A RESOLUTION OF THE STUDENT GOVERNMENT ASSOCIATION OF NORTHERN KENTUCKY UNIVERSITY, HIGHLAND HEIGHTS, KENTUCKY, REQUESTING THE IMPLEMENTATION OF A GRADUATE TUITION INCENTIVE PROGRAM FOR STUDENTS WHO COMPLETE THEIR UNDERGRADUATE DEGREES AT NORTHERN KENTUCKY UNIVERSITY.

WHEREAS: The Student Government Association at NKU has noticed that currently there is no program enticing our undergraduate students to return as graduate students, and

WHEREAS: The only benefit that our students receive going from an undergraduate student to a graduate student at NKU is a waived application fee, and

WHEREAS: Samantha Langley, Vice Provost of Graduate Education Research and Outreach, has advocated that some sort of incentive program would be a good idea for NKU, and

WHEREAS: The strategic plan, Fuel the Flame 13-18, has a student success objective of enhancing the student experience and to “Foster a culture that supports graduate students”, and

WHEREAS: The enrollment has declined from 1,769 graduate students in the fall of 2012 to 1,514 graduate students in the fall of 2016, and

WHEREAS: The percentage of total applicants that received an undergraduate degree from NKU has declined 1.5% within the past year, and

WHEREAS: The Office of Graduate Education has been exploring different incentive programs that will hold value to students inviting them to return to NKU to complete their graduate studies

BE IT THEREFORE RESOLVED, ON THIS SEVENTEENTH DAY OF APRIL 2017 THE STUDENT GOVERNMENT ASSOCIATION OF NORTHERN KENTUCKY UNIVERSITY REQUESTS THE IMPLEMENTATION OF A GRADUATE SCHOOL TUITION INCENTIVE PROGRAM FOR STUDENTS WHO COMPLETE THEIR UNDERGRADUATE DEGREES WITH NORTHERN KENTUCKY UNIVERSITY.

Signed: ________________
John William Weber, President

Attest: ________________
Cindy Mentrup, Academic Affairs Committee Chair