A RESOLUTION OF THE STUDENT GOVERNMENT ASSOCIATION OF
NORTHERN KENTUCKY UNIVERSITY, HIGHLAND HEIGHTS,
KENTUCKY, REQUESTING THE CREATION OF A NORSE PATH.

WHEREAS: Northern Kentucky University (NKU) does not currently have any Norse
logos or branding on University sidewalks, and

WHEREAS: The Norse Path will be defined as a path of Norse Helmets, of a standard
size, along popular walking routes that may be marked (for an additional
cost) with the sponsor’s name and/or directions to buildings on campus
while incorporating spirit and safety initiatives of the University, and

WHEREAS: A similar initiative called the “Cat's Path” exists at the University of
Kentucky, which was sponsored by the University of Kentucky police as
part of the 2005 UK Campus Safety Imperative, and represents many hours
of collaboration by a team of individuals from across campus in many
different departments, and

WHEREAS: The Norse Path would incorporate a spirit initiative and be funded by
offering Norse Helmet sponsorships to student organizations, alumni,
faculty, staff, and the community at large in order to fund the project, and

WHEREAS: Carol Beirne, Assistant Director of Programs for the Office of Alumni
Programs, and Deidra Fajack, Director of Alumni Programs and Licensing,
approved of the idea, and

WHEREAS: The Norse Path would align with the following points of the 2013-2018
NKU Strategic Plan: 5.2b, “Create a culture of philanthropy and
stewardship among alumni, faculty, staff, and students,” 5.5c, “Engage
alumni as advocates for NKU,” and 5.7b, “Expand campus beautification
and placemaking projects that enhance the learning and work
environment.”

BE IT RESOLVED, THIS TWENTY-FIFTH DAY OF NOVEMBER, THAT THE
STUDENT GOVERNMENT ASSOCIATION REQUESTS THE
IMPLEMENTATION OF A NORSE PATH.

Signed:

Erkl Pederson, President

Attest:

Elizabeth Ruwe, Senator

Jean Clark, Senator