ITAC January 27, 2017 - Agenda

• Gender Identity Project Update – Bonnie Meyer/Mary Dawn

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Gender Identity Project: Overview

- Project Overview
Gender Identity Project: Process

• Student completes a form from the LGBTQ Program and Services office. Bonnie Meyer, Director of LGBTQ Program & Services, will enter the information into SAP.

• Three New Fields:

<table>
<thead>
<tr>
<th>Gender Identity</th>
<th>Pronoun</th>
<th>Preferred Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>Female</td>
<td>He</td>
<td></td>
</tr>
<tr>
<td>Male</td>
<td>She</td>
<td></td>
</tr>
<tr>
<td>Transgender</td>
<td>They</td>
<td></td>
</tr>
</tbody>
</table>
Gender Identity Project: Demo

- Class Roster
  - The preferred name and pronoun are listed

<table>
<thead>
<tr>
<th>Last Name</th>
<th>First Name</th>
<th>Pronoun</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abu</td>
<td>Hamed</td>
<td></td>
</tr>
<tr>
<td>Andrei</td>
<td>Tatiana</td>
<td></td>
</tr>
<tr>
<td>Benoît</td>
<td>Alexandre</td>
<td></td>
</tr>
<tr>
<td>Daniele</td>
<td>Sally</td>
<td>She</td>
</tr>
<tr>
<td>Francisco</td>
<td>Emily</td>
<td></td>
</tr>
<tr>
<td>Mia</td>
<td>Jordan</td>
<td></td>
</tr>
<tr>
<td>Yola</td>
<td>Nicholas</td>
<td></td>
</tr>
</tbody>
</table>
Gender Identity Project: Demo

• Header in Advisor UI

Student (Dani, Sally)

Student Number 100
Name Dani Sally; *09/07/1964; Transgender; She
Principal Org. Unit College of Informatics
Status Student(2); Resident; Part Time; Good Standing; Senior
Program BS-INF; BS in College of Informatics; Bachelor Level
Degree Seeking; Computer Information Technology Major
Gender Identity Project: Next Steps

- Blackboard
- Grading
- BW
- Other programs in myNKU as needed
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Norse Alert - background

- In September 2015, President Mearns convened a campus wide committee to study NKU’s emergency communication policies and procedures.
- The committee determined that students, faculty, and staff should be automatically enrolled in the University’s emergency notification alert system, Norse Alert, rather than being asked to self-enroll.
- This will allow information to reach more individuals in the event of an emergency situation where receiving information within moments could help save lives.
Norse Alert - scope

• Student, Faculty, Staff will interface with NorseAlert via myNKU
  • Move to an “opt-out” approach, but cannot opt-out of receiving alerts to their NKU email account
  • Each user will be prompted every 6 months via myNKU to review their NorseAlert settings

• Non-NKU users (parents, relatives, vendors, media, etc…)
  • Can join but they will manually opt-in and opt-out
Norse Alert - status

• Go Live February 2017
• Development is complete and testing is underway
• Language is being worked on for:
  - the Norse Alert website
  - new Norse Alert myNKU tab and popup screens
  - new Norse Alert Rave registration page
• Communication Plan is being finalized
Norse Alert - team

Project Team:
- **Jeff Baker**, Safety & Emergency Management, Norse Alert Owner
- **John Gaffin**, Chief of Police
- **Amanda Nageleisen**, University Communications
- **Sara Kelley**, Associate General Council
- **Joe Terino**, IT Enterprise Developer
- **Kyle Martin**, IT Business Analyst
- **Darla Pangburn**, IT Project Manager

Key Contacts:
- **Amanda Steinbrunner**, Conference Management
- **Kimberly Clayton-Code**, Governor’s Scholar Program
# Norse Alert – communication

<table>
<thead>
<tr>
<th>DATE</th>
<th>TACTIC</th>
<th>OWNER</th>
</tr>
</thead>
</table>
| Before Feb. 15   | Confirm language for prompt pages in myNKU.  
                    Update Norse Alert website, including FAQs.  Update Rave login page. | Jeff Baker  
                    Sara Kelley  
                    Amanda Nageleisen |
| Feb. 1-15        | Meet with SGA to explain the change, why it’s being made, & what it means | Dan Nadler                     |
| Feb. 1-15        | Communicate to Faculty Senate, Staff Congress                          | Sue Ott Rowlands  
                    Sue Hodges Moore  |
| Feb. 1-15        | Communicate via campus-wide email  
                    Recipients: nkunews, nkustudentnews listservs, parents@nku.edu | Dan/Sue H Moore  
                    Chris Cole/Amanda |
| Feb. 13          | Communicate to students via This Week email                            | Chris Cole                     |
| Feb. 13          | Communicate to faculty/staff via This Week email                       | Chris Cole                     |
| Beginning Feb. 13| Communicate campuswide via digital signs                               | Amanda Nageleisen              |
| Feb. 13          | Communicate off-campus via press release                                | Amanda Nageleisen              |
| Feb. 1-13        | Pitch story to The Northerner                                           | Amanda Nageleisen              |
| Feb. 13 + beyond | Reinforce via other e-newsletters (From Desk of Provost, Administration & Finance  
                    Newsletter, IT Newsletter) | Amanda/Chris Cole              |
| Feb. 13 + beyond | Work with NKU Housing to reach residential students (flyers, emails from RAs, digital  
                    signage, etc.) | Chris Cole  
                    Dan Nadler  
                    Arnie Slaughter |
| Feb. 13 + beyond | Ask Facilities supervisors to include updating Norse Alert contact information in next shop  
                    talk and semi-annually. Some may only log in annually for benefits enrollment. | Jeff Baker                     |
| February + beyond| Norse Alert is covered in employee new hire orientation as this will pop up as they  
                    register for benefits | Amanda Steinbrunner            |
| February + beyond| Update Norse Alert communication in student and parent orientation      |                                |
| February + beyond| Update campus event communication to share how to sign up for Norse Alerts including Summer Camps, one-day events, etc. | Amanda Steinbrunner |
| February + beyond| Update Governor’s Scholar resource packet to include how to sign up for Norse Alerts   | Bert Brown  
                    Kimberly Clayton-Code |
Norse Alert - demo

Scenarios:

For Students, Faculty and Staff:
• First time logon to myNKU
• Six month reminder in myNKU

For parents, relatives, etc.
• Sign up for alerts
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One.nku.edu

• Continuous Improvement
  • Enhancements to Look and Organization of site
  • Enhance communications
  • Expansion of the Student Role

• Phase II
  • Fall 2017
    • Staff Role
    • Faculty Role
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LMS Pilot Update

• Canvas Pilot
  • 16 Courses up and running
  • 3 set for 2nd 8 week session
  • 1 person backed out

• Blackboard Pilot
  • 8 courses up and running

• 1st survey has gone out to Faculty
• Student surveys and more Faculty surveys to come
• Faculty sharing sessions to be scheduled for end of February early March
Dashboard

- Advanced Info Literacy Skills (Sp 17)
  LIN-414-001M-2017-030
  Spring 2017

- International Context for Business...
  ECO-305-002M-2017-030
  Spring 2017

- Introduction to Criminal Justice - S...
  JUS-101-005M-2017-030
  Spring 2017

- Organizational Communication [S...
  CMST-303-004M-2017-030
  Spring 2017

To Do

- Grade DB#1: Introduction
  ECO-305-002M-2017-030
  10 points • Jan 15 at 11:59pm

- Grade Scavenger Hunt: Know Yo...
  ECO-305-002M-2017-030
  11 points • Jan 15 at 11:59pm

- Grade Introduction Discussion B...
  CMST-303-004M-2017-030
  10 points • Jan 16 at 11:59pm

- Grade Assignment 1: Information...  
  LIN-414-001M-2017-030
  50 points • Jan 22 at 11:30pm

- Grade Assignment 1: Cultural In...
  ECO-305-002M-2017-030
  20 points • Jan 22 at 11:59pm

Coming Up

- PEARL #1
  Canvas 101
  10 points • Jan 25 at 12:00pm

- Assignment 2: Case Study
  LIN-414-001M-2017-030
  50 points • Jan 29 at 11:30pm

- Assignment 2: Case Study
  BOX101
  50 points • Jan 29 at 11:30pm

Recent Feedback

Nothing for now

View Grades
In case you get lost you can always come to this page to find your bearings. Each sign below will connect you to a week of class materials, readings, and assignments. You can also navigate the course by using the Modules link on the left.
Chapter 1

Chapter 1 of the text provides a general introduction to the rest of the book. It starts by defining what we mean by "communication" and "organization" and then talks about some major perspectives of organizational communication.

For each chapter, I will record a video lecture that covers some of the key topics from the chapter. I will NOT cover the entire chapter in the video and you are still responsible for all of the material. However, I do try to cover the concepts that are most important from the chapter (and also ones that might be a bit more difficult). Additionally, I’ll provide you the ppt slides that I use in the videos. Again, these are not a substitute for the textbook or for reading…they are just aids. Though I recommend that you watch the chapter lectures, they are not ‘required’.

CH 1 Video Lecture

Shared Meaning

The process of individuals coming to a shared understanding of communication

Emphasis is on the receiver’s role of interpreting a message

Meaning can be assigned to unintended messages (e.g., nonverbal)
### Outlines

### Study Guides
Availability: Item is not available.

### Examples of Hypotheses
Enabled: Statistics Tracking
Attached Files: Examples_of_hypotheses.doc (29 KB)

### Practice Exercise
Enabled: Statistics Tracking
Attached Files: Practice_Hypotheses.doc (35.5 KB)

### Descriptive Analysis
Availability: Item is not available.
Enabled: Statistics Tracking

### In class practice article
Availability: Item is not available.
Enabled: Statistics Tracking
Read this article and bring a copy to class on Thursday, November 10

### Article Analysis
Availability: Item is not available.
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Reports from Sub Committees

• Process Improvements and Efficiencies – Lori McMillin

• Mobile Technology – Don Stinson

• Hardware – Mike Whiteman

• Software – Bert Brown

• E-Learning (accessibility) – Shannon Eastep