



SPONSORSHIP OPPORTUNITIES

What: *Women for NKU* is a diverse and inclusive women's philanthropy initiative that promotes investment in the future of Northern Kentucky University, inspires and uplifts women as philanthropists, and creates meaningful opportunities for women to connect with one another and with the people and programs that drive the university's success. Our vision is that women will lead NKU's future as powerful, informed and engaged advocates, increase their impact as they invest in the success of the university, and inspire others to follow their example.

When: The Second Annual *Women for NKU Luncheon* will be held on Wednesday, April 30 from 12pm-2pm at the Madison Event Center.

Who: Professional women who are alumni, friends, faculty, staff and students of NKU. Last year's launch event attracted more than 200 women from across the region.

Presenting Sponsor - \$7,500

- Speaking opportunity in the event program
- Promotional video opportunity during the event
- Logo placement on the *Women for NKU* [website](#)
- Logo placement in the luncheon event presentation
- Social media promotion
- Recognition in post-event press release

Gold - \$5,000

- Speaking opportunity in the event program
- Logo placement on the *Women for NKU* [website](#)
- Logo placement in the luncheon event presentation
- Social media promotion
- Recognition in post-event press release

Black - \$2,500

- Logo placement on the *Women for NKU* [website](#)
- Logo placement in the luncheon event presentation
- Social media promotion
- Recognition in post-event press release

Silver - \$1,000

- Logo placement on the *Women for NKU* [website](#)
- Logo placement in the luncheon event presentation
- Recognition in post-event press release

Bronze - \$500

- Logo placement on the *Women for NKU* [website](#)
- Logo placement in the luncheon event presentation
- Recognition in post-event press release