

**A RESOLUTION OF THE STUDENT GOVERNMENT ASSOCIATION OF
NORTHERN KENTUCKY UNIVERSITY, HIGHLAND HEIGHTS,
KENTUCKY, REQUESTING THE CREATION OF A NORSE PATH.**

WHEREAS: Northern Kentucky University (NKU) does not currently have any Norse logos or branding on University sidewalks, and

WHEREAS: The Norse Path will be defined as a path of Norse Helmets, of a standard size, along popular walking routes that may be marked (for an additional cost) with the sponsor's name and/or directions to buildings on campus while incorporating spirit and safety initiatives of the University, and

WHEREAS: A similar initiative called the "Cat's Path" exists at the University of Kentucky, which was sponsored by the University of Kentucky police as part of the 2005 UK Campus Safety Imperative, and represents many hours of collaboration by a team of individuals from across campus in many different departments, and

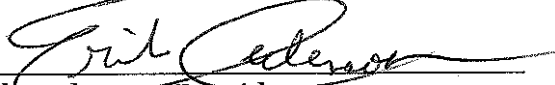
WHEREAS: The Norse Path would incorporate a spirit initiative and be funded by offering Norse Helmet sponsorships to student organizations, alumni, faculty, staff, and the community at large in order to fund the project, and

WHEREAS: Carol Beirne, Assistant Director of Programs for the Office of Alumni Programs, and Deidra Fajack, Director of Alumni Programs and Licensing, approved of the idea, and

WHEREAS: The Norse Path would align with the following points of the 2013-2018 NKU Strategic Plan: 5.2b, "Create a culture of philanthropy and stewardship among alumni, faculty, staff, and students," 5.5c, "Engage alumni as advocates for NKU," and 5.7b, "Expand campus beautification and placemaking projects that enhance the learning and work environment."

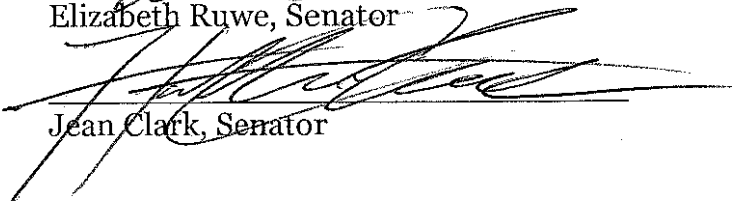
**BE IT RESOLVED, THIS TWENTY-FIFTH DAY OF NOVEMBER, THAT THE
STUDENT GOVERNMENT ASSOCIATION REQUESTS THE
IMPLEMENTATION OF A NORSE PATH.**

Signed:


Erik Pederson, President

Attest:


Elizabeth Ruwe, Senator


Jean Clark, Senator