

A RESOLUTION OF THE STUDENT GOVERNMENT ASSOCIATION OF NORTHERN KENTUCKY UNIVERSITY, HIGHLAND HEIGHTS, KENTUCKY, ADVOCATING FOR THE IMPLEMENTATION OF A SMART CAMPUS ATMOSPHERE AND SMART CAMPUS TECHNOLOGIES

WHEREAS: A smart campus atmosphere would include the utilization of newer technologies such as digital kiosks and building beacons on a large scale throughout all of campus. These technologies would be introduced using a pilot program consisting of one or two instances of each technology to gauge their effectiveness and feasibility, and

WHEREAS: A digital kiosk is a durable, digital, touch-screen bulletin board that will provide the students of NKU with more up to date campus news, maps, wifi hotspots, music, way finding, and other digital resources, and

WHEREAS: A building beacon is a type of software that can provide insightful information to students, faculty and staff that are within a certain distance of a building. It can also be used as an interface to connect students to their professors, other students, and all of campus, and

WHEREAS: These technologies would ease the lives of the everyday student, creating a more interactive way to connect with and communicate with campus and all of the organizations it has to offer, and

WHEREAS: The city of Newport, Kentucky has already successfully incorporated digital kiosk technologies and has been deemed the first smart city of the Midwest. These kiosks have provided the city with a new energy and sense of progression that SGA would like to emanate throughout campus, and

WHEREAS: According to the research done by the Office of Information Technology, "Northern Kentucky University has the opportunity to become one of the country's first smart campuses by 2018", and

WHEREAS: Although digital kiosks are priced at about \$50,000 per kiosk, it is very possible that the revenue generated from selling advertisements on kiosks will outweigh the costs and also provide a unique environment on campus for incoming students, and

WHEREAS: It is recommended that an advertisement policy is created for on-campus advertising as soon as possible so that advertisements for kiosks can be attained before purchasing them. This would greatly minimize the financial risk on the university.

BE IT THEREFORE RESOLVED, ON THIS SEVENTEENTH DAY OF APRIL 2017, THE STUDENT GOVERNMENT ASSOCIATION OF NORTHERN KENTUCKY UNIVERSITY IS ADVOCATING FOR THE IMPLEMENTATION OF A SMART CAMPUS ATMOSPHERE AND SMART CAMPUS TECHNOLOGIES

Signed: \_\_\_\_\_

John William Weber, President

Attest: \_\_\_\_\_

Ben Anderson, Senator