

# **Situational Leadership**

#### **Dr. Megan Downing**

**Organizational Leadership** 

Staff Congress – May 5, 2022



Image Source: https://pixabay.com/users/gdj-1086657/

#### Leader - Leadership



### Influence





## Leadership is ...

- "the process of influencing others to understand and agree about what needs to be done and how to do it, and the process of facilitating individual and collective efforts to accomplish shared objectives (Yukl, 2006, p. 8)
- "a process whereby an individual influences a group of individuals to achieve a common goal." (Northouse, 2016, p. 6)
  - •An influence process
  - Involves shared goals

### What about you?



Image Source: https://pixabay.com/users/peggy\_marco-1553824/

### **Leadership Style**

- 1. SUM: 1, 7, 13, and 19 (trait emphasis)
- 2. SUM: 2, 8, 14, and 20 (ability emphasis)
- 3. SUM: 3, 9, 15, and 21 (skill emphasis)
- 4. SUM: 4, 10, 16, and 22 (behavior emphasis)
- 5. SUM: 5, 11, 17, and 23 (relationship emphasis)
- 6. SUM: 6, 12, 18, and 24 (process emphasis)

#### Followers



Image Source: https://pixabay.com/users/peggy\_marco-1553824/

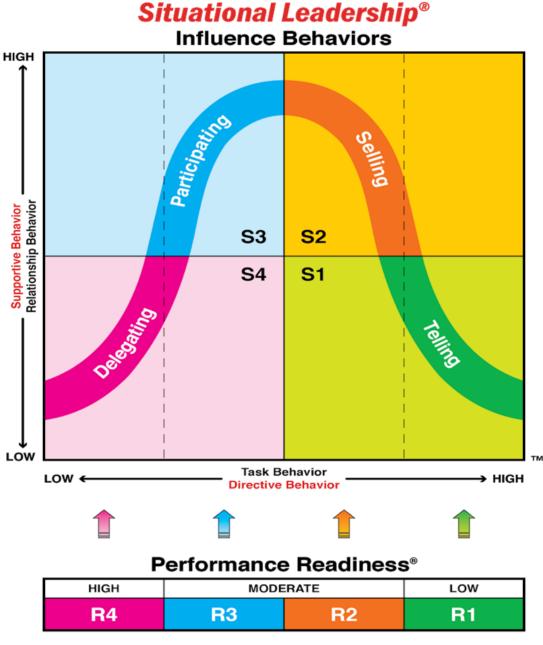
# 54% of leaders use one leadership style 34% use two styles 11% use three styles 1% use four styles

Nearly 50% are using the wrong style at any given time!

The Ken Blanchard Companies (2001).

## **Situational Leadership**

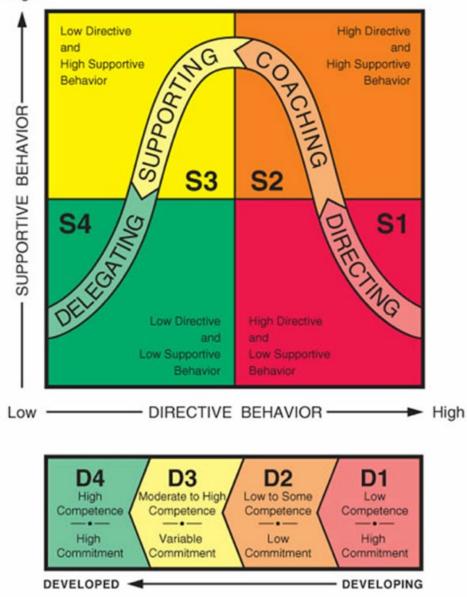
- Recognizes no one-size-fits-all
- Adaptive
  - to the situation
  - to the followers
- Meets the needs
  - of the followers
  - of the organization



Situational Leadership<sup>®</sup> and Performance Readiness<sup>®</sup> are trademarks of Leadership Studies, Inc. Copyright © 1972, 1977, 1982, 1984, 1988, 1993, 1996, 2001, 2006, 2008, 2012, 2015, Leadership Studies, Inc. All Rights Reserved.

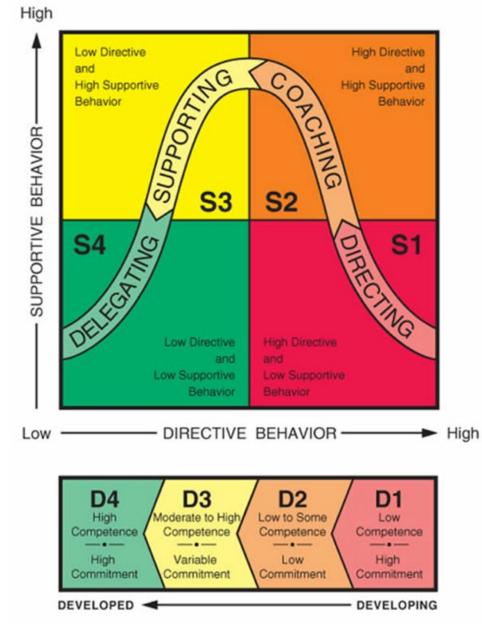
#### Situational Leadership<sup>®</sup> II Model

High



The SLII® model. The Ken Blanchard Companies

Situational Leadership<sup>®</sup> II Model



The SLII® model. The Ken Blanchard Companies

## Leadership Style/Approach

- (S1) Directing (High Directing and Low Supporting)
  - plans, shows, tells, monitors,& provides regular feedback
- (S2) Coaching: (High Directing and High Supporting)
  explains, redirects, encourages, & praises
- (S3) Supporting: (Low Directing and High Supporting)
  - asks questions, facilitates, listens, encourages, & collaborates
- (S4) Delegating: (Low Directing and Low Supporting)
  - empowers, provides resources, trusts, affirms, & challenges

### **Follower Readiness**

#### (D1) Enthusiastic Beginner (Low Competence / High Commitment)

- inexperienced but eager to learn (Leader, S1: Directing)
- (D2) Disillusioned Learner (Low Competence / Low Commitment)
  - inexperienced or minimal experience, possibly inconsistent, discouraged, or overwhelmed (Leader, S2: Coaching)

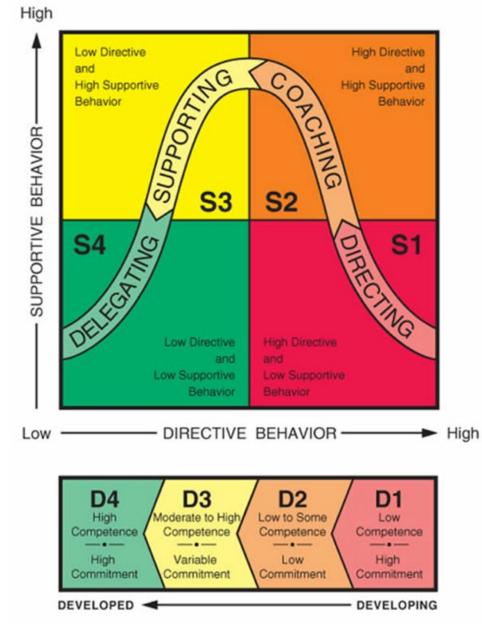
#### • (D3) Capable but Cautious Performer (High Competence / Low Commitment)

- experienced & skilled, but lacks confidence, self-critical, may be apathetic (Leader, S3: Supporting)
- (D4) Self-Reliant Achiever (High Competence / High Commitment)
  - experienced, consistent, reliable, quality output, self-assured, self-reliant (Leader, S4: Delegating)

#### More insights about you! ③



Situational Leadership<sup>®</sup> II Model



The SLII® model. The Ken Blanchard Companies

## Leader/Follower (Task/Relationship)

### (S1) Directing

(High Directing / Low Supporting)

- (S2) Coaching: (High Directing / High Supporting)
- (S3) Supporting: (Low Directing / High Supporting)
- (S4) Delegating: (Low Directing / Low Supporting)

- (D1) Enthusiastic Beginner (Low Competence / High Commitment)
- (D2) Disillusioned Learner (Low Competence / Low Commitment)
- (D3) Capable but Cautious Performer (High Competence / Low Commitment)
- (D4) Self-Reliant Achiever (High Competence / High Commitment)

## Which do you choose?

- Reminder: Not one-size-fits-all
- Task-Specific
  - Evaluate the task/goal
- Follower-Specific
  - Evaluate the follower's readiness level
    - Competence/development
    - Commitment/enthusiasm
- Apply the appropriate style

### **Five Developmental Steps**



- Show
- Observe performance
- Praise progress, OR
- Redirect

The SLII® model. The Ken Blanchard Companies

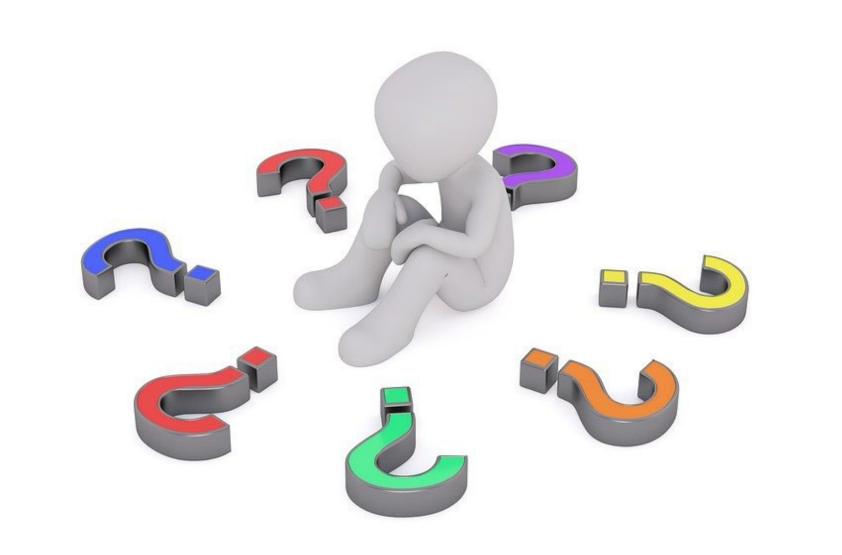




Image Source: https://pixabay.com/users/peggy\_marco-1553824/-

### The Heart of the Matter

- Know your people
- Be Inclusive
- Be Considerate
- Be Available
- Be a People Developer
- Be Grateful



Image Source: https://pixabay.com/users/peggy\_marco-1553824/



### **References & Resources**

- Downing, M. S. (2022). Leadership Image. Generated at http://WordClouds.Com
- Ken Blanchard Companies: SLII<sup>®</sup> Powering Inspired Leaders <u>https://www.kenblanchard.com/Solutions/SLII</u> PDF: <u>https://www.lifelongfaith.com/uploads/5/1/6/4/5164069/situational\_leadership\_article.pdf</u>
- Hersey, P. & Blanchard, K. (1969). Life Cycle Theory of Leadership. *Training and Development Journal.*
- Hersey, P., Blanchard, K. & Johnson, D. (2001). Management of Organizational Behavior, 8<sup>th</sup> ed. Prentice-Hall.
- Meirovich, G. & Gu, J. (2015), Empirical and theoretical validity of Hersey-Blanchard's contingency model: a critical analysis, *Journal of Applied Management and Entrepreneurship*, 20(3) pp. 56-74, doi: 10.9774/GLEAF.3709.2015.ju.00006
- Northouse, P. G. (2016). *Leadership: Theory and practice (7<sup>th</sup> ed.)*. Sage.
- Pixabay.Com (2022), Stunning free images & royalty free stock.
- <u>Situational Leadership Style Summary/Self Assessment</u>. Retrieved from: ResearchGate.Net (Igor\_Gurkov Profile)
- The Center for Leadership Studies: The Global Home of Situational Leadership (<u>https://situational.com/</u>) Founder: Dr. Paul Hersey
- Yukl, G. (2006). *Leadership in organizations (6<sup>th</sup> ed)*. Pearson Education.

#### Situational Leadership Style Summary/Self Assessment Adapted from: Hersey and Blanchard

**Self-assessment questions:** Read through the Situation questions and then choose the response (only one) from the corresponding Alternative Action statements that most appeals to you or that you feel seems the most characteristic of you. In some cases none of the responses may be appealing or characteristic of you. Nonetheless, please select the statement that you prefer or feel suits you best.

	Situation		Alternative Action
1.	Your group is not responding lately to your	Α.	Emphasize the use of uniform procedures and
	friendly conversation and obvious concern for		the necessity for task accomplishment.
	their welfare. Their performance is declining	В.	Make yourself available for discussion but do
	rapidly.		not push your involvement.
		C.	Talk with them and then set goals.
			Intentionally do not intervene.
2.	The observable performance of your group is	Α.	Engage in friendly interaction, but continue to
	increasing. You have been making sure that all		make sure that all members are aware of their
	members were aware of their responsibilities		responsibilities and expected standards of
	and expected standards of performance.		performance.
		В.	, Take no definite action.
		C.	Do what you can to make the group feel
		_	important and involved.
		D.	Emphasize the importance of deadlines and
			tasks.
3.	Members of your group are unable to solve a	Α.	Work with the group and together engage in
.	problem themselves. You have normally left		program solving.
	them alone. Group performance and	В.	Let the group work it out.
	interpersonal relations have been good.		Act quickly and firmly to correct and redirect.
			Encourage the group to work on the problem
			and be supportive of their efforts.
4.	You are considering a change. Your group has	Α	Allow group involvement in developing the
	a fine record of accomplishment. They respect	7	change, but do not be too directive.
	the need for change.	в	Announce changes and them implement with
	the need for change.	υ.	close supervision.
		С	Allow the group to formulate its own directive.
			Incorporate group recommendations, but you
			direct the change.
5.	The performance of your group has been	Α.	
_	dropping during the last few months. Members	В.	Incorporate group recommendations, but see
	have been unconcerned with meeting		that objectives are met.
	objectives. Redefining roles and responsibilities	C.	Redefine roles and responsibilities and
	has helped it the past. They have continually		supervise carefully.
	needed reminding to have their tasks done on	D.	Allow group involvement in determining roles
	time.		and responsibilities but do not be too directive.
6.	You stepped into an efficiently run group. The	Α.	Do what you can do to make the group feel
	previous leader tightly controlled the situation.		important and involved.
	You want to maintain a productive situation, but	В.	Emphasize the importance of deadlines and
	would like to begin having more time building		tasks.
	interpersonal relationships among members.	С.	Intentionally do not intervene.
1			Get the group involved in decision-making, but
			see that objectives are met.
7.	You are considering changing to a structure	Α.	Define the change and supervise carefully.
	that will be new to your group. Members of the	В.	Participate with the group in developing the
	group have made suggestions about needed		change but allow members to organize the
	change. The group has been productive and		implementation.
	demonstrated flexibility.	C.	Be willing to make changes as recommended,
	-		but maintain control of the implementation.
		D.	Be supportive in discussing the situation with
			the group but not too directive.
1			

#### Situational Leadership Style Summary/Self Assessment Adapted from: Hersey and Blanchard

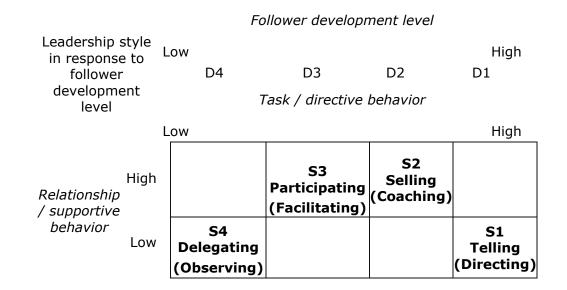
Situation	Alternative Action
8. Group performance and interpersonal relations are good. You feel somewhat unsure about your lack of direction in the group.	<ul> <li>A. Leave the group alone.</li> <li>B. Discuss the situation with the group and then you initiate necessary changes.</li> <li>C. Redefine goals and supervise carefully.</li> <li>D. Allow group involvement in setting goal, but don't push.</li> </ul>
9. You have been appointed to give leadership to a study group that is far overdue in making requested recommendations for change. The group is not clear on its goals. Attendance at sessions has been poor. Their meetings have turned into social gatherings. Potentially they have the talent necessary to help.	<ul> <li>A. Let the group work out its problems.</li> <li>B. Incorporate group recommendations, but see that objectives are met.</li> <li>C. Redefine goals and supervise carefully.</li> <li>D. Allow group involvement in setting goals, but do not push.</li> </ul>
<ol> <li>Your group, usually able to take responsibility, is not responding to your recent redefining of job responsibilities as a result of one member leaving the city.</li> </ol>	<ul> <li>A. Allow group involvement in redefining standards but don't take control.</li> <li>B. Redefine standards and supervise carefully.</li> <li>C. Avoid confrontation by not applying pressure, leave situation alone.</li> <li>D. Incorporate group recommendations, but see that new job responsibilities are met.</li> </ul>
11. You have been promoted to a leadership position. The previous leader was involved in the affairs of the group. The group has adequately handled its tasks and direction. Interpersonal relationships in the group are good.	<ul> <li>A. Take steps to direct the group towards working in a well-defined manner.</li> <li>B. Involve the group in decision-making and reinforce good contributions.</li> <li>C. Discuss past performance with the group and then you examine the need for new practice.</li> <li>D. Continue to leave the group alone.</li> </ul>
12. Recent information indicates some internal difficulties among group members. The group has a remarkable record of accomplishment. Members have effectively maintained long-range goals. The have worked in harmony for the past year. All are well qualified for the tasks.	<ul> <li>A. Try out your solution with the group and examine the need for new procedures.</li> <li>B. Allow group members to work it out themselves.</li> <li>C. Act quickly and firmly to correct and redirect.</li> <li>D. Participate in problem discussion while providing support for group members.</li> </ul>

#### Situational Leadership Style Summary/Self Assessment Adapted from: Hersey and Blanchard

**Scoring your self-assessment:** Circle the responses from your self-assessment Situation questions on the scoring sheet below. Add up each column to determine your preferred leadership style according to the Hersey and Blanchard model.

		AL	TERNATIVE ACT	TIONS	
	1	A	С	В	D
	2	D	А	С	В
	3	С	А	D	В
	4	В	D	А	С
SITUATIONS	5	С	В	D	A
IUAT	6	В	D	А	С
lis	7	А	С	В	D
	8	С	В	D	А
	9	С	В	D	А
	10	В	D	А	С
	11	А	С	В	D
	12	С	A	D	В
	TOTAL				
	LEADERSHIP STYLE	TELLING (DIRECTING)	SELLING (COACHING)	PARTICIPATING (FACILITATIING)	DELEGATING (OBSERVING)

*Situational Leadership Model: Situational Leadership depends on the readiness of the followers and the situation.* 



Leaders should adapt their style to follower development style (or perform required tasks (that is, their competence and motivation). There are four leadership styles (S1 to S4) that match the develop The four styles suggest that leaders should put greater or less foct leader and the follower, depending on the development level of the If the leader focused more on the relationship, the follower may be The leader thus maintains a clear 'do this' position to ensure all red S3: Participating / Facilitating / Supporting Follower. D3: High competence, variable commitment / Able but unwilling or insecure Leader. Low task focus, high relationship focus When the follower can do the job, but is refusing to do it or otherwise showing insufficient commitment, the leader need not worry about showing them what to do, and instead is concerned with finding out why the person is refusing and thence persuading them to cooperate. There is less excuse here for followers to be reticent about their ability, and the key is very much around motivation. If the causes are found then they can be addressed by the leader. The leader thus spends time listening, praising and otherwise making the follower feel good when they show the necessary commitment.	oment levels (D1 to D4) of the followers. us on the task in question and/or the relationship between the e follower. ecome confused about what must be done and what is optional.
<b>S4: Delegating / Observing</b> <i>Follower</i> : D4: High competence, high commitment / Able and willing or motivated <i>Leader</i> : Low task focus, low relationship focus When the follower can do the job and is motivated to do it, then the leader can basically leave them to it, largely trusting them to get on with the job although they also may need to keep a relatively distant eye on things to ensure everything is going to plan. Followers at this level have less need for support or frequent praise, although as with anyone, occasional recognition is always welcome. <i>Note</i> : S3 and S4 are follower-led.	<b>S1: Telling / Directing</b> <i>Follower</i> : D1: Low competence, low commitment / Unable and unwilling or insecure <i>Leader</i> : High task focus, low relationship focus When the follower cannot do the job and is unwilling or afraid to try, then the leader takes a highly directive role, telling them what to do but without a great deal of concern for the relationship. The leader may also provide a working structure, both for the job and in terms of how the person is controlled. The leader may first find out why the person is not motivated and if there are any limitations in ability. These two factors may be linked, for example where a person believes they are less capable than they should be may be in some form of denial or other coping. They follower may also lack self-confidence as a result.

#### SLII® Questionnaire: Sample Items

*Purpose:* The purpose of this questionnaire is to explore how different styles of leadership in the situational approach are used depending on the development level of the followers.

*Instructions:* Look at the following four leadership situations, from Blanchard, Zigarmi, and Zigarmi (1992), and indicate which SLII® leadership style is needed in each situation provided in the answer options beneath each statement.

<ol> <li>Because of budget restrictions imposed on your department, it is necessary to consolidate. You are thinking of asking a highly capable and experienced member of your department to take charge of the consolidation. This person has worked in all areas of your department and has the trust and respect of most of the staff. She is very willing to help with the consolidation.</li> <li>A. Assign the project to her and let her determine how to accomplish it.</li> <li>B. Assign the task to her, indicate to her precisely what must be done, and supervise her work closely.</li> <li>C. Assign the task to her and provide support and encouragement as needed.</li> <li>D. Assign the task to her and indicate to her precisely what must be done but make sure you incorporate her suggestions.</li> <li>You have recently been made a department head of the new regional office. In getting to know your departmental staff, you have noticed that one of your inexperienced employees is not following through on assigned tasks. She is enthusiastic about her new job and wants to get ahead in the organization.</li> <li>Discuss the lack of follow-through with her and explain the alternative ways this problem can be solved.</li> <li>Specify what she must do to complete the tasks but incorporate any suggestions she may have.</li> </ol>	Α	A	в	С	C
<ul> <li>to accomplish it.</li> <li>B. Assign the task to her, indicate to her precisely what must be done, and supervise her work closely.</li> <li>C. Assign the task to her and provide support and encouragement as needed.</li> <li>D. Assign the task to her and indicate to her precisely what must be done but make sure you incorporate her suggestions.</li> <li>2. You have recently been made a department head of the new regional office. In getting to know your departmental staff, you have noticed that one of your inexperienced employees is not following through on assigned tasks. She is enthusiastic about her new job and wants to get ahead in the organization.</li> <li>A. Discuss the lack of follow-through with her and explain the alternative ways this problem can be solved.</li> <li>B. Specify what she must do to complete the tasks but incorporate any suggestions she may have.</li> </ul>	A	A	В	С	C
<ul> <li>must be done, and supervise her work closely.</li> <li>C. Assign the task to her and provide support and encouragement as needed.</li> <li>D. Assign the task to her and indicate to her precisely what must be done but make sure you incorporate her suggestions.</li> <li>2. You have recently been made a department head of the new regional office. In getting to know your departmental staff, you have noticed that one of your inexperienced employees is not following through on assigned tasks. She is enthusiastic about her new job and wants to get ahead in the organization.</li> <li>A. Discuss the lack of follow-through with her and explain the alternative ways this problem can be solved.</li> <li>B. Specify what she must do to complete the tasks but incorporate any suggestions she may have.</li> </ul>					
<ul> <li>encouragement as needed.</li> <li>D. Assign the task to her and indicate to her precisely what must be done but make sure you incorporate her suggestions.</li> <li>2. You have recently been made a department head of the new regional office. In getting to know your departmental staff, you have noticed that one of your inexperienced employees is not following through on assigned tasks. She is enthusiastic about her new job and wants to get ahead in the organization.</li> <li>A. Discuss the lack of follow-through with her and explain the alternative ways this problem can be solved.</li> <li>B. Specify what she must do to complete the tasks but incorporate any suggestions she may have.</li> </ul>					
<ul> <li>what must be done but make sure you incorporate her suggestions.</li> <li>2. You have recently been made a department head of the new regional office. In getting to know your departmental staff, you have noticed that one of your inexperienced employees is not following through on assigned tasks. She is enthusiastic about her new job and wants to get ahead in the organization.</li> <li>A. Discuss the lack of follow-through with her and explain the alternative ways this problem can be solved.</li> <li>B. Specify what she must do to complete the tasks but incorporate any suggestions she may have.</li> </ul>					
<ul> <li>new regional office. In getting to know your departmental staff, you have noticed that one of your inexperienced employees is not following through on assigned tasks. She is enthusiastic about her new job and wants to get ahead in the organization.</li> <li>A. Discuss the lack of follow-through with her and explain the alternative ways this problem can be solved.</li> <li>B. Specify what she must do to complete the tasks but incorporate any suggestions she may have.</li> </ul>					
<ul><li>explain the alternative ways this problem can be solved.</li><li>B. Specify what she must do to complete the tasks but incorporate any suggestions she may have.</li></ul>	A	A	В	С	I
incorporate any suggestions she may have.					
C. Define the steps necessary for her to complete the assigned tasks and monitor her performance frequently.					
D. Let her know about the lack of follow-through and give her more time to improve her performance.					

situation, the leader has identified a person who appears to be highly competent, experienced, and motivated to direct the downsizing project. According to the SLII® model, this person is at Development Level 4, which calls for a delegative approach. Of the four response alternatives, it is the (A) response, "Assign the project to her and let her determine how to accomplish it," that best represents delegating (S4): low supportive-low directive leadership.

Situation 2 describes a problem familiar to leaders at all levels in nearly all organizations: lack of follow-through by an enthusiastic follower. In the given example, the follower falls in Development Level 1 because she lacks the experience to do the job even though she is highly motivated to succeed. The SLII® approach prescribes directing (S1) leadership for this type of follower. She needs to be told when and how to do her specific job. After she is given directions, her performance should be supervised closely. The correct response is (C), "Define the steps necessary to complete the assigned tasks and monitor her performance frequently."

Situation 3 describes a very different circumstance. In this situation, the followers seem to have developed some experience and an understanding of what is required of them, but they have lost some of their motivation to complete the goal. Their performance and commitment have stalled because of recent setbacks, even though the leader has been directing them closely. According to SLII®, the correct response for the leader is to shift to a more supportive coaching style (S2) of leadership. The action response that reflects coaching is (C), "Continue to define group activities but involve the group members more in decision making and incorporate their ideas."

Situation 4 describes some of the concerns that arise for a director attempting to identify the correct person to head a new sales campaign. The person identified for the position obviously has the skills necessary to do a good job with the new sales campaign, but he appears apprehensive about his own abilities. In this context, SLII® suggests that the director should use a supportive style (S3), which is consistent with leading followers who are competent but lacking a certain degree of confidence. A supportive style is represented by action response (C), "Listen to his concerns but assure him he can do the job and support his efforts."

#### 130 LEADERSHIP

АВСД

- 3. Because of a new and very important unit project, for the past three months you have made sure that your staff members understood their responsibilities and expected level of performance, and you have supervised them closely. Due to some recent project setbacks, your staff members have become somewhat discouraged. Their morale has dropped, and so has their performance.
  - A. Continue to direct and closely supervise their performance.
  - B. Give the group members more time to overcome the setbacks but occasionally check their progress.
  - C. Continue to define group activities but involve the group members more in decision making and incorporate their ideas.
  - D. Participate in the group members' problem-solving activities and encourage and support their efforts to overcome the project setbacks.
- 4. As a director of the sales department, you have asked a member of your staff to take charge of a new sales campaign. You have worked with this person on other sales campaigns, and you know he has the job knowledge and experience to be successful at new assignments. However, he seems a little unsure about his ability to do the job.
  - A. Assign the new sales campaign to him and let him function on his own.
  - B. Set goals and objectives for this new assignment but consider his suggestions and involve him in decision making.
  - C. Listen to his concerns but assure him he can do the job and support his efforts.
  - D. Tell him exactly what the new campaign involves and what you expect of him, and supervise his performance closely.

*Source:* Adapted from *Game Plan for Leadership and the One Minute Manager* (Figure 5.20, Learning Activity, p. 5), by K. Blanchard, P. Zigarmi, and D. Zigarmi, 1992, Escondido, CA: Blanchard Training and Development (phone 760-489-5005). Used with permission.

#### **Scoring Interpretation**

A short discussion of the correct answers to the brief questionnaire will help to explain the nature of SLII<sup>®</sup> questionnaires.

Situation 1 in the brief questionnaire describes a common problem faced by organizations during downsizing: the need to consolidate. In this particular

(Continued)

CHAPTER 5 SITUATIONAL APPROACH 129

ABCD