohort Bachelor's Degree Seeking

2015 Fall

Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

Student Characteristics cont'd

Gender	2014 Fall	2015 Fall	Term Change	% Term Change
Female	1,082	1,077	-5	-0.5%
Male	911	959	48	5.3%
Total	1,993	2,036	43	2.2%
Race/Ethnicity	2014 Fall	2015 Fall	Term Change	% Term Change
American Indian or Alaskan Native	5	5	0	0.0%
Asian	19	14	-5	-26.3%
Black or African American	149	142	-7	-4.7%
Hispanic or Latino	68	74	6	8.8%
Native Hawaiian or Other Pacific Islander	1	0	-1	-100.0%
Nonresident Alien	17	30	13	76.5%
Two or More Races	44	77	33	75.0%
Unknown	7	9	2	28.6%
White	1,683	1,685	2	0.1%
Total	1,993	2,036	43	2.2%
Top Five Foreign Countries of Origin for 2014 Fall				# of Students
INDIA				7
CHINA				4
CANADA				2
EL SALVADOR				1
KUWAIT				1
Top Five Foreign Countries of Origin for 2015 Fall				# of Students
SAUDI ARABIA				8
INDIA				7
GERMANY				2
NIGER IA				2
SENEGAL				2
State of Origin	2014 Fall	2015 Fall	Term Change	% Term Change
Ohio	574	579	5	0.9%
Kentucky	1,306	1,302	-4	-0.3%
Indiana	64	89	25	39.1%

Final Enrollment Profile - B

GRS Cohort Bachelor's Degree Seeking

2015 Fall

Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

Student Characteristics cont'd

Residency CPE Codes	2014 Fall	2015 Fall	Term Change	% Term Change
In-State	1,322	1,316	-6	-0.5%
Out-of-State (With Tuition Reciprocity)	55	76	21	38.2%
Out-of-State (Without Tuition Reciprocity)	616	644	28	4.5%
Total	1,993	2,036	43	2.2%
Residency NKU Codes	2014 Fall	2015 Fall	Term Change	% Term Change
Indiana Rate	53	72	19	35.8%
Metro Rate	555	555	0	0.0%
Non-Resident	61	89	28	45.9%
Ohio Reciprocity	2	4	2	100.0%
Resident	1,322	1,316	-6	-0.5%
Total	1,993	2,036	43	2.2%

Final Enrollment Profile - B

GRS Cohort Bachelor's Degree Seeking

2015 Fall

Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

Student Characteristics cont'd

Top KY Counties for 2014 Fall	# of Students
Kenton	316
Boone	285
Campbell	256
Jefferson	87
Oldham	35
Fayette	31
Pendleton	29
Grant	25
Boyd	11
Bullitt	10
Daviess	10
Jessamine	10
Bracken	9
Scott	9
Franklin	8
Top KY Counties for 2015 Fall	# of Students
Kenton	312
Boone	280
Campbell	218
Jefferson	111
Grant	44
Oldham	33
Fayette	32
Pendleton	29
Bullitt	15
Scott	15
Madison	12
Boyd	10
Gallatin	10
Bracken	9
Henderson	8

Final Enrollment Profile - B

GRS Cohort Bachelor's Degree Seeking

2015 Fall

Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

Student Characteristics cont'd

Top OH Counties for 2014 Fall				# of Students	
Hamilton				276	
Clermont				114	
Butler				55	
Warren				39	
Brown				16	
Top OH Counties for 2015 Fall				# of Students	
Hamilton				260	
Clermont				94	
Butler				58	
Warren				47	
Montgomery				25	
Top IN Counties for 2014 Fall				# of Students	
Dearborn				35	
Ohio				6	
Franklin				5	
Ripley				4	
Clark				2	
Top IN Counties for 2015 Fall				# of Students	
Dearborn				39	
Ripley				12	
Franklin				11	
Marion				9	
Ohio				6	
Tuition Reciprocity		2014 Fall	2015 Fall	Term Change	% Term Change
Ohio		1	4	3	300.0%
Indiana		53	72	19	35.8%

Final Enrollment Profile - B

GRS Cohort Bachelor's Degree Seeking

2015 Fall

Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

Academic Characteristics cont'd

Average High School GPA (In and Out of State)			Term Change	% Term Change
	2014 Fall	2015 Fall		
Average High School GPA	3.28	3.40	0.12	3.6%
Top Ten Feeder High Schools for 2014 Fall			Avg HS GPA	# of Students
OUT OF STATE HIGH SCHOOL			3.16	676
CAMPBELL COUNTY HIGH SCHOOL			3.62	100
SIMON KENTON HIGH SCHOOL			3.25	81
BOONE COUNTY HIGH SCHOOL			3.38	69
LARRY RYLE HIGH SCHOOL			3.11	63
RANDALL K COOPER HIGH SCHOOL (UNION)			3.22	62
DIXIE HEIGHTS HIGH SCHOOL			3.43	59
HIGHLANDS HIGH SCHOOL			3.43	47
CONNER SENIOR HIGH SCHOOL			3.35	46
HOLY CROSS HIGH SCHOOL (Covington)			3.46	35
Top Ten Feeder High Schools for 2015 Fall			Avg HS GPA	# of Students
OUT OF STATE HIGH SCHOOL			3.34	724
CAMPBELL COUNTY HIGH SCHOOL			3.83	90
DIXIE HEIGHTS HIGH SCHOOL			3.31	72
LARRY RYLE HIGH SCHOOL			3.22	61
SIMON KENTON HIGH SCHOOL			3.39	61
CONNER SENIOR HIGH SCHOOL			3.71	57
SCOTT HIGH SCHOOL (Covington)			3.34	50
BOONE COUNTY HIGH SCHOOL			3.55	48
RANDALL K COOPER HIGH SCHOOL (UNION)			3.52	48
HIGHLANDS HIGH SCHOOL			3.27	38

Final Enrollment Profile - B GRS Cohort Bachelor's Degree Seeking

2015 Fall

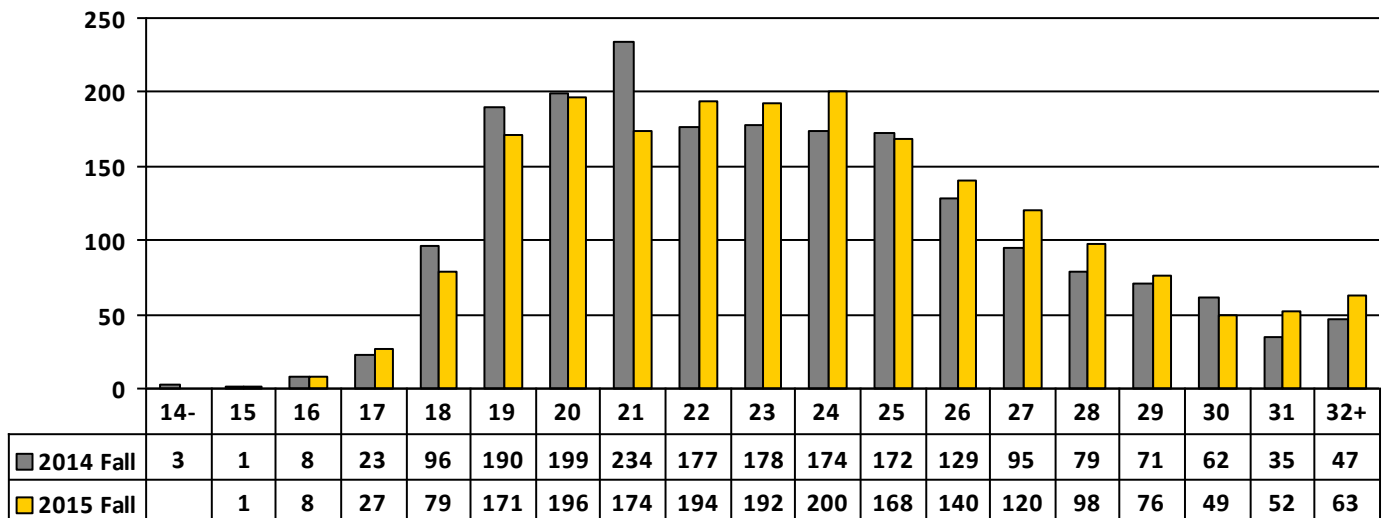
Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

Academic Characteristics cont'd

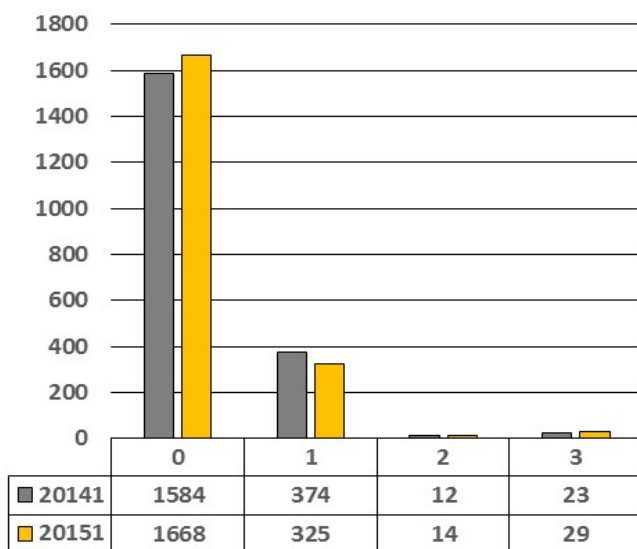
Average ACT Score (SAT Converted to ACT)

	2014 Fall	2015 Fall	Term Change	% Term Change
Average ACT Score	23.28	23.66	0.39	1.7%

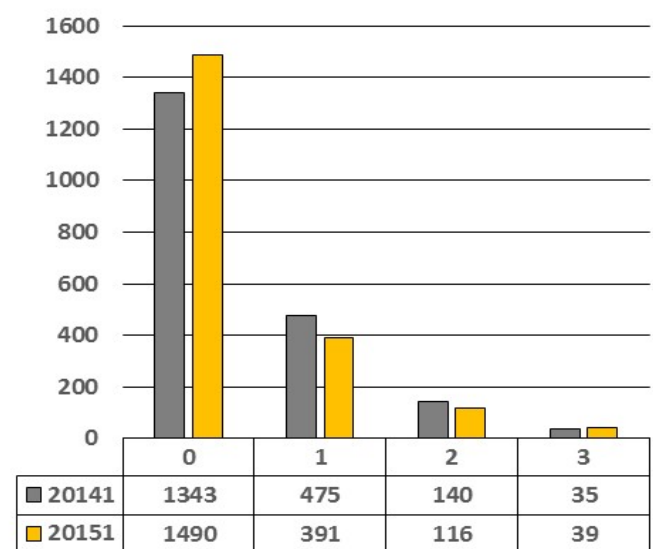
ACT Score Range



Cohort B Deficiencies NKU Admissions Standards (18, 18, 18)



Cohort B Deficiencies CPE Admissions Standards (18, 19, 20)



Final Enrollment Profile - B

GRS Cohort Bachelor's Degree Seeking

2015 Fall

Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

Academic Characteristics cont'd

Top Five Declared Undergraduate Majors for 2014 Fall		# of Students
Nursing Pre-Major BSN/No RN		139
Computer Science Major		84
Theatre Arts Major (BA)		57
Business Administration Pre-Major		57
Biological Sciences Major (BS)		55
Top Five Declared Undergraduate Majors for 2015 Fall		# of Students
Nursing Pre-Major BSN/No RN		125
Computer Science Major		112
Biological Sciences Major (BS)		83
Business Administration Pre-Major		60
Elementary Education Pre-Major		55
Top Ten Undergraduate Majors for 2014 Fall		# of Students
Undeclared in University Studies (BA)		278
Undeclared in AS (BA)		189
Nursing Pre-Major BSN/No RN		139
Computer Science Major		84
Undeclared in BN (BS)		69
Theatre Arts Major (BA)		57
Business Administration Pre-Major		57
Elementary Education Pre-Major		55
Biological Sciences Major (BS)		55
Computer Information Technology Major		48
Top Ten Undergraduate Majors for 2015 Fall		# of Students
Undeclared in University Studies (BA)		268
Undeclared in AS (BA)		177
Nursing Pre-Major BSN/No RN		125
Computer Science Major		112
Biological Sciences Major (BS)		83
Business Administration Pre-Major		60
Elementary Education Pre-Major		55
Psychology Major (BA)		47
Computer Information Technology Major		47
Theatre Arts Major (BA)		44

Final Enrollment Profile - B

GRS Cohort Bachelor's Degree Seeking

2015 Fall

Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

Academic Characteristics cont'd

Student Credit Hours			Term Change	% Term Change
	2014 Fall	2015 Fall		
Undergraduate	29,978	30,842	864	2.9%
Total	29,978	30,842	864	2.9%
Remedial Credit Hours			Term Change	% Term Change
	2014 Fall	2015 Fall		
Remedial Count	1,430	1,323	-107	-7.5%
Online Courses			Term Change	% Term Change
	2014 Fall	2015 Fall		
# of Courses	45	51	6	13.3%
Online Course Credit Hours			Term Change	% Term Change
	2014 Fall	2015 Fall		
# of Credit Hours	519	639	120	23.1%

Student Retention

Retention at University for Cohort B Students		
Baseline # of Students	# and % of Students Enrolled for	
	2014 Fall	2015 Fall
	1,993	1,378 69.14%

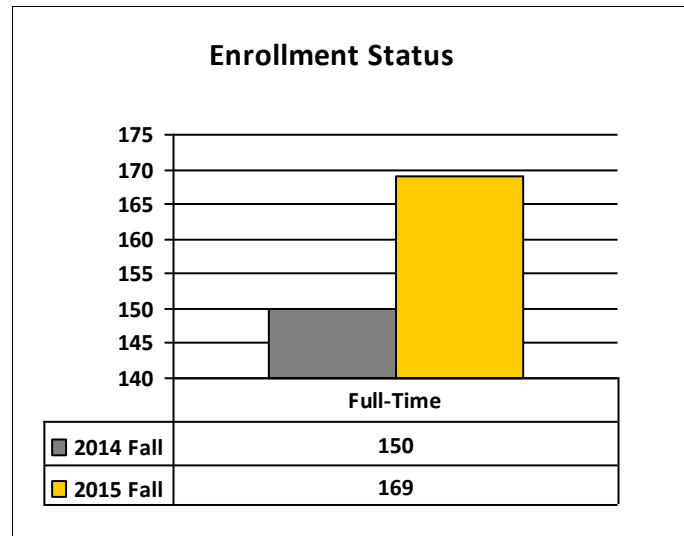
Final Enrollment Profile on New Students- A GRS Cohort Associate's Degree-Seeking

2015 Fall

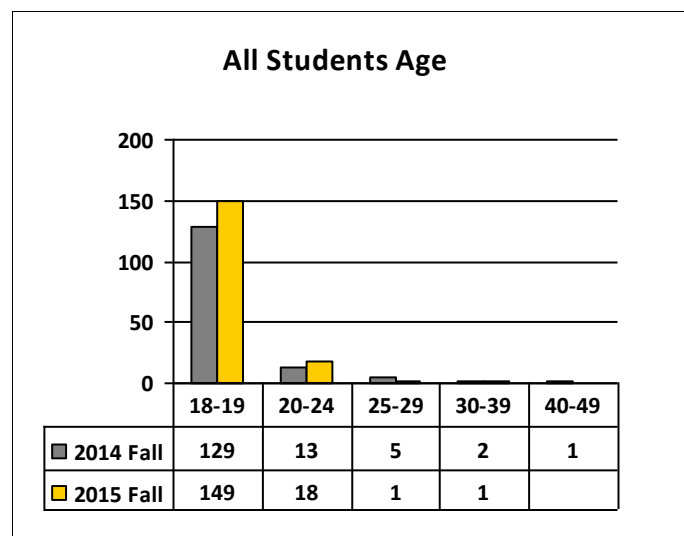
Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

The Type I Enrollment data presented in this report is final and has been submitted to the Council for Postsecondary Education (CPE). The data is based on an eighth day of the term census date. The following data charts should be accompanied by an Executive Summary document that highlights the interesting points of the data. If you have questions about the data please contact the Office of Institutional Research at IR@nku.edu .

Student Enrollment



Student Characteristics



Final Enrollment Profile - A

GRS Cohort Associate's Degree Seeking

2015 Fall

Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

Student Characteristics cont'd

Gender			Term Change	% Term Change
	2014 Fall	2015 Fall		
Female	88	93	5	5.7%
Male	62	76	14	22.6%
Total	150	169	19	12.7%

Race/Ethnicity			Term Change	% Term Change
	2014 Fall	2015 Fall		
American Indian or Alaskan Native	1	1	0	0.0%
Asian	1	3	2	200.0%
Black or African American	44	40	-4	-9.1%
Hispanic or Latino	8	6	-2	-25.0%
Native Hawaiian or Other Pacific Islander	1	0	-1	-100.0%
Nonresident Alien	0	0	0	0.0%
Two or More Races	5	11	6	120.0%
Unknown	0	1	1	100.0%
White	90	107	17	18.9%
Total	150	169	19	12.7%

State of Origin			Term Change	% Term Change
	2014 Fall	2015 Fall		
Ohio	54	60	6	11.1%
Kentucky	87	100	13	14.9%
Indiana	6	8	2	33.3%

Final Enrollment Profile - A

GRS Cohort Associate's Degree Seeking

2015 Fall

Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

Student Characteristics cont'd

Residency CPE Codes	2014 Fall	2015 Fall	Term Change	% Term Change
In-State	88	100	12	13.6%
Out-of-State (With Tuition Reciprocity)	4	9	5	125.0%
Out-of-State (Without Tuition Reciprocity)	58	60	2	3.4%
Total	150	169	19	12.7%
Residency NKU Codes	2014 Fall	2015 Fall	Term Change	% Term Change
Indiana Rate	4	9	5	125.0%
Metro Rate	53	57	4	7.5%
Non-Resident	5	3	-2	-40.0%
Ohio Reciprocity	0	0	0	0.0%
Resident	88	100	12	13.6%
Total	150	169	19	12.7%

Final Enrollment Profile - A

GRS Cohort Associate's Degree Seeking

2015 Fall

Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

Student Characteristics cont'd

Top KY Counties for 2014 Fall	# of Students
Kenton	27
Campbell	20
Boone	12
Jefferson	12
Grant	4
Oldham	3
Fayette	2
Scott	2
Casey	1
Daviess	1
Franklin	1
Gallatin	1
Jessamine	1
Top KY Counties for 2015 Fall	# of Students
Kenton	24
Jefferson	17
Boone	15
Campbell	11
Grant	5
Bracken	4
Boyd	2
Bullitt	2
Fayette	2
Harrison	2
Oldham	2
Scott	2
Christian	1
Clay	1
Gallatin	1

Final Enrollment Profile - A

GRS Cohort Associate's Degree Seeking

2015 Fall

Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

Student Characteristics cont'd

Top OH Counties for 2014 Fall				# of Students		
Hamilton				38		
Clermont				7		
Butler				3		
Franklin				2		
Clark				1		
Top OH Counties for 2015 Fall				# of Students		
Hamilton				34		
Clermont				8		
Butler				6		
Warren				3		
Montgomery				2		
Top IN Counties for 2014 Fall				# of Students		
Dearborn				4		
Hamilton				2		
Top IN Counties for 2015 Fall				# of Students		
Dearborn				5		
Franklin				1		
Ohio				1		
Ripley				1		
Tuition Reciprocity			2014 Fall	2015 Fall	Term Change	% Term Change
Ohio			0	0	0	0.0%
Indiana			4	9	5	125.0%

Final Enrollment Profile - A

GRS Cohort Associate's Degree Seeking

2015 Fall

Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

Academic Characteristics cont'd

Average High School GPA (In and Out of State)			Term Change	% Term Change
	2014 Fall	2015 Fall		
Average High School GPA	2.79	2.88	0.10	3.5%
Top Ten Feeder High Schools for 2014 Fall			Avg HS GPA	# of Students
OUT OF STATE HIGH SCHOOL			2.82	67
NEWPORT HIGH SCHOOL			3.05	7
SIMON KENTON HIGH SCHOOL			2.59	7
SCOTT HIGH SCHOOL (Covington)			3.07	6
CAMPBELL COUNTY HIGH SCHOOL			2.92	5
BALLARD HIGH SCHOOL			2.50	3
DIXIE HEIGHTS HIGH SCHOOL			3.16	3
HOLMES HIGH SCHOOL			3.19	3
HOLY CROSS HIGH SCHOOL (Covington)			3.05	3
LARRY RYLE HIGH SCHOOL			2.77	3
Top Ten Feeder High Schools for 2015 Fall			Avg HS GPA	# of Students
OUT OF STATE HIGH SCHOOL			2.98	70
SIMON KENTON HIGH SCHOOL			2.89	6
SCOTT HIGH SCHOOL (Covington)			2.86	5
BOONE COUNTY HIGH SCHOOL			2.70	4
BRACKEN COUNTY HIGH SCHOOL			3.06	4
CAMPBELL COUNTY HIGH SCHOOL			2.55	4
DIXIE HEIGHTS HIGH SCHOOL			3.10	3
DUPONT MANUAL HIGH SCHOOL			2.74	3
HOLMES HIGH SCHOOL			3.09	3
IROQUOIS HIGH SCHOOL			2.98	3

Final Enrollment Profile - A GRS Cohort Associate's Degree Seeking

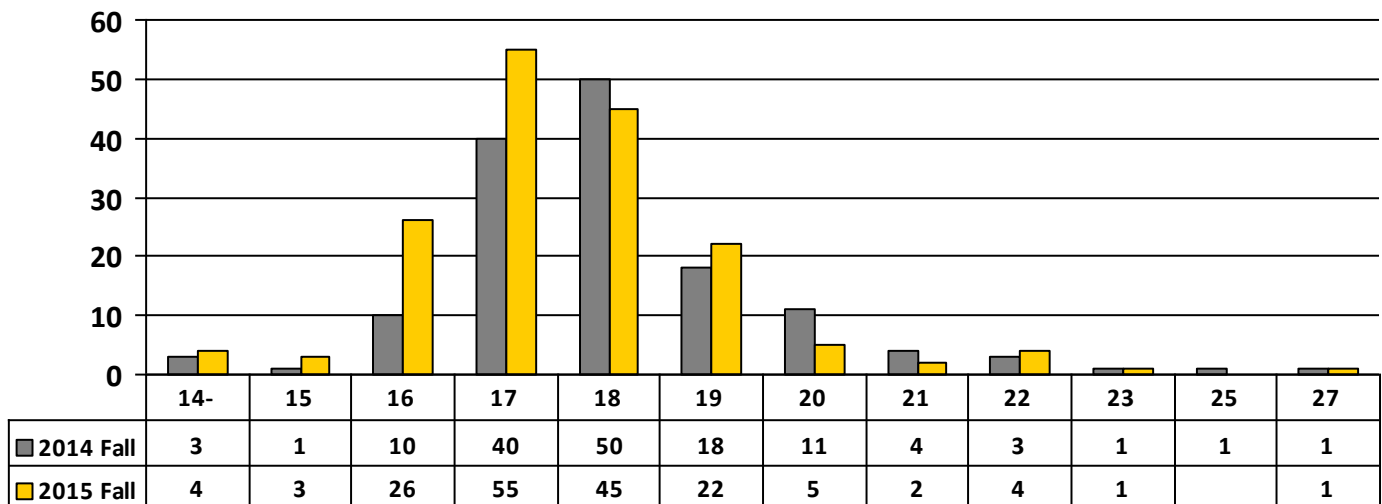
2015 Fall

Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

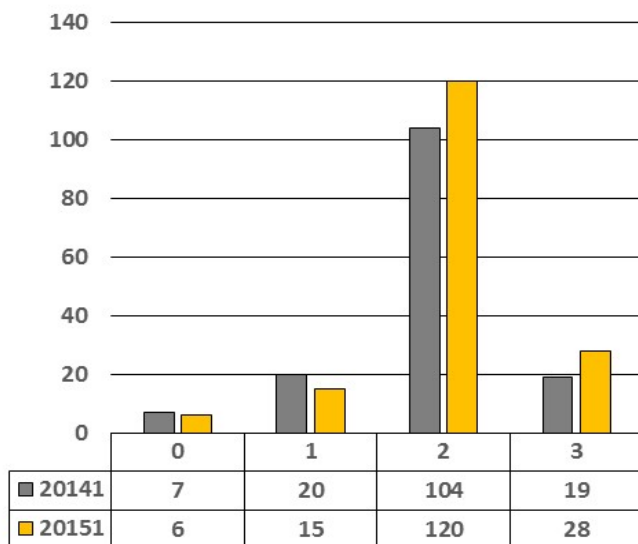
Academic Characteristics cont'd

Average ACT Score (SAT Converted to ACT)			Term Change	% Term Change
	2014 Fall	2015 Fall		
Average ACT Score	18.03	17.60	-0.43	-2.4%

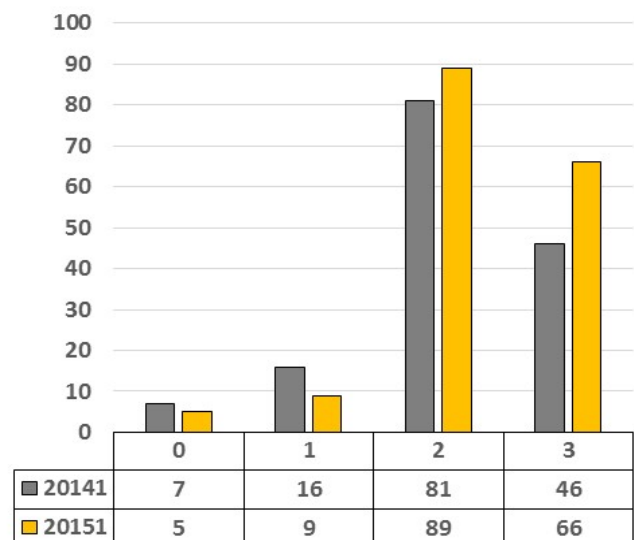
ACT Score Range



Cohort A Deficiencies NKU Admissions Standards (18, 18, 18)



Cohort A Deficiencies CPE Admissions Standards (18, 19, 20)



Final Enrollment Profile - A

GRS Cohort Associate's Degree Seeking

2015 Fall

Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

Academic Characteristics cont'd

Top Five Declared Undergraduate Majors for 2014 Fall		# of Students
University Studies (AA)		16
Pre-Business Studies Major		7
Top Five Declared Undergraduate Majors for 2015 Fall		# of Students
University Studies (AA)		17
Pre-Business Studies Major		6
Integrative Studies (AA)		1
Construction Technology Major		1
Top Ten Undergraduate Majors for 2014 Fall		# of Students
Undeclared in University Studies (AA)		125
University Studies (AA)		16
Pre-Business Studies Major		7
Undeclared in University Studies (AAS)		2
Top Ten Undergraduate Majors for 2015 Fall		# of Students
Undeclared in University Studies (AA)		144
University Studies (AA)		17
Pre-Business Studies Major		6
Integrative Studies (AA)		1
Construction Technology Major		1

Final Enrollment Profile - A

GRS Cohort Associate's Degree Seeking

2015 Fall

Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

Academic Characteristics cont'd

Student Credit Hours			Term Change	% Term Change
	2014 Fall	2015 Fall		
Undergraduate	2,244	2,479	235	10.5%
Total	2,244	2,479	235	10.5%
Remedial Credit Hours			Term Change	% Term Change
	2014 Fall	2015 Fall		
Remedial Count	627	636	9	1.4%
Online Courses			Term Change	% Term Change
	2014 Fall	2015 Fall		
# of Courses	7	5	-2	-28.6%
Online Course Credit Hours			Term Change	% Term Change
	2014 Fall	2015 Fall		
# of Credit Hours	21	15	-6	-28.6%

Student Retention

Retention at University for Cohort A Students		
Baseline # of Students	# and % of Students Enrolled for	
	2014 Fall	2015 Fall
	150	76 50.67%

Final Enrollment Profile on New Students- A and B GRS Cohorts

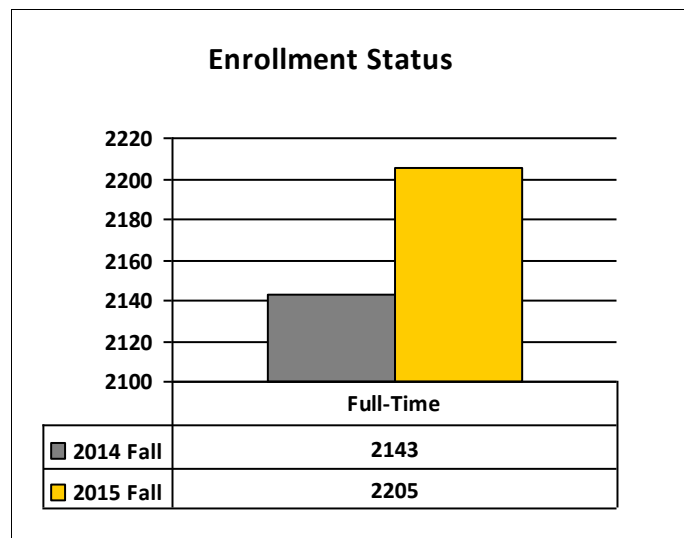
Associate's and Bachelor's Degree-Seeking

2015 Fall

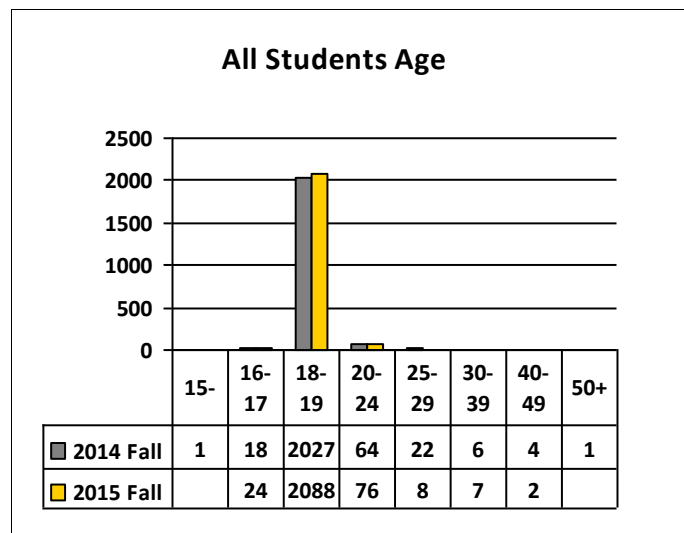
Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

The Type I Enrollment data presented in this report is final and has been submitted to the Council for Postsecondary Education (CPE). The data is based on an eighth day of the term census date. The following data charts should be accompanied by an Executive Summary document that highlights the interesting points of the data. If you have questions about the data please contact the Office of Institutional Research at IR@nku.edu.

Student Enrollment



Student Characteristics



Final Enrollment Profile - A and B GRS Cohorts Associate's and Bachelor's Degree Seeking

2015 Fall

Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

Student Characteristics cont'd

Gender		2014 Fall	2015 Fall	Term Change	% Term Change
Female		1,170	1,170	0	0.0%
Male		973	1,035	62	6.4%
Total		2,143	2,205	62	2.9%
Race/Ethnicity		2014 Fall	2015 Fall	Term Change	% Term Change
American Indian or Alaskan Native		6	6	0	0.0%
Asian		20	17	-3	-15.0%
Black or African American		193	182	-11	-5.7%
Hispanic or Latino		76	80	4	5.3%
Native Hawaiian or Other Pacific Islander		2	0	-2	-200.0%
Nonresident Alien		17	30	13	76.5%
Two or More Races		49	88	39	79.6%
Unknown		7	10	3	42.9%
White		1,773	1,792	19	1.1%
Total		2,143	2,205	62	2.9%
Top Five Foreign Countries of Origin for 2014 Fall					# of Students
INDIA					7
CHINA					4
CANADA					2
EL SALVADOR					1
KUWAIT					1
Top Five Foreign Countries of Origin for 2015 Fall					# of Students
SAUDI ARABIA					8
INDIA					7
GERMANY					2
NIGER IA					2
SENEGAL					2
State of Origin		2014 Fall	2015 Fall	Term Change	% Term Change
Indiana		70	97	27	38.6%
Kentucky		1,393	1,402	9	0.6%
Ohio		628	639	11	1.8%

Final Enrollment Profile - A and B GRS Cohorts Associate's and Bachelor's Degree Seeking

2015 Fall

Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

Student Characteristics cont'd

Residency CPE Codes	2014 Fall	2015 Fall	Term Change	% Term Change
In-State	1,410	1,416	6	0.4%
Out-of-State (With Tuition Reciprocity)	59	85	26	44.1%
Out-of-State (Without Tuition Reciprocity)	674	704	30	4.5%
Total	2,143	2,205	62	2.9%
Residency NKU Codes	2014 Fall	2015 Fall	Term Change	% Term Change
Indiana Rate	57	81	24	42.1%
Metro Rate	608	612	4	0.7%
Non-Resident	66	92	26	39.4%
Ohio Reciprocity	2	4	2	100.0%
Resident	1,410	1,416	6	0.4%
Total	2,143	2,205	62	2.9%

Final Enrollment Profile - A and B GRS Cohorts Associate's and Bachelor's Degree Seeking

2015 Fall

Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

Student Characteristics cont'd

Top KY Counties for 2014 Fall		# of Students
Kenton		343
Boone		297
Campbell		276
Jefferson		99
Oldham		38
Fayette		33
Grant		29
Pendleton		29
Boyd		11
Daviess		11
Jessamine		11
Scott		11
Bullitt		10
Bracken		9
Franklin		9
Top KY Counties for 2015 Fall		# of Students
Kenton		336
Boone		295
Campbell		229
Jefferson		128
Grant		49
Oldham		35
Fayette		34
Pendleton		29
Bullitt		17
Scott		17
Bracken		13
Madison		13
Boyd		12
Gallatin		11
Nelson		9

Final Enrollment Profile - A and B GRS Cohorts Associate's and Bachelor's Degree Seeking

2015 Fall

Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

Student Characteristics cont'd

Top OH Counties for 2014 Fall				# of Students		
Hamilton				314		
Clermont				121		
Butler				58		
Warren				39		
Brown				16		
Top OH Counties for 2015 Fall				# of Students		
Hamilton				294		
Clermont				102		
Butler				64		
Warren				50		
Montgomery				27		
Top IN Counties for 2014 Fall				# of Students		
Dearborn				39		
Ohio				6		
Franklin				5		
Ripley				4		
Hamilton				3		
Top IN Counties for 2015 Fall				# of Students		
Dearborn				44		
Ripley				13		
Franklin				12		
Marion				9		
Ohio				7		
Tuition Reciprocity			2014 Fall	2015 Fall	Term Change	% Term Change
Indiana			57	81	24	42.1%
Ohio			1	4	3	300.0%

Final Enrollment Profile - A and B GRS Cohorts Associate's and Bachelor's Degree Seeking

2015 Fall

Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

Academic Characteristics cont'd

Average High School GPA (In and Out of State)			Term Change	% Term Change
	2014 Fall	2015 Fall		
Average High School GPA	3.25	3.36	0.11	3.5%
Top Ten Feeder High Schools for 2014 Fall			Avg HS GPA	# of Students
OUT OF STATE HIGH SCHOOL			3.13	743
CAMPBELL COUNTY HIGH SCHOOL			3.58	105
SIMON KENTON HIGH SCHOOL			3.19	88
BOONE COUNTY HIGH SCHOOL			3.38	71
LARRY RYLE HIGH SCHOOL			3.09	66
RANDALL K COOPER HIGH SCHOOL (UNION)			3.20	65
DIXIE HEIGHTS HIGH SCHOOL			3.42	62
CONNER SENIOR HIGH SCHOOL			3.33	48
HIGHLANDS HIGH SCHOOL			3.40	48
HOLY CROSS HIGH SCHOOL (Covington)			3.43	38
Top Ten Feeder High Schools for 2015 Fall			Avg HS GPA	# of Students
OUT OF STATE HIGH SCHOOL			3.31	794
CAMPBELL COUNTY HIGH SCHOOL			3.78	94
DIXIE HEIGHTS HIGH SCHOOL			3.30	75
SIMON KENTON HIGH SCHOOL			3.34	67
LARRY RYLE HIGH SCHOOL			3.20	63
CONNER SENIOR HIGH SCHOOL			3.68	59
SCOTT HIGH SCHOOL (Covington)			3.29	55
BOONE COUNTY HIGH SCHOOL			3.49	52
RANDALL K COOPER HIGH SCHOOL (UNION)			3.50	49
HIGHLANDS HIGH SCHOOL			3.22	40

Final Enrollment Profile - A and B GRS Cohorts Associate's and Bachelor's Degree Seeking

2015 Fall

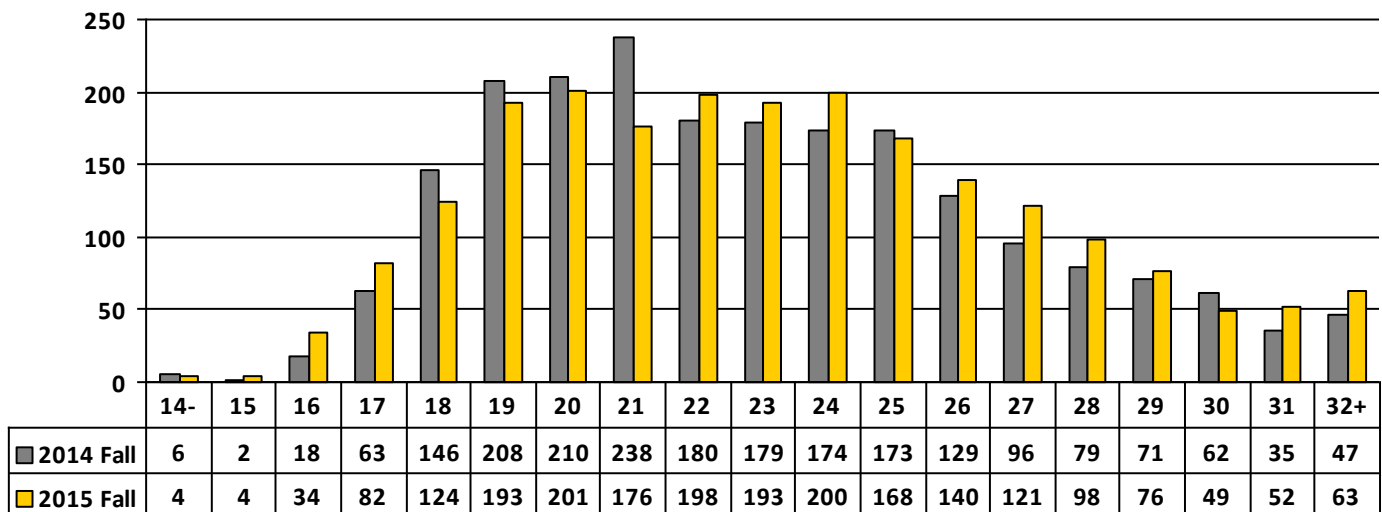
Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

Academic Characteristics cont'd

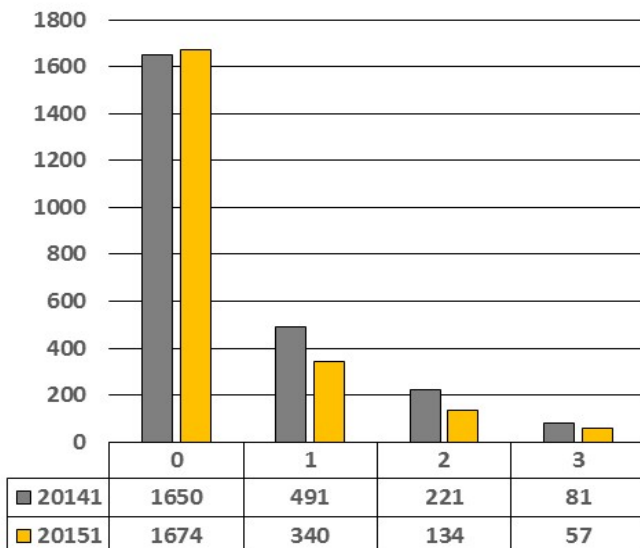
Average ACT Score (SAT Converted to ACT)

	2014 Fall	2015 Fall	Term Change	% Term Change
Average ACT Score	22.92	23.20	0.27	1.2%

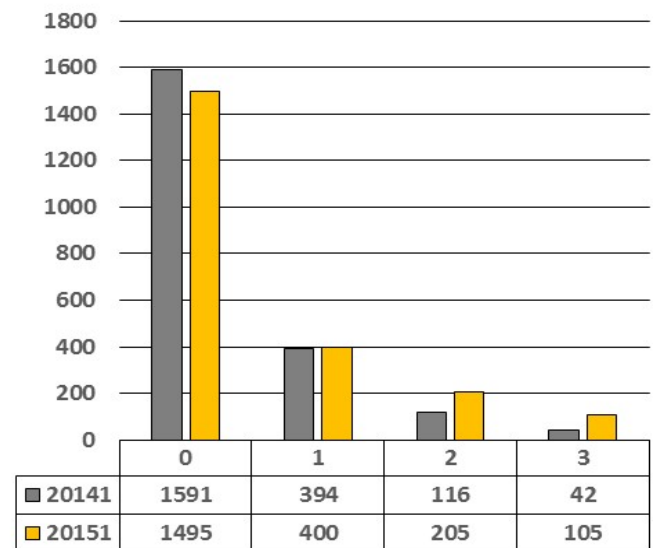
ACT Score Range



Cohort A&B Deficiencies NKU Admissions Standards (18, 18, 18)



Cohort A&B Deficiencies CPE Admissions Standards (18, 19, 20)



Final Enrollment Profile - A and B GRS Cohorts Associate's and Bachelor's Degree Seeking

2015 Fall

Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

Academic Characteristics cont'd

Top Five Declared Undergraduate Majors for 2014 Fall		# of Students
Nursing Pre-Major BSN/No RN		139
Computer Science Major		84
Theatre Arts Major (BA)		57
Business Administration Pre-Major		57
Biological Sciences Major (BS)		55
Top Five Declared Undergraduate Majors for 2015 Fall		# of Students
Nursing Pre-Major BSN/No RN		125
Computer Science Major		112
Biological Sciences Major (BS)		83
Business Administration Pre-Major		60
Elementary Education Pre-Major		55
Top Ten Undergraduate Majors for 2014 Fall		# of Students
Undeclared in University Studies (BA)		278
Undeclared in AS (BA)		189
Nursing Pre-Major BSN/No RN		139
Undeclared in University Studies (AA)		125
Computer Science Major		84
Undeclared in BN (BS)		69
Theatre Arts Major (BA)		57
Business Administration Pre-Major		57
Elementary Education Pre-Major		55
Biological Sciences Major (BS)		55
Top Ten Undergraduate Majors for 2015 Fall		# of Students
Undeclared in University Studies (BA)		268
Undeclared in AS (BA)		177
Undeclared in University Studies (AA)		144
Nursing Pre-Major BSN/No RN		125
Computer Science Major		112
Biological Sciences Major (BS)		83
Business Administration Pre-Major		60
Elementary Education Pre-Major		55
Psychology Major (BA)		47
Computer Information Technology Major		47

Final Enrollment Profile - A and B GRS Cohorts Associate's and Bachelor's Degree Seeking

2015 Fall

Data pulled from NKU's Business Warehouse from 8/20/2015 thru 10/19/2015

Academic Characteristics cont'd

Student Credit Hours			Term Change	% Term Change
	2014 Fall	2015 Fall		
Undergraduate	32,222	33,321	1,099	3.4%
Total	32,222	33,321	1,099	3.4%
Remedial Credit Hours			Term Change	% Term Change
	2014 Fall	2015 Fall		
Remedial Count	2,057	1,959	-98	-4.8%
Online Courses			Term Change	% Term Change
	2014 Fall	2015 Fall		
# of Courses	52	56	4	7.7%
Online Course Credit Hours			Term Change	% Term Change
	2014 Fall	2015 Fall		
# of Credit Hours	540	654	114	21.1%

Student Retention

Retention at University for Cohort A and B Students			
Baseline # of Students		# and % of Students Enrolled for	
2014 Fall		2015 Fall	
2,143		1,454	67.85%